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相片

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教研领域
流行文化
性别与媒体

学历

2012 - 2018 香港中文大学 / 传播学 / 博士学位
2010 - 2012 北京师范大学 / 广播电视艺术学 / 硕士学位
2006 - 2010 北京师范大学 / 影视学 / 学士学位

教学经验

现职 澳门科技大学 / 人文艺术学院 / 助理教授

学术成果

期刊文章:

张洪忠, 沈菲, 李昊 & 贾全鑫 (2020). 疫情接近性对谣言信任度的影响: 新冠疫情中传播渠道的中介效应分析. *新闻界*, 4, 48-56.

Lei, G., Chao, Su., & Hao, L. (2018). Issue involvement, News attention, Knowledge, and Third person effect of Mainland China's anti-corruption Movement. *Communication Quarterly*.

Lei, G., Chao, Su., & Hao, L. (2016). The Third-Person Effect and Chinese Undergraduate Students' Perception of Anti-Corruption News. *Twenty-first Century*, 158, 67-85.

So, C. Y. K., et al. (2013) Seeing the style and attention of different HK chief executives from the policy address. *Media Digest*.

李昊 & 向进. (2011). 手机对报纸读者的融合特征分析---成都市区读者调查为例. *新闻研究导刊*, 43-44.

学术专著:

专著章节:

Hao, L. (2019). *Creating Male Cinderella: an ethnographic study of the male Cinderella phenomenon on the small screen in Mainland China*. In Chow, Y. F and De Kloet, J (Eds.), *You must create: Boredom, Shanzhai and Digitisation in the Time of Creative China*. Amsterdam University Press.

会议论文:

Hao, L. (2019). *Casting woman-older romance in China: The cases of May-December Love series*. Paper presented at the international conference “Labouring creativity in the global context: cultural work in Asia and Beyond” held by University of Amsterdam, Hong Kong Baptist University and Beijing Normal University, Beijing, China.

Hao, L. (2016). *Creating Male Cinderella: an ethnographic study of the male Cinderella phenomenon on the small screen in Mainland China*. Paper presented at the international conference “You must create” held by Hong Kong Baptist University, HK.

Lei, G., Chao, Su., & Hao, L. (2016). *Issue involvement, News attention, Knowledge, and Third person effect of Mainland China’s anti-corruption Movement*. Paper presented at the annual conference of the International Communication Association, Fukuoka, Japan.

Hao, L. (2015). *Wedding imagination in contemporary Beijing*. Paper presented at the annual conference of Asian popular cultural studies association, Kobe, Japan.

Hao, L. (2014). *The comparative study of Male Cinderella on the small screen in East Asia*. Paper presented at the biennial conference of world cultural studies association, Tampere, Finland.

Yan, L., & Hao, L. (2013). *Impacts of Lifestyles, Trust, Motivation, Offline Shopping Benefits and Satisfaction on Online Shopping Behavior*. Paper presented at the annual conference of the International Association for Media and Communication Research, Dublin, Ireland.

研究项目

2020 –至今 澳门 Livehouse 与独立音乐研究

学术机构及社会任职

专业资格认证及奖项