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学院/部门： 人文艺术学院
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教研领域

媒介心理，公共舆论，社交媒体

学历

2006.8 – 2011.5 南伊利诺伊大学 (SIUC) / 大众传播学 / 博士学位
1996.9 – 1999.7 复旦大学 / 新闻与传播学 / 硕士学位
1991.9 – 1995.7 南京大学 / 历史学 / 学士学位

教学经验

现职 澳门科技大学 / 人文艺术学院 / 副教授
2011.9-2015.6 澳门科技大学 / 人文艺术学院 / 助理教授
2008.9 – 2009.5 南伊利诺伊大学 / 大众传播与媒体艺术学院 / 讲师
1999.7 – 2003.8 解放日报 / 新闻编辑部 / 编辑记者

学术成果

部分期刊论文：

- Liu, X., & Li, X. (2023). Diversified exposure mitigates biased perceptions: Involvement, media exposure, and hostile media perceptions toward coverage of U.S.-China trade disputes. *International Communication Gazette*. <https://doi.org/10.1177/17480485231216581>
- Liu, X., Pang, S., & Li, X. (2023). Enveloped in mediated pandemic: Immersion as a mediator of the effects of media exposure on perceived severity and behavioral intention. *Chinese Journal of Communication*. <https://doi.org/10.1080/17544750.2023.2248287>
- Yang, S., Huang, V., Zhong, L., Liu, X., & Zhong, R. (2023). Social compensation or social enhancement? A path model connecting rejection sensitivity and loneliness for Chinese online dating applications users. *Computers in Human Behavior*, 149, 107929. <https://doi.org/10.1016/j.chb.2023.107929>
- Guo, Y., Yu, Q., Gao, Y., Liu, X., & Li, C. (2023). Max-min distance embedding for unsupervised hyperspectral image classification in the satellite Internet of Things system. *Internet of Things*, 22, 100775. <https://doi.org/10.1016/j.iot.2023.100775>
- Zhao, X., Liu, X., Chen, Y.S., Jiao, W.A., Ao, S.H., Shen, F., & Zhao, Z. G. (2023). First-person influences on third-person perceptions. *China Media Research*, 19(4), 1-28.
- Liu, X., Pang, S., & Li, X. (2022). The effects of journalists' job perceptions on job satisfaction and organizational commitment moderated by altruism. *Journalism Practice*, <https://doi.org/10.1080/17512786.2022.2142838>
- Liu, X., Lo, V.H., Wei, R., Li, X., Pang, S., & Zhang, R. (2021). Media exposure and third person perception: The mediating role of social realism and proxy efficacy. *International Journal of Communication*, 15, 4338-4359.

- Liu, X., Lo, V.H., & Wei, R. (2020). Violent videogames, telepresence, presumed influence, and support for taking restrictive and protective actions. *Sage Open*, 10(2), 1-11. <https://doi.org/10.1177/2158244020919524>
- Liu, X., & Li, X. (2015). Disagreement expression and reasoned opinions in two US online newspaper forums. In *Emerging Media* (pp. 222-240). New York: Routledge.
- Liu, X., & Li, X. (2015). What motivates online disagreement expression? The influence of self-efficacy, mastery experience, vicarious experience, and verbal persuasion. In *Emerging Media* (pp. 197-221). New York: Routledge.
- Liu, X., & Lo, V. H. (2014). Media exposure, perceived personal impact, and third-person effect. *Media Psychology*, 17(4), 378-396. <https://doi.org/10.1080/15213269.2013.826587>
- Li, X., & Liu, X. (2013). Selective exposure, extended exposure, and sidetracked exposure: A model of media exposure on the internet and consequential effects. *Annals of the International Communication Association*, 37(1), 323-347. <https://doi.org/10.1080/23808985.2013.11679154>
- Liu, X., & Fahmy, S. (2011). Exploring the spiral of silence in the virtual world: Individuals' willingness to express personal opinions in online versus offline settings. *Journal of Media and Communication Studies*, 3(2), 45.
- Li, X., & Liu, X. (2010). Framing and coverage of same-sex marriage in US newspapers. *Howard Journal of Communications*, 21(1), 72-91. <https://doi.org/10.1080/10646170903501161>
- 柳旭东, 钱能(2021).分裂的刻板印象: 在线动漫中的女性形象建构研究. *国际新闻界*, 43(6), 114-129.
- 彭雪华, 柳旭东...赵心树 (2020). 影响估差: 京湘新闻人中的第三者效应和第一者因素. *新闻大学*, 6, 63-81.
- 刘磊, 柳旭东(2020). 外国观众对中国电影在线评论的文本分析——基于 IMDb 网站的样本调查. *当代电影*, 3, 144-149.
- 柳旭东, 张瑞瑶 (2019). 解构新闻情怀: 新闻从业者利他主义、社会价值感知与组织承诺研究. *新闻记者*, 10, 41-54.
- 柳旭东, 张瑞瑶 (2018). 美国新闻专业学生专业忠诚度分析. *新闻记者*, 2, 46-50.
- 柳旭东, 李喜根, 刘洋(2017) 互联网传播环境下的选择性接触与偏轨接触, *學海*, 2, 123-129.
- 柳旭东, 窦俊娥(2015). 中国国家电视媒体食品安全议题报导的框架研究——基于对中央电视台《新闻联播》十年报导的实证分析. *现代传播*, 37(1), 55-60.
- 柳旭东(2013).“二级传播”模式在社会化媒体环境下的弱化. *新闻大学*, 4, 96-101.
- 柳旭东(2011). 意见领袖在社群媒体传播中的维度. *新闻与传播研究*, 18(6), 75-80.
- 学术专著:
柳旭东(2023). 调查问卷优化逻辑. 北京: 中国社会科学出版社

科研项目

2022-2023	Chinese Journalists' Job Perceptions and Responsive Behaviors
2022-2023	A Survey Study of New Media Use and Social Behaviors of Macau Residents
2013 - 2014	Violence in Video Games and Third Person Effect
2012 - 2012	Social Media Use in the Newspapers of Greater China