

# 李昊

相片

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## 學歷

2012 - 2018 香港中文大學 / 傳播學 / 博士學位  
2010 - 2012 北京師範大學 / 廣播電視藝術學 / 碩士學位  
2006 - 2010 北京師範大學 / 影視學 / 學士學位

## 教學經驗

現職 澳門科技大學 / 人文藝術學院 / 助理教授

## 學術成果

### 期刊文章:

張洪忠，沈菲，李昊 & 賈全鑫 (2020). 疫情接近性對謠言信任度的影響：新冠疫情中傳播渠道的中介效應分析. 新聞界, 4, 48-56.

Lei, G., Chao, Su., & Hao, L. (2018). Issue involvement, News attention, Knowledge, and Third person effect of Mainland China's anti-corruption Movement. *Communication Quarterly*.

Lei, G., Chao, Su., & Hao, L. (2016). The Third-Person Effect and Chinese Undergraduate Students' Perception of Anti-Corruption News. *Twenty-first Century*, 158, 67-85.

So, C. Y. K., et al. (2013) Seeing the style and attention of different HK chief executives from the policy address. *Media Digest*.

李昊 & 向進. (2011). 手機對報紙讀者的融合特徵分析---成都市區讀者調查為例. *新聞研究導刊*, 43-44.

### 學術專著:

### 專著章節:

Hao, L. (2019). *Creating Male Cinderella: an ethnographic study of the male Cinderella phenomenon on the small screen in Mainland China*. In Chow, Y. F and De Kloet, J (Eds.), *You must create: Boredom, Shanzhai and Digitisation in the Time of Creative China*. Amsterdam University Press.

### 會議論文:

Hao, L. (2019). *Casting woman-older romance in China: The cases of May-December Love series*. Paper presented at the international conference “Labouring creativity in the global context: cultural work in Asia and Beyond” held by University of Amsterdam, Hong Kong Baptist University and Beijing Normal University, Beijing, China.

Hao, L. (2016). *Creating Male Cinderella: an ethnographic study of the male Cinderella phenomenon on the small screen in Mainland China*. Paper presented at the international conference “You must create” held by Hong Kong Baptist University, HK.

Lei, G., Chao, Su., & Hao, L. (2016). *Issue involvement, News attention, Knowledge, and Third person effect of Mainland China’s anti-corruption Movement*. Paper presented at the annual conference of the International Communication Association, Fukuoka, Japan.

Hao, L. (2015). *Wedding imagination in contemporary Beijing*. Paper presented at the annual conference of Asian popular cultural studies association, Kobe, Japan.

Hao, L. (2014). *The comparative study of Male Cinderella on the small screen in East Asia*. Paper presented at the biennial conference of world cultural studies association, Tampere, Finland.

Yan, L., & Hao, L. (2013). *Impacts of Lifestyles, Trust, Motivation, Offline Shopping Benefits and Satisfaction on Online Shopping Behavior*. Paper presented at the annual conference of the International Association for Media and Communication Research, Dublin, Ireland.

## 研究項目

2020 –至今                      澳門 Livehouse 與獨立音樂研究

## 學術機構及社會任職

## 專業資格認證及獎項