# ZHANG Gehao

Position: Assistant Professor

Faculty: FA

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Teaching and Research Areas:

Critical Political Economy of Media, Digital Anthropology,

Computer Assisted Qualitative Research Method

# **Academic Qualifications**

**Photo** 

2003 – 2011 Ph.D / Media and Cultural Analysis / Loughborough University

2000 - 2002 Master / Media / Solent University

1992 - 1996 Bachelor / English / Wuhan University

## Teaching Experiences

Assistant Professor / Faculty of Humanities and Arts / Macau University of 2011 - Present

Science and Technology

#### Representative Publications

### **Book Chapters:**

The Chinese Copycat of Wikipedia in Global Wikipedia, University of Indiana Press, 2014

#### Research Grants/Projects

2012 - 2013 Visual Representation and the Urban Image