

## Resume

HouYue, Ph.D., associate professor of School of Animation and Digital Art, Communication University of China, master supervisor. The main research field is new media creative design and interactive design. She has authored "Digital Media Interactive Element Design", "Network Advertising Creativity and Design", etc. Responsible for a number of national scientific research projects. Published many academic papers in professional journals. Her personal creations have repeatedly won national awards. Complete the visual design, product planning and development projects of multiple units.