

HUANG Yu 黃煜 (s03033@hkbu.edu.hk)



Academic Qualification

University of Westminster, Communication, Ph.D. (1993)

Current Position

Associate Vice President (mainland engagement)

Dean, School of Communication, HKBU

Dean, Institute of Research and Continuing Education (Shenzhen), HKBU

Past Positions Held

2010-13 Executive Associate Dean, Graduate School, HKBU

2007-14 Director, Institute for Journalism and Society, HKBU

2010-13 Associate Dean and Acting Dean, School of Communication, HKBU

2006-11 Head, Department of Journalism, HKBU

2006-10 Director, MA in International Journalism Studies, Department of Journalism, HKBU

2005-06 Director, Centre for Media and Communication Research, School of Communication, HKBU

1998-02 Associate Course Director, Master of Arts in Communication, School of Communication, HKBU

Teaching & Research Areas

Chinese News Writing & Reporting, Analytical & Opinion Writing, Feature Writing, Investigative Reporting, Reporting Laboratory, Editing Laboratory, Mass Communication Theory, Print Journalism, Media & Communication in Chinese Societies.

Recent Selected Publication (Refereed)

2018 Book, Yu Huang & Yunya Song (eds.), “The Evolving Landscape of Media and Communications in Hong Kong: Sector Analysis”, *City University Press, Hong Kong*

2018 Book, Yu Huang & Raymond Li (eds.), “Hong Kong Digital Media Report 2018”, Institute for Journalism and Society.

2018 Haiyan Wang, Colin Sparks, Yu Huang “Media Credibility as a Marketing Tool: How the Mainland Chinese Press Copes with Technological Challenges and Economic Crisis”, *Communication & Society*, No. 43 (2018), pp. 123-154

2017 Haiyan Wang, Colin Sparks & Yu Huang “Popular Journalism in China: A study of China Youth Daily”. *Journalism*, February 2017.

2017 Haiyan Wang, Colin Sparks, Yu Huang & Nan Lu “A content analysis of the news reporting models in Chinese Press” *Chinese Journal of Journalism and Communication*, Vol 39 (6): 105-123

2017 Yunya Song, Yin Lu, Tsan-Kuo Chang & Yu Huang “Polls in an

- Authoritarian Space: Reporting and Representing Public Opinion in China”
Asian Journal of Communication, 27 (4): 339-356
- 2016 Haiyan Wang, Colin Sparks, Nan Lü & Yu Huang “Differences within the mainland Chinese press: a quantitative analysis”, *Asian Journal of Communication*, October 2016.
- 2016 Colin Sparks, Yu Huang, Haiyan Wang, Yanhua Zhao, Nan Lü & Dan Wang “The impact of digital media on newspapers: Comparing responses in China and the United States”, *Global Media and China*, September 2016, pp. 186-207
- 2016 Yu Huang & Lai Xu “The Track and the Prospect of the Political Communication Research in Hong Kong”, *Communication & Society*, No. 36 (2016), pp. 133-162.
- 2016 Yu Huang and Yue Zheng, “Construction of International News: A Two-level Game Analysis of Libya Crisis in Chinese Newspapers”, *Global Media Journal*.
- 2015 Yu Huang & Fanxu Zeng “The Media and Urban Contention in China: a Co-empowerment Model”, *Chinese Journal of Communication*, Vol. 8, No. 3 (2015), pp. 233-252.
- 2015 Yu Huang, Colin Sparks & Haiyan Wang “Media Studies in Transitional Societies: Capitalism, Communism and Media”, *Communication & Society*, No. 31 (2015), pp. 1-38.
- 2014 Yu Huang, Doreen D. Wu and Liu Ming “Competing and Hybridized Discourses in Chinese News Reporting: Case Studies of Three Key Newspapers in Southern China”, *Journal of Multicultural Discourses*. August 2014, pp. 67-84.
- 2014 Yu Huang, Bu Zhong and Yining Zhou “The Current Trends of Online Journalism Research in the New Media Era”, *Communication & Society*, No. 29, pp. 235-265.
- 2014 Yu Huang and Michael Schudson “Communication Study from a Sociological Perspective: Journalism, Democracy and its Future”, *Communication & Society*, No. 30 (2014), pp. 1-26.
- 2012 Yu Huang (ed.) “Todd Gitlin and Yu Huang :Academic Dialogue”, *Communication & Society*, No. 22, pp. 1-20.
- 2011 Yu Huang and Fanxu Zeng, “From ‘Not In My Back Yard’ to Policy Advocacy: the Co-empowerment Model between Media and Protests in China”. *Mass Communication Research*, Oct. 2011, No.109, pp. 167-200.
- 2010 Yu Huang and Lidan Xu (eds), “A Dialogue with Pulitzer Prize Winners”. *Communication & Society*, No.14, pp.1-16.

- 2010 Guo Zhongshi, To Yiu Ming, Huang Yu and Fanny Chan, "The Meaning of Distance in News: Hong Kong Media's Differential Treatment of Local vs. Non-local Events". *Mass Communication Research*, July 2010, No.104, pp.195-235.
- 2010 Huang Yu, Steve Guo, To Yiu Ming and Fanny Chan, "The Construction and Performance Measurement of News Content: The Case of Hong Kong". *Communication & Society*, No.12, pp. 147-174.
- 2009 Yu Huang and CC Lee. "Media Construction of Chinese Nationalism in the 1990s", in *Demonstration is Communication*, pp.439-462.
- 2008 Yu Huang and J. Du (Booked) *Digital Communication and Social Transformation: Chinese Societies and Beyond*. Fudan University Press, Shanghai.
- 2007 Yu Huang and C. Leung. "The Paradox of Journalistic Representation of the Others", *Journalism, Theory, Practice & Criticism*, Vol. 8 (5), pp. 675-697.
- 2007 Yu Huang, CC Lee and Zhou He "Party-Market Corporatism, Clientelism, and Media in Shanghai", *The Harvard International Journal of Press/Politics*, Vol. 12, No. 3, pp.21-42.

Academic & Professional Services

- External Examiners, HK's City U, Shue Yan U, CUHK, United International College of HKBU, Zhuhai College, U of Macao, U of Macau Technology, etc.
- Manuscript reviewers for *Gazette; Media, Culture & Society; Journalism; Asia Journal of Communication; Mass Communication Research; Chinese Journal of Communication etc.*
- Editor, *Communication and Society*.
- Serving many local media associations.
- Serving Editorial Board Member, *Discourse and Cultural Studies, China Media Research*.

Membership

ICA, AEJCM, Hong Kong Journalists Association, Hong Kong Federation of Journalists.

Honours & Awards

- 2011 President's Award for Outstanding Performance in Service, HKBU.
- 2008 Outstanding Performance in Service, School of Communication, HKBU