

Academic Resume



Zhang Guotao

Researcher and Doctoral Supervisor of Communication University of China

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Education

Sep. 2004-Jun. 2007	Communication University of China	PhD
Sep. 2001-Jun. 2004	Beijing Broadcasting Institute	Master Degree
Sep. 1997-Jun. 2001	China University of Mining and Technology	Bachelor Degree



Experience

Apr. 2021-now	Research Department of CUC	Deputy Division Director
Oct. 2018-Apr. 2021	Academic Journal Center of CUC	Deputy Director
Oct. 2012-Sep. 2018	Journal Editorial Department of CUC	Editorial Director
Jul. 2007-Sep. 2012	Journal Editorial Department of CUC	Deputy Director



Academic part-time positions

Vice-president, secretary general and standing director of Chinese Collegial Association for Visual Art.



Research Fields and Teaching Courses

Research Fields : TV art theory, TV drama aesthetics, media art, TV planning, media culture, etc.

Teaching Courses : Television program planning, study on media art and cultural works , media art and cultural case analysis, introduction to television art culture, frontier lectures on media art



Honorary title

- 2018, selected as "The Top Young Talents in Beijing" ;
- 2014, selected as "The Outstanding Editor of National University Social Science Journal" ;
- 2013, selected into "The New Century Excellent Talents Support Program" and "Beijing Higher Education Young Talents Program" of the Ministry of Education .



Certificates

- 2016, The book "Research on TV Play Ontology Aesthetics" won the second prize of the 14th Beijing Philosophy and Social Science Achievement Award ;
- 2016, The paper "Investigation on the Development Mode and Ecosystem of China's Documentary Film Industry" won the first prize of the 14th Radio, Film and Television Out-

-standing Academic Paper Award of the State Administration of Press, Publication, Radio, Film and Television ;

- 2012, Participated in editing the teaching material "TV Program Planning" won the second prize of Beijing Higher Education Excellent Teaching Achievement Award, and was selected as the 11th and 12th National Planning Textbook.

Academic Achievements

Projects in the past 5 years :

- 2021, presided over a Major Program of National Social Science Foundation of China , "Research on the High-quality Innovation Development of Chinese Film and Television in the Process of Cultural Power " ;
- 2018, presided over a Ministerial Social Science Project of National Radio and Television Administration , " Research on the Construction of International Dissemination Ability of Chinese TV Series Network Dramas in the New Era" ;
- 2016, presided over a Art Program of National Social Science Foundation of China , " Research on Audiovisual Content Production in the Age of Media Convergence" .

Literary work :

- 2014, published a monograph, "The Impact of Images: A Study on the Evolution of Chinese and Korean TV Dramas in the New Century" ;
- 2013, published a monograph, "A Study on the Ontological Aesthetics of TV Series——From the Perspective of Continuity" ;
- 2012, participated in some textbooks' compilation, "Television Program Planning" , "Introduction to Film and Television Art" , "The Appreciation of Film and Television" .