



**Dr. LIU Jun, Professor, Doctoral Supervisor**

Email: liujun\_beijing\_chn@163.com

- Professor (since 2021), Doctoral Supervisor (since 2022), Postdoctoral Supervisor (since 2023) , Communication University of China
- Editorial Director of *Modern Communication* (Chinese Leading CSSCI & Core Academic Journal)
- Deputy Director of Media Art and Culture Studies Center of Communication University of China
- Deputy Director of Academic Platform Development Center of Communication University of China

**Academic Talent Title**

- National High-level Talent Title in the Culture Field (2021)
- Beijing High-level Talent Title in the Culture Field (2023)
- Young Top-notch Talents, Communication University of China (2018)
- Selected into the "List of Influential Scholars in Chinese Philosophy and Social Sciences", Chinese Humanities and Social Sciences Evaluation and Research Center (2017)

**Education**

- Graduated from Communication University of China with a doctorate in literature (2014), and is the first doctoral degree recipient in *Media Arts* in China
- Studied at overseas universities such as Oxford University in the UK and Chinese Culture University in Taiwan (Non-degree Study)

**Academic Papers**

- Published over 170 academic papers, including nearly 90 papers in CSSCI journals and Chinese core journals

**Academic Projects**

- Independently presided 2 national-level research projects
- Independently presided 5 provincial/ministerial-level research projects

- Independently presided 8 school-level research projects of Communication University of China
- Participated as a main researcher in nearly 20 national, provincial and ministerial level research projects

### **Academic Monographs**

- "Journalism Study: Academic Progress Focused on Local Issues" (2015)
- "Media Arts in the Convergence Era" (2017)
- "Research on the Transformation of Traditional Media in the Era of Media Convergence" (2019)
- "Introduction to Media Arts" (2020)
- "Introduction to Media Arts Classics" (2020)
- "TV Programs Planning" (2020)
- "Online Video Programs Planning" (2021)
- "Chinese Media and the World" (2022)
- "Introduction to Film and Television Arts" (2024)

### **Awards and Honors**

- First Prize of the 10th National Radio, Film and Television Academic Monograph Award
- Beijing Higher Education Quality Textbook Award (Key Level)
- The "Starlight Award" Literary Criticism Award (Starlight Award is China's highest award for television works and criticism)
- First prize in the Best Academic Thesis Award, Chinese Collegial Association for Visual Art (multiple times)
- Outstanding Scientific Research Achievement Award, Communication University of China
- High Level Scientific Research Project Award, Communication University of China
- First Prize of the National Medical Humanities Paper Award
- Won the first & second National Scholarship for Chinese Doctoral Students
- Shandong Youth Micro Film Competition Documentary Award

### **Academic Consultancy**

- Executive director of Chinese and Foreign Literary Theory Society/Culture and Communication Symbols Branch
- Vice chairman of the Audiovisual Communication Committee of the Chinese Association for History of Journalism and Communication
- Long-term external review expert for many leading CSSCI journals
- Chinese judge of the QS World University Rankings 2019-2023
- Final judge of Beijing College Student Film Festival and China College Student TV Festival

### **Experience in Media and Other Industries**

- TV program planner, film and TV arts critic, commentator of China Central Television (CCTV) and many Chinese provincial satellite TV programs. Participated in planning or evaluating the development strategies and well-known programs of CCTV and many provincial satellite TVs
- Participated in programs production at CCTV and Taiwan Television Enterprise (TTV)
- Served as National Olympic Committee Assistant during the 2008 Beijing Olympic Games
- Senior Liaison-escort Interpreter certified by Shanghai International Studies University

### **Teaching**

- "Introduction to Media Arts" (compulsory course for PhD students)
- "Media Arts and Cultural Studies" (compulsory course for PhD students)
- "Media Arts Theory" (compulsory course for postgraduates)
- "History & Theory of Media Arts" (compulsory course for postgraduates)
- "Case Study on Media Arts" (compulsory course for postgraduates)
- "Academic Paper Writing" (compulsory course for postgraduates)
- "Program Planning Study" (compulsory course for postgraduates)
- "Moving Images Study" (compulsory course for postgraduates/bilingual)
- "Network Arts Study" (optional course for postgraduates)
- "Radio and Television Arts Theory" (compulsory course for postgraduate preparatory course students)
- "New Media Development and Communication" (compulsory course for postgraduate preparatory course students)
- "Multimedia Narrative" (compulsory course for postgraduates/undergraduates)
- "Program Analysis and Planning" (compulsory course for undergraduates)
- "Observation on Media Arts" (optional course for undergraduates)
- "Research on the Development of Chinese Film and Television" (optional course for undergraduates)
- "Introduction to New Media" (compulsory course for undergraduate preparatory course students)

### **Research and Professional Interests**

Media Arts, Film and Television Culture, Artistic Aesthetics, TV News, Variety Shows, Media Convergence, Audio-visual Online Arts, Cross-Cultural Communication, etc.