

Zhao Xi Resume

Basic Information

- **Full name:** Zhao Xi
- **Sex:** Female
- **Date of Birth:** Dec, 1966
- **Education Background:** Doctor of Arts
- **Current Post:** Professor of China documentary research center, doctoral supervisor of Communication University of China.

Academic Work

- Deputy secretary general of China Documentary Academic Committee
- Judge of Academic Award of China Documentary Academic Committee
- Expert of Committee of the Center for Public Cultural Development, Ministry of Culture
- Judge of Banff international film festival, Canada
- Media expert of Party Member Education and Cadre Evaluation Center of the Central Committee
- Visiting scholar of Emerson College of the United States sponsored by the Ministry of Education of China

Work Experience

Zhao Xi has been engaged in film and television creation, production and operation management for more than 10 years in Shandong TV station. She has served as director, planner, program producer, department director and deputy director of channel. She has been engaged in documentary creation for a long time. She has planned and created more than 100 sets of various film and television works, and still maintains film and television creation.

In addition, she served as the content planning expert of CCTV, the Xinhua News Agency, China International Communication Center and other medias. In recent years, she has provided consulting services for CCTV, Beijing TV Station and other provincial TV organizations and various social production organizations, undertaken program innovation and brand promotion plans, and conducted research on development strategies of channels and institutions.

Professor Zhao also provides expert training and intellectual services in public culture development strategy, national art popularization, film and television publicity and other aspects for the Ministry of Culture, the National Center for Public Culture Development, the Education and Evaluation Center for Party Members and Cadres of the Organization Department of the CPC Central Committee, the Ministry of Land and Resources, the Ministry of National Security, and other local cultural departments and institutions.

Academic Achievements

Professor Zhao has published many academic works and more than 30 papers, which are published in authoritative core journals such as *The People's Daily*, *Guang Ming daily*, *Modern Communication* and *China TV*.

- *True vitality: a study on documentary boundary*. Published by Communication university of China press.

- *Contemporary American Documentary Reach* Published by China Radio Film & TV Press.

- *Record discovery expression*. Published by China Development Publishing Ltd

- *China documentary development report (2014-2018)*. Published by social sciences academic press(CHINA) .

- *New theory on TV art*. Published by social sciences academic press(CHINA) .

- *Introduction to film and television arts*. Published by Higher Education Press

Academic Research

Hosted and participated in a number of national and ministerial projects, including:

- Selected works of Chinese television art theory as the subject of the national 11th five-year plan.

- A major project of the national social science foundation: research on strategies and strategies for improving the soft power of Chinese film and television culture -- ideas and approaches for improving the attractiveness of Chinese documentaries.

- Major project of the key research base of humanities and social sciences of the ministry of education: TV art history -- documentary history.

- Research on brand construction and development strategy of Chinese documentaries in cross-cultural context, a minister-level project of the state administration of radio, film and television.

- Research on survival and development strategies of documentary media, a ministerial-level project of the state administration of radio, film and television.

- Horizontal project of ministry of culture: Evaluation of local characteristic resources project construction of national cultural information resource sharing project of ministry of culture.

- Horizontal project of ministry of culture: Research on evaluation standards of local resource achievements of cultural sharing project of ministry of culture.

Awarded Research Product

As the chief director and directed ,more than 100 documentary works, mainly representative works: large series documentary programs *"long march chronicle"*, 、 *"Internet Age"* *"Dunhuang"* *"Journey of Heaven Road"*, won the special awards such like Sichuan TV festival Golden Panda International Documentary Social Category *"Academy Awards"* .

Research Field

• **Research Field:** Film and television art theory, Film and television culture, New-media communication art, Public cultural service research, Media art theory and practice.

• **Major Research Direction:** Chinese and foreign documentary films, Chinese and foreign documentary industry, The cross-cultural communication and frontier research of documentary film.