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教研領域

媒介心理，公共輿論，社交媒體

學歷

2006.8 – 2011.5 南伊利諾伊大學 (SIUC) / 大眾傳播學 / 博士學位
1996.9 – 1999.7 復旦大學 / 新聞與傳播學 / 碩士學位
1991.9 – 1995.7 南京大學 / 歷史學 / 學士學位

教學經驗

現職 澳門科技大學 / 人文藝術學院 / 副教授
2011.9-2015.6 澳門科技大學 / 人文藝術學院 / 助理教授
2008.9 – 2009.5 南伊利諾伊大學 / 大眾傳播與媒體藝術學院 / 講師
1999.7 – 2003.8 解放日報 / 新聞編輯部 / 編輯記者

學術成果

部分期刊論文：

- Liu, X., & Li, X. (2023). Diversified exposure mitigates biased perceptions: Involvement, media exposure, and hostile media perceptions toward coverage of U.S.-China trade disputes. *International Communication Gazette*. <https://doi.org/10.1177/17480485231216581>
- Liu, X., Pang, S., & Li, X. (2023). Enveloped in mediated pandemic: Immersion as a mediator of the effects of media exposure on perceived severity and behavioral intention. *Chinese Journal of Communication*. <https://doi.org/10.1080/17544750.2023.2248287>
- Yang, S., Huang, V., Zhong, L., Liu, X., & Zhong, R. (2023). Social compensation or social enhancement? A path model connecting rejection sensitivity and loneliness for Chinese online dating applications users. *Computers in Human Behavior*, 149, 107929. <https://doi.org/10.1016/j.chb.2023.107929>
- Guo, Y., Yu, Q., Gao, Y., Liu, X., & Li, C. (2023). Max-min distance embedding for unsupervised hyperspectral image classification in the satellite Internet of Things system. *Internet of Things*, 22, 100775. <https://doi.org/10.1016/j.iot.2023.100775>
- Zhao, X., Liu, X., Chen, Y.S., Jiao, W.A., Ao, S.H., Shen, F., & Zhao, Z. G. (2023). First-person influences on third-person perceptions. *China Media Research*, 19(4), 1-28.
- Liu, X., Pang, S., & Li, X. (2022). The effects of journalists' job perceptions on job satisfaction and organizational commitment moderated by altruism. *Journalism Practice*, <https://doi.org/10.1080/17512786.2022.2142838>
- Liu, X., Lo, V.H., Wei, R., Li, X., Pang, S., & Zhang, R. (2021). Media exposure and third person perception: The mediating role of social realism and proxy efficacy. *International Journal of Communication*, 15, 4338-4359.

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- Liu, X., & Lo, V. H. (2014). Media exposure, perceived personal impact, and third-person effect. *Media Psychology*, 17(4), 378-396. <https://doi.org/10.1080/15213269.2013.826587>
- Li, X., & Liu, X. (2013). Selective exposure, extended exposure, and sidetracked exposure: A model of media exposure on the internet and consequential effects. *Annals of the International Communication Association*, 37(1), 323-347. <https://doi.org/10.1080/23808985.2013.11679154>
- Liu, X., & Fahmy, S. (2011). Exploring the spiral of silence in the virtual world: Individuals' willingness to express personal opinions in online versus offline settings. *Journal of Media and Communication Studies*, 3(2), 45.
- Li, X., & Liu, X. (2010). Framing and coverage of same-sex marriage in US newspapers. *Howard Journal of Communications*, 21(1), 72-91. <https://doi.org/10.1080/10646170903501161>
- 柳旭東, 錢能(2021). 分裂的刻板印象：在綫動漫中的女性形象建構研究。國際新聞界, 43(6), 114-129.
- 彭雪華, 柳旭東... 趙心樹 (2020). 影響估差：京湘新聞人中的第三者效應和第一者因素。新聞大學, 6, 63-81.
- 劉磊, 柳旭東(2020). 外國觀眾對中國電影線上評論的文本分析——基於 IMDb 網站的樣本調查。當代電影, 3, 144-149.
- 柳旭東, 張瑞瑤 (2019). 解構新聞情懷：新聞從業者利他主義、社會價值感知與組織承諾研究。新聞記者, 10, 41-54.
- 柳旭東, 張瑞瑤 (2018). 美国新闻专业学生专业忠诚度分析。新聞記者, 2, 46-50.
- 柳旭東, 李喜根, 劉洋(2017) 互联网传播环境下的选择性接触与偏轨接触, 學海, 2, 123-129.
- 柳旭東, 竇俊娥(2015). 中國國家電視媒體食品安全議題報導的框架研究——基於對中央電視臺《新聞聯播》十年報導的實證分析。現代傳播, 37(1), 55-60.
- 柳旭東(2013). “二級傳播”模式在社會化媒體環境下的弱化。新聞大學, 4, 96-101.
- 柳旭東(2011). 意見領袖在社群媒體傳播中的維度。新聞與傳播研究, 18(6), 75-80.

學術專著：

柳旭東(2023). 調查問卷優化邏輯. 北京：中國社會科學出版社

科研項目

2022-2023	Chinese Journalists' Job Perceptions and Responsive Behaviors
2022-2023	A Survey Study of New Media Use and Social Behaviors of Macau Residents
2013 - 2014	Violence in Video Games and Third Person Effect
2012 - 2012	Social Media Use in the Newspapers of Greater China