

ZHANG GEHAO



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Faculty : Faculty of Humanities and Arts
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Teaching and Research Areas:

Media Archaeology, Qualitative Data Analysis,
Existential Media Studies, Spectral Media Studies,
Martial Arts Studies

Academic Qualification

2003 - 2011 Phd/ Media and Cultural Analysis / Loughborough University
2000 - 2002 Master / Media / Solent University
1992 - 1996 Bachelor / English /Wuhan University

Teaching Experiences

2011 – Present Assistant Professor / Faculty of Humanities and Arts / Macau University of Science
and Technology

Representative Publications

Journal Articles:

Functioning, Failing, and Fixing: Logistical Media and Legitimacy in Macao during the Pandemic, Chinese Journal of Communication, Vol 15, 2022

Fengshui your Graffiti, Cultural Studies, 2017, 11

网页隐喻与处理超文本的姿态, 国际新闻界, 11, 2020

传播与媒介研究的死亡盲点: 一个生存媒介研究的视角, 全球传媒学刊, 第7卷第2期, 2020

物是人非与睹物思人: 媒体与文化分析的物质性转向, 中国人民大学习报复印资料, 12, 2019

数字功夫: 格斗游戏的姿态现象学, 国际新闻界, 05, 2018