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He is committed to the integration of science and technology and creativity, and promoting the innovative design mode of PBL (Problem-Based Learning). He has published 42 high-level papers such as SCI / EI, and has undertaken many national 863 projects and national support projects. He obtained 38 invention patent authorizations, won the second prize of National Science and Technology Progress Award, the second prize of National Teaching Achievement Award, the silver medal of China Design Contribution Award and many international design awards. He actively studied and promoted the national strategy of China's industrial design, with the support of the United Nations Industrial Development Organization, the Ministry of Industry and Information Technology of the People's Republic of China and other domestic and foreign institutions, he initiated the World Eco-Design Conference and established the first China's Eco-Design Town in Guangzhou.