

WEIZI HUANG



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Faculty : Humanities and Arts
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Teaching and Research Areas

media and cultural studies; motherhood and women studies; audience studies

Academic Qualifications

2007 – 2010 PhD / Cultural Studies / Lingnan University, Hong Kong
2005 – 2007 MPhil / Cultural Studies / The Chinese University of Hong Kong, Hong Kong
2001 - 2005 Bachelor / Advertising / Renmin University of China, Beijing

Professional Experiences

2011 – Present Assistant Professor / Faculty of Humanities and Arts / Macau University of Science and Technology
2023.09-2023.12 Visiting Fellow / Department of Media and Communications / The London School of Economics and Political Science

Representative Publications

Journal Articles:

HUANG Weizi, “The Invention of Tourism: A Journey from the Elite to the Masses” (in Chinese), *Du Shu (读书, CSSCI)*, 2023 No.6, pp.169-176.

HUANG Weizi, SHAO Mingjie, “Aiming for the Ideal Skin: The Disciplinary Power of the Era Obsessed with Face” (in Chinese), *Chinese Journal of Computer-Mediated Communication (CSSCI)*, 2022, Vol. 21, pp. 147-163.

HUANG Weizi, “Imagining Feminist Motherhood in Contemporary China” (in Chinese), *Du Shu (读书, CSSCI)*, 2021 No.2, pp. 58-65.

HUANG Weizi, Wang Jingwen, “Resistance, Negotiation and Identification: Daily Practice of Night Market Hawkers in Dongguan, China” (in Chinese), *Router: A Journal of Cultural Studies (TSSCI)*, Autumn 2020 No.31, pp. 83-112.

HUANG Weizi, Mei Mei, “Participating in Making Idol: Fan Practices in the Age of Social Media” (in Chinese), *Journal of Macau University of Science and Technology*, Vol.13, No. 2 (2019), pp. 25-34.

HUANG Weizi, “Audience and Audience Development of Public Art Museums in Hong Kong, Taiwan and Macau” (in Chinese), *Journalism and Communication Review (新闻与传播评论, CSSCI)*, No. 2(2017), pp. 69-86.

HUANG Weizi, Ye Musen, “Analyzing the Celebrity Superwoman: Production and Reception of the Images of Dong Mingzhu” (in Chinese), *Journal of Macau University*

of Science and Technology, Vol.10, No. 1 (2016), pp. 27-35.

HUANG Weizi, "Representing China: Cultural Politics of New Age Music in Chinese Style" (in Chinese), *Refeng Xueshu (热风学术)*, Vol. 8(2015), pp. 234-248.

HUANG Weizi, "Fellow travellers on the Road to Modernity: Intellectuals, Stars and the Field of Cultural Production in the Republican Era of China" (in Chinese), *Journal of Macau University of Science and Technology*, Vol.8, No. 2 (2014), pp. 7-16.

HUANG Weizi, "Negotiations: Han Han and the Production of Alternative Cultural Celebrity in China" (in Chinese), *Wenhua Yanjiu (文化研究, CSSCI)*, Vol. 12. (2012), 24-37.

HUANG Weizi, "Rethinking Popular Culture: A Cultural Studies Perspective" (in Chinese), *Journal of Macau University of Science and Technology*, Vol.6, No. 1 (2012), pp. 84-89.

HUANG Weizi, "Cultural Celebrities: Intellectual and the Changing Field of Cultural Production" (in Chinese), *Refeng Xueshu (热风学术)*, Vol. 5. (2011), pp. 179-197.

Conference Papers:

Xiong Yuele and HUANG Weizi, "Raising Dolls and the 'Cyber-mothering' Practice in Contemporary China", The 3rd Media Anthropology Conference, Beijing Normal University-Hong Kong Baptist University United International College, Zhuhai, China, 9-10 June 2023.

HUANG Weizi, "More than Just Scientific: Discourse of Breastfeeding and Maternal Subjectivities", The 9th Academic Conference on Marriage, Family, Gender, and Sexual Culture in 20th Century China, Capital Normal University, Beijing, China, 18 March 2023.

HUANG Weizi, "Learning Parenting: Knowledge and Power in Maternal Practices", Communication Week 2017, Macau University of Science and Technology, Macau, 27 April 2017.

HUANG Weizi, "Audience and Audience Development of Art Museums in Hong Kong, Macau, and Taiwan", the 7th Chinese Youth Communication Scholars Forum, Wuhan University, Wuhan, China, 18-19 October 2014.

HUANG Weizi, "Han Han and the Making of Chinese Alternative Cultural Celebrity", Transnational Practice of Celebrities and Fandom in East Asia (as panel organizer and chair), The 8th Crossroads in Cultural Studies Conference, Lingnan University, Hong Kong, 17-21 June 2010.

HUANG Weizi, "Uses of 'the People' in the Making of Contemporary Chinese Cultural Celebrities", Inter-Asia Cultural Typhoon in Tokyo 2009, Tokyo University of Foreign Studies, Japan, 3-5 July 2009.

HUANG Weizi, "The Changing Field of Cultural Production in Modern China: From Intellectuals and Celebrities to Cultural Celebrities" (in Chinese), the 2009 Cultural Studies Conference, National Taiwan Normal University, Taipei, Taiwan, 3 – 4 Jan 2009.

HUANG Weizi, "Making Cultural Celebrities: The Case of Yu Dan and The Field of Cultural Production in Contemporary China", Association for Cultural Studies

Crossroads 2008, University of the West Indies Mona Campus, Kingston, Jamaica, 3-8 July 2008.

HUANG Weizi, "Legitimizing 'Hong Kong': the Image of Hong Kong and the Writing of Dominant Ideology at the Transitional Era in Mainland China" (in Chinese), 2008 CSA Annual Meeting, Chinese Culture University, Taipei, Taiwan, 5 – 6 Jan 2008.

HUANG Weizi, "Between Myth and Reality: A Symptomatic Reading of Feng Xiaogang's New Year Films (Hesui pian)" (in Chinese), 2007 Inter-Asia Cultural Studies Shanghai Conference, Shanghai University, PRC, 15-17 Jun 2007.