

彭堃



学院: 人文艺术学院
Email: kpeng@must.edu.mo
电话: (853) 8897-1926
传真: (853) 2882-0091
办公室: R311
通讯地址: 澳门伟龙马路澳门科技大学 R311

研究领域

新媒体、计算机为中介的传播、人际传播、健康传播

教育背景

2014 - 2018 哲学博士/媒体与传播/香港城市大学
2012 - 2014 文学硕士/新闻学院（研究方向）/美国印第安纳大学布鲁明顿
2008 - 2012 文学学士/新闻学/山西大学
文学学士/英语（辅修）/山西大学

教研经历

2018 - 今 助理教授/人文艺术学院/澳门科技大学
2017 - 2018 高级研究助理/媒体与传播系/香港城市大学
2014 - 2017 助教/媒体与传播系/香港城市大学

教学课程

本科课程: 《广告学》等
硕、博士课程: 《数据采集与分析》、《媒体研究相关问题》等

研究基金

2022.2 - 2023.8 Antecedents and consequences of fear of missing out, 项目负责人, 澳门科技大学基金会, 项目编号: FRG-22-004-FA, MOP 30,000. (已完成)
2021.9 - 2023.11 How to combat health misinformation about COVID-19: An eye-tracking approach, 项目负责人, 澳门高等教育基金会, 项目编号: HSS-MUST-2021-12, MOP 222,000. (已完成)
2019.6 - 2020.12 Impression management in online dating, 项目负责人, 澳门科技大学基金会, 项目编号: FRG-19-010-FA, MOP 30,000. (已完成)

研究成果

期刊论文:

Peng, K., Zheng, Y.⁺, Qiu, Y.⁺, & Li, Q.⁺⁺ (2023). Rage of righteousness: Anger's role in promoting debunking effects during the COVID-19 pandemic. *Computers in Human Behavior*.
<https://doi.org/10.1016/j.chb.2023.107896> (SSCI, Q1, IF=9.9)

Peng, K.*, Lin, W-Y, & Chen, H. (2022). Consequences of deceptive self-presentation in online dating. *Chinese Journal of Communication*, 15(4), 582-610.
<https://doi.org/10.1080/17544750.2022.2052130> (SSCI, Q2, IF=2.7)

Peng, K. (2020). To be attractive or to be authentic? How two competing motivations influence self-presentation in online dating. *Internet Research*, 30(4), 1143-1165. (SSCI, SCIE, Q1, IF=6.773)

Cao, B., Saffer, A.J., Yang, C., Chen, H., **Peng, K.**, Pan, S.W., Durvasula, M., Liu, C., Fu, H., Ong, J.J., Tang, W., & Tucker J.D. (2019). MSM Behavior Disclosure Networks and HIV Testing: An Egocentric Network Analysis Among MSM in China. *AIDS and Behavior*, 1-7. (SSCI, Q1, IF=3.147)

会议论文:

Wang, Y.⁺, & **Peng, K.*** (2023, August 7-10). *Truth From the Comments: Exploring the Effect of Comments as a Solution for Misinformation on Social Media*. 106th Annual Conference of The Association for Education in Journalism and Mass Communication (AEJMC), Washington D.C., USA.

Yang, S.⁺, & **Peng, K.*** (2023, July 9-13). *No more silence online: A moderated mediation model of pro-attitudinal selective exposure, online corrective participation, online cross-cutting discussion, and weak-tie discussion during the COVID-19 pandemic in China*. 2023 Annual Conference of International Association for Media and Communication Research (IAMCR), Lyon, France.

Peng, K., Guo, Y.⁺⁺, Wang, Y.⁺, Sheng, X.⁺ (2023, July 9-13). *How to combat anger-arousing misinformation about COVID-19: An eye-tracking approach*. 2023 Annual Conference of International Association for Media and Communication Research (IAMCR), Lyon, France.

Sheng, X.⁺, & **Peng, K.*** (2023, May 25-29). *Observational Correction in Online Video: The Role of Bullet Comments in Debunking*. 73rd Annual Conference of the International Communication Association (ICA), Toronto, Ontario, Canada.

Peng, K., Li, Q.⁺⁺, Zheng, Y.⁺, & Qiu, Y.⁺ (2023, May 25-29). *Rage of Righteousness: Anger's Role in Promoting Debunking Effects During COVID-19 Pandemic*. 73rd Annual Conference of the International Communication Association (ICA), Toronto, Ontario, Canada.

Peng, K. (2019, May 25-29). *Being attractive or being authentic? How two competing motivations influence self-presentation in online dating*. International Communication Association Annual Conference (ICA), Washington D.C., USA.

- Peng, K.** & Lin, W-Y. (2019, May 25-29). *What happened after you lied? The consequences of deceptive self-presentation in online dating*. International Communication Association Annual Conference (ICA), Washington D.C., USA.
- Peng, K.** & Cao, B., (2017, June 24-27). *Being online daters or not: Effects of individual factors, peers influence, and social reality*. The 14th ITS Asia-Pacific Conference of the International Telecommunications Society, Kyoto, Japan.
- Peng, K.** (2017, May 25-29). *Who will be your e-Doctor? Testing DeAndrea and Carpenter's measure of warranting theory on e-Doctor*. International Communication Association Annual Conference (ICA), San Diego, CA, USA.
- Peng, K.** & Lin, W-Y. (2016, Nov.10-13). *Emotions, Media and Political Participation*. National Communication Association (NCA), Philadelphia, PA, USA.
- Cao, B., **Peng, K.**, & Wang, L. (2016, June 26-29). *"Friending" or Not: Family Types, Privacy Invasion, and Parent-Child Social Networking on WeChat*. 21st Biennial Conference of the International Telecommunications Society, Taipei, Taiwan.
- Peng, K.** (2015, Nov. 19-22). *Young Citizens, Social Media and Political Protest: A Survey of College Students in Hong Kong*. National Communication Association (NCA), Las Vegas, NV, USA.
- Peng, K.** (2015, Aug. 6-9). *Using Time Series to Measure Intermedia Agenda Setting Influence in China*. Association for Education in Journalism and Mass Communication (AEJMC), San Francisco, CA, USA.
- Peng, K.** (2014, Nov. 15-16). *Intermedia Agenda Setting Between Newspaper and Microblogs in China*. Fifth Honours Symposium at WKWSCI, Singapore.
- Peng, K.** (2013, Nov. 22-23). *Definitions of Journalists in Shield Law*. Midwest Association for Public Opinion (MAPOR), Chicago, IL, USA.
- Peng, K.** (2013, Nov. 22-23). *Candidate Image Attributes Agenda-Setting: Comparison between Traditional Mainstream Media and Social Media*. Midwest Association for Public Opinion (MAPOR), Chicago, IL, USA.

+ Student

*Corresponding author

专业资格认证

October 2021, Training Program in Effective Ph.D./Doctorate Supervision, Macau U of Science and Technology.

May 2021, Mental Health First Aid Standard Course, Macau U of Science and Technology.

August 2017, Advanced Quantitative Methodology, Peking University and University of Michigan.

May 2017, Advanced Tutor Series: Facilitating Discussion, City University of Hong Kong.

May 2017, Advanced Tutor Series: Becoming a Reflective Teacher, City University of Hong Kong.

May 2017, Advanced Tutor Series: Lecturing, City University of Hong Kong.

September 2014, Teaching Students: First Steps, City University of Hong Kong.

奖项

2020, 云课堂教学杰出奖, 澳门科技大学。

2015-2017, 学费豁免奖学金, 香港城市大学。

2015-2017, 杰出学术表现奖, 香港城市大学。

2014-2017, 大学教育资助委员会奖学金, 香港大学教育资助委员会。

2012-2014, 新闻学院奖学金, 美国印第安纳大学。

2008-2012, 一等、二等、三等奖学金若干, 山西大学。

社群服务

期刊审稿人 *Internet Research, International Journal of Communication, Chinese Journal of Communication, Telematics & Informatics, Global Media & China, American Journal of Sexuality Education.*

会议审稿人 *International Communication Association Annual Conference (ICA), International Association for Media and Communication Research Annual Conference (IAMCR), The Association for Education in Journalism and Mass Communication Annual Conference (AEJMC).*