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## Education 教育背景

2007 - 2010	美国南卡罗莱纳大学 (University of South Carolina)	博士 (PHD)
2002 - 2005	上海外国语大学 (Shanghai International Studies University)	硕士 (MA)
1998 - 2002	上海外国语大学 (Shanghai International Studies University)	本科 (BA)

## Working Experience 工作经历

2018 - present	Professor, Journalism School, Fudan University	复旦大学教授、博导
2019 - present	Associate Director, Social Science & Humanities Research Base for Chinese Education Ministry, Center for Information & Communication Studies, Fudan University	教育部社科人文重点研究基地 复旦信息与传播研究中心副主任
2019 - present	Fujian Province Min River Distinguished Professor, Fujian Normal University	福建省闽江学者特聘教授, 福建师范大学
2019 - present	EU, Marie Curie Project, Chinese supervisor for Dr. Paolo Gerbaudo, King's College, UK	欧盟玛丽居里夫人项目, 中方导师
2019 - 2021	PI for Fudan University Cross-disciplinary Innovation Team for Young Scholars	复旦大学跨学科融合创新青年团队, 负责人
2018 - 2019	Head, Fudan University Advertising Sequence	复旦大学新闻学院广告系, 代系主任
2016 - 2018	Associate Professor, Journalism School, Fudan University	复旦大学, 青年研究员
2012 - 2016	Associate Professor, School of Humanities, Shanghai University of Finance and Economics	上海财经大学人文学院, 讲席副教授
2010 - present	Research Fellow, Shanghai International Studies University, International Public Opinion Research Center	上海外国语大学国际舆情研究中心, 研究员
2010 - present	Research fellow, Center for Information & Communication Studies, Fudan University	复旦大学信息与传播研究中心, 研究员
2010 - 2012	Post-doctoral research fellow, Nanyang Technological University, SG	新加坡南洋理工大学, 黄金辉传播学院新媒体研究组, 博士后研究员
2007 - 2010	Teaching Assistant, University of South Carolina	美国南卡罗莱纳大学, 助教
2005 - 2007	Assistant Professor, Shanghai International Studies University	上海外国语大学, 讲师
2005 - present	Guest Professor, Xian Da College affiliated to SISU	上外贤达学院, 客座教授

## Research 科研

### English Journal Publications [国际期刊]

- Pan Ji (2023 working paper) Perception of programmable platforms: Re-build TAM to predict health code scanning in China
- Pan Ji. (2023). Approach digital cities from the communication perspective, *Online Media and Global Communication*, 2(2).
- Pan Ji, Han Gang. & Wei Ran. (2021). Duanzi as Networked Practice: How Online Satire Shapes Psychological Well-Being, Social Support, and Issue Knowledge for Chinese with Different Social Capital during COVID-19 Outbreaks,

- International Journal of Environmental Research and Public Health*, 18, 9783. (SSCI-Q1)
- Pan Ji. (2020). Why and How We Wear Face Masks: Exploring the Semiotics of Face-mask as Mediator of Moral Action in Covid-19 Pandemic. *Social Semiotics* (AHI)
- Pan Ji. (2019). Temporality alignment: How WeChat transforms government communication in Chinese cities, *Chinese Journal of Communication*. (SSCI)
- Pan Ji. (2018). When the Periphery Meets the Core of a Party-Press System: Remember Comrade Lei Feng in China's Shifting Media Kaleidoscope, *International Journal of Humanities and Social Science Research*, 4, 29-40.
- Pan Ji. & Scott McQuire. (2018). From media city to geomeia: Cross-disciplinary insights into information society from a pioneering scholar, *Journal of Information Society*.
- Pan Ji. (2018). When SNS platform hosts complex source structures: How Wechat frames the credibility assessment of food-safety information in China, *China Media Research*, 14(3), 53-72.
- Ven-hwei Lo, Huei-Ling Liu & Pan Ji. (2017). The Social Economic Background and Working Conditions of Taiwan Journalists: A Comparative Study of 1994, 2004 and 2014, *China Media Research*, 8(2), 11-29.
- Pan Ji. (2016). Compare Chinese with Americans: How trait comparisons shape public perception of Sino-US relationship and China-policy issues, *Chinese Journal of Communication*, 9(2), 173-188. (SSCI).
- Pan Ji. (2016). Emotional criticism as public engagement: How Weibo users discuss Peking University statues wear face-masks, *Telematics and Informatics* (SSCI-Q1).
- Marko M. Skoric, Pan Ji, Wayne Fu, Clarice Chwei, Lin Sim, & Yongjin Park. (2015). Does the Use of Social Network Sites and Mobile Phones Promote the Acquisition of Job-Related Information, Job Mobility and Entrepreneurship in Asia? *Journal of Contemporary Eastern Asia* 14(1), 5-22.
- Pan Ji. & Fu, W. (2013). Love Internet, Love its content: Predicting Internet and content affinity with social and informational gratifications, *Internet Research* 23 (4) 396-413. (SSCI-Q1)
- Pan Ji. & Skoric, M. (2013). Gender and social resource: Predicting divides of SNS and mobile phone use in Singapore, *Chinese Journal of Communication*, 6 (2) 1-16. (SSCI)
- Pan Ji. (2013). Impacts of content preferences and elaboration on the effects of incompetent authority frame on Chinese product recall coverage, *Atlantic Journal of Communication*, 21(4), 200-214.
- Wei Ran, Hao Xiaoming, & Pan Ji. (2010). Examining User Behavioral Response to SMS Ads: Implications for the Evolution of the Mobile Phone as a Bona-fide Medium, *Telematics and Informatics*, 21, 32-41 (SSCI-Q1)
- Pan Ji. & Paul Lieber. (2010). Am I Safe? Exploring Relationships between Primary Territories and Online Privacy, *Journal of Internet Commerce* 9(1), 3-22 (SSCI-Q1).
- Pan Ji. (2009). Mediating ideology and changing cultural realities: Changing Meaning of "Boss" in China's Xinhua News 1978 to 1989, *Journalism Studies* 10(6). (SSCI-Q1)
- Pan Ji. & Paul Lieber. (2008). Emotional Disclosure and Construction of the Poetic "Other" in a Chinese Online Dating Site, *China Media Research*, 4(2)32-44.

### Books [专著]

- Pan Ji (2023 主编) 《新媒体理论与应用》 国家专业硕士教指委, 全国统编教材, 北京大学出版社。
- Pan Ji (2023 主编) 中国新媒体理论与实践丛书, 许同文 (著) 《活的光标: 定位媒介中的新地方感》 复旦大学出版社
- Pan Ji (主编) 《中国传播学评论》 (第 11 期) 复旦大学出版社
- Pan Ji. Zhou Haiyan. Xu Di. & Li Wei. (2020). *Dancing Byte Space: The building of Tiktok cities and its communication*, Fudan University Press. [潘霁 周海晏 徐迪 李薇 (2020-11) 《跳动空间: “抖音城市”生成与传播》 复旦大学出版社]
- Pan Ji. (2018). *Cultural frames: Made-in-China in US media*, Fudan University Press. [潘霁 (著) 《文化框架: 美国主流媒

体中的“中国制造”》复旦大学出版社]

- Pan Ji. (2019 trans). *Geomedia: Networked cities and the future public space*, Fudan University Press [潘霁 (译) 斯考特·麦奎尔《地理媒介：网络化城市与公共空间的未来》复旦大学出版社]
- Pan Ji. (2018). *Report and writing of English business news*, Fudan University Press [潘霁 (著)《英语财经新闻报道与写作》复旦大学出版社 2018 年]
- Pan Ji. (2012). *Made-in-China on US Media*, LAP LAMBERT Academic Publishing GmbH Co.

### Chapters [章节]

- Pan Ji (2023). “第三章 数字沟通：长三角城市数字技术应用与体验”《数字长三角战略 2023：数字城市沟通力》浙江大学出版社 (教)
- Pan Ji. (2023). 《潘霁领读地理媒介》chapter in 《媒介与技术研究经典导读》中国传媒大学出版社。
- Pan Ji. (2022). A chapter in *Virtual-Reality Experiment Curricular Building Handbook*, Higher Education Press. [潘霁 (2022 年参与编撰)《全新虚拟仿真实验教学课程建设指南》高等教育出版社]
- Pan Ji. (2022). Building Rural Memories into Mediated Cities: How Rustic Elements Boost Popularity of City Images on Tiktok, In James Andrews (ed). *Art and the Global City*, Peter Lang Press (社) .
- Pan Ji. (2021). Spatial practices and asymmetric alignment of temporalities: How “Shanghai Fabu” WeChat account transforms government communication in Shanghai”, in Scott, McQuire & Sun Wei (eds.). *Communicative Cities and Urban Space*, Routledge.
- Pan Ji. (2019). The communication effect of Shanghai’s image as a global city, In Zhou Zhenhua, Zhang Guangsheng (eds.) *Global Cities Development Handbooks 2019*, Shanghai People’s Press. [潘霁 (著) 上海全球城市国际形象传播效果研究, 周振华, 张广生 (编)《全球城市发展报告 2019：增强全球资源分配功能》上海人民出版社, 2019 年]
- Chen Peiqin, Wu Ying, & Pan Ji. (2016). The impact of cultural exchange programs on how participants perceive their host countries In Robters, P. (ed.) *The Power of Culture: Encounters between China and the United States*, Cambridge Scholars Publishing. [陈沛芹 吴瑛 潘霁 (2016) 文化交流项目对国家形象的影响,《文化的力量：中国与美国之间的交流》]
- Pan Ji. (2015). Emotion disclosure and building poetic the “us” on China’s dating websites. Ying Xiaorong (ed.) *Contemporary Interpersonal Communication Theories*, Fudan University Press [潘霁 (2015) 情感披露与建构诗意“我们”：中国交友网站上的自我披露, 殷晓蓉 (编)《社会转型中的演变：当代人际传播理论研究》复旦大学出版社]
- Pan Ji. & Paul Lieber. (2015). Buying and selling friends: Evaluating products and services in corporate reputation, in Craig Carrol (ed.) *Handbook of Communication & Corporate Reputation*, Wiley & Blackwell Press.
- Pan Ji. (2009). Chapter in Zhang Zhi’an (ed) *New Media and Social Changes*, Shanghai People’s Press. [潘霁 (2009) 张志安 (编)《新媒体与社会变迁》章节, 上海人民出版社]
- Pan Ji. (2010). Chapters in *Chinese English Contemporary Security and Investment Dictionary*, Shanghai Foreign Language Education Press. [潘霁 (2010)《英汉汉英当代证券投资词典》章节, 上海外语教育出版社]

### Chinese Journal Publications [中文期刊]

- 潘霁 (2023) 融通共生:从媒介系统运作出发反思算法伦理,《中国传播学评论》第 11 期 (社)。
- 杨浩晨 潘霁 (2023) “建构”媒介城市——一种作为关系隐喻的城市观,《城乡传播》(社)
- Pan Ji (2023-8). 媒介, 空间与框架分析方法重构,《南京社会科学》第八期封面推荐 (社)
- Pan Ji (2023-4). 社区空间与线上连接: 基层官微矩阵重塑人地关系的效果研究,《国际新闻界》第 4 期 (教)
- Pan Ji (2022-10) Media operation: Re-connecting city narratives and city images. Exploration and Debates. [潘霁 (2022) 媒介运作: 重新勾连城市叙事与城市形象,《探索与争鸣》] (社)
- Pan Ji. & Sun Jiayu. (2022). Digital media practice and the generation of rhizomic spatial power in Shanghai’s highrise office buildings. *Journalism College*, 6. [潘霁、孙佳煜 (2022 年第 6 期) 数媒实践与上海写字楼“块茎”式空间权力的生成《新闻大学》] (Top CSSCI Journal) (社)

- Pan Ji. (2022). Space as a media research methodology, *Nanjing Social Sciences*, 5 (Cover-page recommendation). [潘霁 (2022 年第 5 期) 作为媒介研究方法的空间《南京社会科学》(封面推荐)] (Top CSSCI Journal) (社)
- Pan Ji. (2022-9) Space as a media research methodology, *China Social Science Digest*, [潘霁 (2022 第 9 期) 作为媒介研究方法的空间,《中国社会科学文摘》]
- Pan Ji. (Aug, 2022). Create new urban experience with digital soundscaping, *Shanghai Social Science*. [潘霁 (2022 年 8 月) 以数字声景创造城市新体验《上海社会科学报》]
- Pan Ji. (Nov, 2021). Dancing with Blackbox: The methodological transformation of algorithm research, *Chinese Social Science Newspaper* [潘霁 (2021 年 11 月) 与黑盒子共舞: 算法研究的方法论转型《中国社会科学报》]
- Liu Hui & Pan Ji. (2021). Made-in-China in British and US media. *Jilin University Social Science*. [刘晖, 潘霁 (2021 年第 7 期) 英美主流媒体报道中的“中国制造”《吉林大学学报.社会科学》]
- Wang Fan. & Pan Ji. (2020). Persuasion and Co-ersion: How running app affects students' exercise practice. *Journalism College*, 10. [王帆、潘霁 (2020-10) “强制与说服”: 关于校园跑 APP 技术干预体育锻炼的现象学分析,《新闻大学》] (Top CSSCI Journal)
- Pan Ji. & Li Lingyan. (2020). Media studies, technological innovation and knowledge production: Insight from media archäology. *International Journalism*, 8. [潘霁、李凌燕 (2020-8) 媒介研究, 技术创新与知识生产: 来自媒介考古视野的洞见《国际新闻界》] (Top CSSCI Journal)
- Pan Ji. (2019). Media technologies, information sources and frame-building: Source selection and the construction of Shanghai image. *News Journalists*, 12. [潘霁 (2019-12) 媒介技术, 信源网络与框架建构: 纸媒, 新闻网站与博客的信源选择如何塑造上海形象《新闻记者》] (Top CSSCI Journal)
- Pan Ji. & Scott McQuire.(2019). Media and cities: The city as media, *Modern Architecture*, 2. [潘霁 (译) (2019 第 2 期) 斯考特, 麦奎尔, 媒介与城市: 作为媒介的城市,《时代建筑》] (Top Journal in Architecture)
- Pan Ji. (2019). Collaboration and hyperlinks: A survey of public communication in Shenzhen, Hangzhou, Shanghai and Yinchuan, *China Communication Review*, 6. [潘霁 (2019) 《上分下合联动共作——深圳, 杭州, 上海和银川城市公共传播调查》《中国传播学评论》第六期]
- Pan Ji. (2018). From representing reality to symbolic construction: The credibility of mainstream Chinese online media. *Modern Communication*, 11.[潘霁 (2018-11) 从反映真实到象征建构: 网络环境的信息可信度评估,《现代传播》] (Top CSSCI Journal)
- Pan Ji. (2018).Local and global: Media of different languages and the image of Macau—From the framing theory perspective. *International Journalism*,8.[潘霁 (2018). 本地与地方: 中英文媒体与澳门城市形象—框架理论的视角,《国际新闻界》8] (Top CSSCI Journal)
- Sun Wei. & Pan Ji. (2017). Fight for space: An analysis of media discourse about re-zoning in Chinese cities. *News and Communication*. [孙玮, 潘霁 (2017) 空间争夺战: 中国大城市并区媒介话语分析《新闻传播》(人大复印材料)] (Top CSSCI Journal)
- Pan Ji. (2017). Geomedia, life experimental art and citizens' right on cities. *News Journalists*, 11. [潘霁 (2017) 地理媒介, 生活实验艺术与市民对城市的权利《新闻记者》第 11 期] (Top CSSCI Journal)
- Pan Ji. (2017). The node of politics and of entertainment: A frame analysis of global media's building of Shanghai's image. *Global Communication*, 8, 45-48. [潘霁 (2017) 政治与休闲之都: 全球媒体上海城市形象的框架分析,《对外传播》第 8 期 45-48]
- Shen Hui.& Pan Ji. (2017). President, press and agenda setting: An interview with Prof. Wayne Wanta. *News Journalists*, 7 [沈荟, 潘霁 (2017) 总统, 新闻界与议程设置—佛罗里达大学新闻系 Wayne Wanta 教授对话录《新闻记者》第 7 期] (Top CSSCI Journal)
- Sun Wei. & Pan Ji. (2017). Discovering place from Space, *China Communication Review*,7 [孙玮, 潘霁(2017) 从空间发现地方《中国传播学评论》第 7 期]
- Wei Ran. & Pan Ji. (2016). Hostile media effect: Retrospect and projection of a media theorist. *Communication and Society*, 38.

- [魏然,潘霁 (2016) 敌意媒体效应: 一位理论创建者的回顾与展望《传播与社会学刊》第 38 期]
- Pan Ji.(2016). Restoring the lively relation between human and technology: A reflection on the U&G theory, *International Journalism*, 9. [潘霁 (2016) 恢复人与技术的活关系: 对使用与满足理论的反思《国际新闻界》第 9 期] (Top CSSCI Journal)
- Sun Wei. & Pan Ji (2016). Fight for space: An anlysis of media discourse about re-zoning policies in Chinese cities. *Exploration and Expressions*.11. [孙玮,潘霁 (2016) 空间争夺战——中国大城市并区的媒介话语分析《探索与争鸣》第 11 期] (Top cross-disciplinary CSSCI Journal)
- Pan Ji. (2015). The network of significance: An exploration of Shanghai's place identity. *News and Communication Research*, 8. [潘霁 (2015) 城市意义网络可沟通性: 从空间与文化视角考察上海地方认同,《新闻与传播研究》8] (Top CSSCI Journal)
- Pan Ji. (2015). Assessing the communicativeness of cities in the Internet era. *China Social Science*, 9-11. [潘霁 (2015) 在网络时代评估城市的可沟通性,《中国社会科学报》9-11]
- Xie Jing, Pan Ji. & Sun Wei. (2015). Evaluation system for communicative cities, *News and Communication Research*, 7. [谢静, 潘霁, 孙玮 (2015) 可沟通城市评估体系《新闻与传播研究》第 7 期] (Top CSSCI Journal)
- Pan Ji. & Liu Hui. (2014). Public space or pressure-valve: The conflict and emotional expression on Weibo about the Peking University statue wearing facemasks event. *International Journalism*. [潘霁, 刘晖 (2014) 公共空间还是减压阀? “北大雕像戴口罩”微博讨论中的归因, 冲突与情感表达《国际新闻界》] (Top CSSCI Journal)
- Pan Ji. & Liu Hui. (2013). Blaming government or businesses: Mainstream US media coverage of made-in-China products. *News and Communication Research*, 6. [潘霁 刘晖 (2013) 归罪政府与商家: 美国主流报纸“中国制造”质量问题报道《新闻与传播研究》第 6 期] (Top CSSCI Journal)
- Jin Pinghua. & Pan Ji. (2012). Ritualistic search and function expectations for medical information applications. *Anhui University Academic Journal*, 3, 125-130. [金萍华 潘霁 (2012) 医疗信息的仪式性搜索和功能期待《安徽大学学报》第 3 期 125-130].
- Pan Ji. (2012). Newsroom culture and its manifestation in news frame research. *International Journalism*,2, 87-90. [潘霁 (2012) 编辑部文化在框架效果研究中的体现《国际新闻界》第 2 期 87-90] (Top CSSCI Journal)
- Pan Ji. (2010). On the conceptualization of media frame, *International Journalism*, 9,13-17 [潘霁 (2010) 略论媒体框架的概念化,《国际新闻界》第 9 期 13-17] (Top CSSCI Journal)
- Pan Ji. & Zhang Junfang. (2009). Comparing priming effect and agenda setting effect. *International Journalism*,7,41-48. [潘霁, 张军芳 (2009) 比较铺垫效果和议题设置效果的发生机制《国际新闻界》第 7 期 41-48] (Top CSSCI Journal)
- Pan Ji. (2009). Effect of the Internet on family and local communities. *International Journalism*,2,42-50. [潘霁 (2009) 网络传播效果: 聚焦家庭和小区,《国际新闻界》2,42-50] (Top CSSCI Journal)
- Pan Ji. (2008). The clash between religious and mass media discourse systems. *International Journalism*, 2, 21-24.[潘霁. (2008) 宗教与大众媒介话语体系的碰撞《国际新闻界》第 2 期 21-24] (Top CSSCI Journal)
- Pan Ji. (2007). A review on reviews: Communication research and its development on US journals, *International Journalism*, 6, 42-46. [潘霁 (2007) 综述的综述: 美国期刊上的传播研究《国际新闻界》第 6 期, 42-46] (Top CSSCI Journal)
- Pan Ji. (2005). Viacom and its development strategy in Chinese market. *Global Media Report*,2(1), 20-25. [潘霁 (2005) 维尔孔集团在中国的发展战略《全球传媒报告》2(1)20-25]
- Guo Ke, Zhang Junfang. & Pan Ji. (2008). Comparing the academic traditions of China and US media studies, *Journalism College*,1,53-63. [郭可, 张军芳, 潘霁 (2008) 比较中美传播研究的学术传统《新闻大学》第 1 期 53-63] (Top CSSCI Journal)
- Zhang Junfang. & Pan Ji. (2008). The variation of agenda setting theory after its import to Chinese academia. *Modern Communication*, 6, 15-18. [张军芳 潘霁 (2008) 议题设置理论引入中国后的衍变《当代传播》第 6 期 15-18] (Top CSSCI Journal)
- Pan Ji. (2003). The rhetoric of the Time magazine's news headlines, *Foreign Language Literature* [潘霁(2003) 美国《时代周刊》新闻标题中修辞现象剖析《外国语言文学》]

### **Consulting Reports [咨询报告]**

- Sun Wei. & Pan Ji. (2017). Experience and strategies: The global communication of Shenzhen' s city images. Shenzhen Municipality Policy Development Project. [孙玮,潘霖(2017)《经验与对策: 深圳城市形象的全球传播》深圳市政策咨询项目]
- Sun Wei. & Pan Ji. (2017). The construction and spread of Shanghai' s global city image, Part 1, Shanghai Municipality Policy Consulting Project [孙玮, 潘霖(2017)《上海全球城市形象传播效果研究报告》, 上海市政策咨询项目]
- Sun Wei. & Pan Ji. (2018). The construction and spread of Shanghai global city image, Part 2, Shanghai Municipality Policy Consulting Project. [孙玮, 潘霖 (2018)《上海全球城市形象的国际传播效果研究》, 上海市政策咨询项目]

### **Conference Publication [会议文集]**

- Pan Ji. Skoric, M & Poor, N. (2012). Liberating Technologies? Perceptions of Government Control and Citizens' Use of Social Media during the Elections, The 25th Bled eConference, Bled, Slovenia, (Proceedings published) [潘霖, Skoric, M & Poor,N.(2012).新加坡总统大选中社交媒体的作用, 第25届新媒体峰会]
- Pan Ji. (2012). Predicting computer and mobile phone updating with Internet gratifications and affinity in Singapore, International Association for Development of the Information Society, ICT; Society and Human Beings 2012 Conference, 21-23 July 2012, Lisbon, Portugal (Proceedings published) [潘霖 (2012).以用途预测用户更新计算机和手机行为, 国际信息社会发展协会2012年会]
- Poor, N. Skoric, M. & Pan Ji. (2012). Social Media and Citizen Engagement in a City-State: A study of Singapore, The 6th International AAAI Conference on Weblogs and Social Media. June, 2012. Dublin, Ireland. [Poor, N. Skoric, M. & 潘霖 (2012). 新加坡的社交媒体与政治参与, 第六届国际 AAAI 博客与社交媒体峰会]
- Guo Ke, Chen Peiqin, Pan Ji. (2011). A survey of Global media' s coverage of Beijing Olympics, Shanghai International Studies University Public Opinion Reports [郭可, 陈沛芹, 潘霖: 全球重要媒体对北京奥运报道的倾向性和态度研究,上海外国语大学, 中国国际舆情研究报告系列 NO.SH0801]

### **Research Grants [研究项目]**

- 2022-7: PI, The digitization of child literature and its effect, Shanghai Literature Development Foundation, 100,000 RMB. [2022-7: 负责, 经典儿童文学作品的数字转型及其传播效果, 上海市文学发展基金会, 10W]
- 2020-9: PI, Communication infrastructure and its impact on public life in residential communities, China National Social Science Foundation Project (20BXW055) [2020-9: 负责人, 传播基础设施激活小区公共生活效果研究, 国家社科一般项目 (20BXW055)]
- 2019-10: Curator for "Seven Dreams of Yangpu District" exhibition as part of The Shanghai Urban Space Biennale 2019. [2019-10: 策展, 杨浦七梦--上海市城市空间双年展澎湃新闻]
- 2019-2021: PI, Tiktok cities: Short-video platforms and urban communication. Dancing Bytes Corp. Research Project (380,000 RMB). [2019至2021:负责, 抖音城市: 短视频社交网站的传播效果研究, 字节跳动公司横向项目 (38W)]
- 2017-2018: PI. Re-build government communication networks: A big-data analysis of Shanghai Fabu and its networks. Shanghai Summit Research Foundation (100,000 RMB). [2017-2018: 负责, 重造政府传播网络: 对上海发布及各区官微发布的大数据分析, 上海市高峰课题 (10W)]
- 2018-2019: Co-PI, The communication effect of Shanghai city image, Shanghai Municipality Policy Consulting Project. [2018-2019: 参与, 上海全球城市形象传播效果研究, 上海政府决策咨询项目]
- 2017-2019: Co-PI, Communicative city: A survey of China' s urban communication. China Education Ministry Social Science Key Research Base Grant (16JJD860001). [2017至2019:子项目负责, 沟通城市: 新媒介背景下中国城市传播状况调查评估, 教育部人文社科重点研究基地重大项目 (16JJD860001)]
- 2016-2020: Co-PI, Multi-lingual China public opinion case databases, National Social Science Foundation Key Grant

(14ZDB162) [2016 至 2020: 参与, 多语种涉华国际舆情案例教学数据库建设研究, 国家社科基金重大项目 (14ZDB162) ]

2016-2017: Co-PI, The global image of Shanghai, Shanghai Municipality Policy Consulting Grant [2016-2017: 参与, 上海全球城市形象传播效果研究, 上海市政府决策咨询项目]

2016-2018: Co-PI, The global communication of Shenzhen city image, Shenzhen Municipality Grants. [2016-2018: 参与, 深圳城市形象的全球传播研究, 深圳市政府横向项目]

2018-2020: Co-PI, New media and urban communication research, China National Social Science Foundation. [2018 至 2020: 子项目负责, 新媒体环境下的城市传播研究, 国家社科重点课题]

2015-2019: PI, The credibility of mainstream media' s coverage of environment pollution in China. China National Social Science Foundation Young Scholar Grants (14CXW039) [2015-2019: 负责, 主流媒体环境污染报道网络公信力研究, 国家社科青年项目 (14CXW039) ]

2013-2016: PI, Online public expression and food safety issues: The framing effect of netizen comments. Shanghai Education Committee Innovation Grant (14ZS083). [2013-2016: 负责, 网络舆论与食品安全网上报道: 考察网友评论和情绪表达的框架效果, 上海教委科研创新重点项目(14ZS083)]

2013-2016: PI, How do we use WeChat public accounts? A uses and gratifications inquiry. Shanghai University Young Scholar Support Grant. [2013-2016: 负责, 我们如何使用企业微信账户? 从使用与满足理论出发的实证考察, 上海高校青年教师培养资助计划]

2013-2015: Co-PI, Media literacy and the prevention of social media addictions: A study of college students in Shanghai. Shanghai Education Science Committee Grant. [2013 至 2015: 参与, 如何通过社交媒介素养教育防范社交媒体成瘾: 对上海大学生的实证研究, 上海市教育科学研究项目]

2011-2012: Co-PI, Fulbright experience and national image perceptions, Fulbright Alumni mini-grant. [2011 -2012: 参与, Fulbright 经历与国家形象, Fulbright 校友小额项目]

2008-2012: Co-PI, International communication: Taking the Confucius Institute as an example. Shanghai Social Sciences Development Grant. [2008-2012: 参与, 国际传播: 以孔子学院为例的效果考察上海市社科发展项目]

2008-2012: Co-PI, International media, Chinese voices: The global influence of Chinese media, China Social Science Foundation Young Scholar Grant. [2008-2012: 参与, 国际媒体, 中国声音: 中国传媒国际影响力研究及对策分析, 国家社科青年项目]

2008-2011: Co-PI, The effect of anti-smoke advertisement in Shanghai, Fudan University Dumont Foundation Grant [2008-2011: 参与, 上海禁烟广告效果研究, 复旦大学杜蒙基金项目]

2007-2012: Co-PI, How do international media report the Olympics, China National Social Science Foundation Grant [2007-2012: 参与, 国际媒体如何报道奥运, 中国国家社科一般项目]

2007-4: PI, Fulbright International Visitor Leadership [2007 年 4 月: 参与, 美国国务院 Fulbright 国际访问者项目]

### **Conference Presentations [会议宣读]**

潘霖 (2023) Restore spatiality to frame: Define everyday situation in digital cities, Communicative Cities Research Network Symposium, Seoul. “恢复框架的多重空间性: 重新界定数字城市日常生活”, 可沟通城市联盟 2023 研讨会, 首尔延世大学

潘霖 (2023) From flattening skills to situation curating: Media change and its implication for journalism education 2023 NCA 区域会议: 全球化时代的媒介治理与新闻教育

潘霖 (2023) Approach digital cities from the communication perspective. AEJMC 2023 年会

潘霖 (2023) 智能场景与都市文明的再“刻写”, 数字技术与新都市文明圆桌论坛, 苏州大学

潘霖 (2023) “媒介空间”与传播研究方法创新 后传播社会, 媒介与空间高端论坛暨吉林省传播学会第四届年会主旨发言

- 潘霁 (2023) 《长三角数字沟通力调研》 2023 年澳门国际传播周主题论坛
- 潘霁 (2023) 擔任《學術傳統橋接轉譯：關於國際期刊審稿投稿的訪談》 Panel 主持。網絡媒體與全球傳播國際研討會
- 潘霁 (2023) 《一网通办：激发数字沟通力，讲好都市文明新形态的中国故事》中国大学智库论坛：复旦大学主办
- 潘霁 (2022) 上海全球企业国际传播实践案例研讨会，上海外国语大学
- 潘霁 (2022) 《媒介空间转向与数字研究方法创新》传播与中国复旦论坛，2022 年年会。
- 潘霁 (2022) 闯上海，创未来：城市新机遇，青年新未来，上海市第三届创新创业青年五十人论坛
- 潘霁 (2022) 《从数字沟通系统的运行伦理反观人本主义》人类增强与人本主义的“未来”学术研讨会，上海社科院哲学所。
- 潘霁 (2022) 《城市群数字沟通力调研》都市·乡村：数字传播与城市治理，2022 年世界城市日全球主场活动暨第二届城市可持续发展全球大会。
- Pan Ji (2022) Converge and generate: Reflections on algorithm ethics from communication system perspective. 融通共生：从媒介系统运作出发反思算法伦理，施拉姆与中国传播学的相遇、碰撞和对话：回溯与前瞻”会议，中国新闻史学会与华南师范大学主办
- Pan Ji. (2022). Converge and generate: Reflections on algorithm ethics from communication system perspective. 融通共生：从媒介系统运作出发反思算法伦理，施拉姆与中国传播学的相遇、碰撞和对话：回溯与前瞻”会议，中国新闻史学会与华南师范大学主办
- Pan Ji. (2022). Digital Communication: The retrospect and projection of digital era. Zhejiang University, Fudan University. Hangzhou. 数字沟通：杭州对话会--媒介文明，数字时代的回顾与前瞻。浙江大学，复旦古籍所，复旦信息与传播研究中心主办。杭州
- Pan Ji.(2022).Connecting to infrastructure: Comparing media practice of Z-generation in different cities. The Shanghai Dialog for the 50th Anniversary of Shanghai Communique [潘霁 (2022) 连接传播基础设施：比较不同城市 Z 世代的媒介实践，上海公告发布 50 周年，上海对话会]
- Pan Ji. (2022). The space and communication of digital cities in China, Keynote speaker for Global Communication Forum, Macau University of Science and Technologies. [潘霁 (2022) 数字城市的空间与传播研究的范式转变，澳门科技大学传媒周 2022 主旨演讲]
- Pan Ji. (2022). Convergence of heterogeneity as algorithm ethics: A media technology perspective. Keynote speech for the Society for Phenomenology & Media 2022 Annual Conference. [潘霁 (2022) 多元融通作为算法伦理：从技术系统角度的考察，媒介与现象学学会 2022 年年会主旨发言]
- Pan Ji. (2022). Algorithmic blackbox and the ethics of accountability: Going beyond the transparency myth. Keynote speech for Jinan University Graduate Students Forum [潘霁 (2022) 算法黑盒子与可追责伦理：超越透明迷思，暨南大学传播学研究生论坛，主旨发言]
- Pan Ji. (2022). The Chinese problematics in digital media research, Global Fusion conference, UT Austin [潘霁(2022)数字媒介研究的中国问题，Global Fusion，德州大学奥斯汀分校主办]
- Pan Ji. (2020). Dancing around the blackbox: The reverse engineering myth in algorithm studies, Fudan Forum, 2020 Annual Conference [潘霁 (2020) 围黑盒子而舞：算法研究的复盘迷思。复旦论坛 2020 年会]
- Pan Ji. (2020). Conference of Urban communication against the backdrop of inventory updating [潘霁 (2020) 存量更新背景下的城市传播大会，参与]
- Pan Ji. (2020). The league for virtual reality innovations 2020 working meeting [潘霁 (2020) 虚拟仿真创新联盟 2020 年工作会议，参与讨论发言]
- Pan Ji. (2019). Making tourists: From the tourist gaze to digital involvement—The tourist resort images of Chinese cities on Tiktok, Fudan Forum [潘霁 (2019) 做游客：从游客凝视到数字卷入-以抖音城市风景名胜类空间建构为例，复旦论坛]
- Pan Ji. (2019). Short-video musiking as media practice: Making government places on Tiktok. Art and Global City International Workshop, Chicago. [潘霁 (2019) 作为实践的短视频音乐：以抖音媒介城市政府空间形象的建构为



- 例。艺术与城市国际工作坊（城市传播基金会，复旦大学和墨尔本大学联合举办）芝加哥]
- Pan Ji. (2019). Temporality alignment: How WeChat accounts rebuild city government communication in China, NCA, Baltimore (Top paper award). [潘霁（2019）时间校对：微信技术对城市政府传播的重塑，美国国家传播协会年会（NCA）巴尔的摩（优秀论文奖）]
- Pan Ji. (2019). Music practices and the digital construction of city images. Audio-video communication: The empowerment of technologies and cultural development, Anqing Normal University [潘霁（2019）音乐实践与数字化城市形象建构。视听传播，技术赋能与文化进路研讨会，安庆师范大学]
- Pan Ji. (2019). Walking practices: A methodological exploration for algorithmic gazing. National Chengchi University, Young Communication Scholars Forum [潘霁（2019）行走实践：考察算法观看的研究方法创新，台湾政治大学青年传播学者论坛]
- Pan Ji. (2019). Digital highrises: The media practice of whitecollars in Shanghai's highrise office buildings. Nanjing University Communication Scholars Summit [潘霁（2019）数码高楼：上海市高层写字楼白领媒介实践的考察，南京大学百人峰会]
- Pan Ji. (2019). The image of Shanghai as a global city, Shanghai Thinktank Forum at Shanghai University [潘霁（2019）上海全球城市形象研究，上海城市形象传播，上海大学智库专题论坛]
- Pan Ji. (2019). Algorithmic situations: Walk-along as a methodological innovation in the study of digital technologies, Accounting for algorithm, International Workshop in King's College UK (co-hosted by Fudan, King's and Sciences Po) [潘霁（2019）算法情景：作为田野实验的行走实践方法创新，Accounting for algorithm 国际联合工作坊]
- Pan Ji. (2019). Information sources and framing: Shanghai's image on global newspapers, news websites and blogs. Communications Forum, Macau University of Science and Technology [潘霁（2019）信源与框架：全球纸媒，新闻网站与博客上海形象，澳门科技大学“镜中之城”传播周]
- Pan Ji. (2018-11-30). Temporality-spatiality alignment and the re-configuration of city government communication by WeChat. Fudan Forum [潘霁(2018年11月30日)从时空校对角度探究微信技术对城市政府传播的影响，复旦论坛]
- Pan Ji. (2018-11-23). Local theory building: Taking city government digitization as an example. Shenzhen University Communication Research Dialogues: China communication research as problematic and method [潘霁（2018年11月23-24日）本土理论建构的进路：以城市政府数字媒介实践为例，深圳大学学术恳谈会：作为问题和方法的中国传播研究]
- Pan Ji. (2018). Emotion expression and public participation: China's Cyberspace as a public sphere. Austria Salzburg University Global Leader Summer School Lecture Series [潘霁（2018）情感表达与公共参与：中国的网络公共空间变迁。奥地利萨尔兹堡大学数字传播领袖项目暑期学校系列讲座]
- Pan Ji. (2018). Spatial practices and temporality alignment: Shanghai Fabu Wechat matrix and its impact on Shanghai government communication. Fudan-Hamburg- Macquarie Univ. Global Harbor-City workshop [潘霁（2018年9月12-13日）空间实践与时间校对：上海发布微信平台在上海市政府的媒介实践。汉堡大学-麦考瑞大学-复旦大学港口城市联合工作坊]
- Pan Ji. (2018). Place identity and public participation on Weibo about Shanghai's re-zoning policies. International symposium on communication ecology and cultural heritage. U-Penn Warton China Center [潘霁（2018）社交媒体上海发布关于闸北静安两区合并讨论中的身份认同与公共参与，宾州大学沃顿中国中心，北京]
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- Pan Ji. (2017). Taking citizens into account: Shanghai's global city image. National image and Global Communication Forum, Shanghai Social Science Association [潘霁（2017）从市民与城市本身入手：上海全球城市形象传播效果研究，中国形象与全球传播高端论坛，上海社联与上外合办]
- Pan Ji. (2017). Credibility perception in social media frames: How Wechat mediates info source effect on response to

- food-safety information. AEJMC Conference, Chicago [潘霖 (2017) 可信度评估与社交媒体框架: 微信信源与食品安全报道中的信息传播, 美国新闻传播教育协会, 芝加哥]
- Pan Ji. (2017). Common Shanghaiers VS migrant officials: How Weibo netizens build place identity when discussing the Jingan-Zhabei merge in Shanghai. Geomedia Annual Conference, Karlstadt, Sweden.
- Sun Wei. & Pan Ji. (2016). Discovering place from space: Analysis of Shanghai's re-zoning of Jing'an and Zhabei districts. The Second Global Communication and Cultural Comparison Conference, Fudan University [孙玮, 潘霖 (2016) 从空间发现地方: 上海静安闸北并区个案分析—兼论空间作为地方性知识, 全球城市与地方性知识, 网络力量: 第二届中外传播与文化比较学术讨论会, 复旦大学]
- Pan Ji. (2016). Re-build public information communication: Mediatization, digitization and networking of China's city governments. ICA Post Conference, Shanghai [潘霖 (2016) 重造公共信息沟通: 网络传播体系中的政府双微, 媒介化, 数字革命与中国场景, ICA 会后暨第十四届中国互联化研究年会, 复旦大学]
- Pan Ji. (2016). When avatars cite official television on Wechat: Effects of information credibility on responses to food safety reports. ICA Pre-conference: China's Internet Plus initiative and the next generation of Internet Research. Japan: Fukuoka.
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- Pan Ji. (2016). Place as catalyst for civic participation: How netizens discuss the merge of Jingan and Zhabei districts on Shanghai's official Weibo account. National Communication Association Annual Conference Urban Communication Foundation Pre-conference.
- Pan Ji. (2014). Weibosphere and environment communication: The public space perspective. Network China: New Connections, New Relations, and New Interactions Academic Dialogue, Shanghai. [潘霖 (2014) 微博空间与环境传播: 公共空间理论的框架. 网络化中国: 新连接, 新交往, 新关系, 学术对话会, 复旦大学]
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- Pan Ji. (2014). Cultural heritage, public participation and city identity: A survey of Shanghai's urban communicativeness, Fudan Forum [潘霖 (2014) 文化传承, 公共参与与城市认同: 上海城市可沟通性焦点访谈, 传播与中国复旦论坛]
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- Pan Ji. Wayne. Fu. & Skoric M. (2013). Schmooze for businesses in digital era Predicting mediated business networking with incentive and efficacy, International Communication Association Annual Conference in London. [潘霖, Wayne. Fu, & Skoric M. (2013) 数字时代的社交网络与社会学习理论的建构, 国际传播学会 2013 年会]
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- Skoric, M. Pan Ji. Fu, W. & Sim, C. (2011). Getting a Job 2.0: The role of mobile and online social networks in promoting entrepreneurship and job mobility, Organizations and Social Network Sites workshop held in conjunction with the Fifth International Conference on Communities and Technologies (C&T 2011) in Brisbane, Australia [Skoric, M 潘霖, Fu,

W., & Sim, C.(2011)社交与移动媒体在社会阶层流动中的作用, 第五届小区与新媒体技术国际会议, 布里斯班]

Pan Ji.Fu, Wayne & Skoric, M. (2011).Abstract modeling: social media and the buildup of social capital, International Telecommunication Society 2011 Conference, Taiwan [潘霁,Fu, Wayne & Skoric, M. (2011)社会学习理论与社会资本的积累, 国际电信协会 2011 年会]

Pan Ji. (2011). Bilingual J-programs in Asia: Challenge or catalysis to Asian J-education model, IAMCR 2011 Annual Conference, Istanbul, Turkey [潘霁 (2011) 亚洲双语媒体教育模式探析, 国际媒体与传播研究协会 2011 年会, 土耳其伊斯坦布尔]

Pan Ji. Wei Ran. & Liu H. (2010). Blaming dishonest businesses and incompetent bureaucrats: A framing analysis of Chinese product recall, ICA 2010 Annual Conference, Singapore [潘霁 魏然 &刘晖 (2010). 寻找替罪羊: 美国媒体如何架构中国产品召回的报道, 国际传播学会 2010 年会]

Pan Ji. & Lieber, P. (2010).The worried age groups: Privacy concern and frame-breaking online disclosure. International Communication Association 2010 Conference, Singapore. [潘霁 & Lieber, P.(2010)隐私泄露与框架突破: 网上自我披露的规律, 国际传播学会 2010 年会]

### *Teaching Experience [教学经验]*

2017 - present	Instructor & discussion host for “News and Communication Theory and Method Summer School, Fudan University” [2017 至今, 任中国新闻传播学“黄埔军校”, 复旦大学中外新闻传播理论研究与方法暑期学校教师与策划团队主要成员]
2016 - present	Digital Marketing, Consumer Psychology, Social Media Practices (LSE-Fudan Dual Degree program) in Fudan University. [2016 至今: 于复旦大学传授 数码营销, 媒介融合, 城市传播, 消费心理与行为, 社交媒体研究, 社交媒体实践原理 (LSE-Fudan 全英双学位项目主讲) ]
2012 - 2016	New Media Marketing, Research Methods, Communication Theories (Eng) in Shanghai University of Finance and Economics [2012-2016: 于上海财经大学传授: 新媒体营销, 传播学前沿, 大众传播(英), 传播研究方法, 传播学概论 (英) ]
2010 - 2012	Network Society and Public Policy, Online Course Discussion Coordination in Nanyang Technological University [2010-2012: 于南洋理工大学参与传授, 网络社会与政策; 网络课程讨论协调]
2009 - 2010	Research Method, Media and Public Opinion, International Communication, in Univ. of South Carolina [2009-2010: 于南卡大学, 参与传授: 传播研究方法, 媒体与舆论, 国际传播]
2005 - 2007	Feature Writing, News Writing, Online Communication in Shanghai International Studies University [2005-2007: 于上海外国语大学传授: 英语特写写作 (2005 - 2007) (2014 - 2016 兼职授课) 英语新闻写作 (2006) 网络媒体概论 (2006 - 2007)

### *Public Services 公共服务*

#### *Editorial Boards [期刊编辑]*

Associate Editor	<i>Online Media and Global Communication</i> , De Gruyter Press [网络媒体与全球传播, 上外主办, 德古伊特出版社出版, 副主编]
主编	《新媒体理论与应用》 国家专业硕士教指委, 全国统编教材。
Chief Editor	China New Media Theory & Practice Book Series, Fudan University Press [《中国新媒体理论与实践丛书》主编]
Chief Editor	China Communication Review, 2022, Dec. Issue [《中国传播学评论》2022 年 12 月 主编]
Editorial Board Member	Chinese Journal of Communication, 编委
Editorial Board Member	Health Education and Health Promotion [《健康教育与健康促进》编委]
Editorial Board Member	Macro Management & Public Policy, 编委

Academic Advisory Board Singapore Viser Press [新加坡 Viser 出版社, 出版学术委员会委员]  
2012 - 2014 Sage Open editor [2012 至今:Sage Open 责任编辑]

### Media Interviews [媒体报道]

2023-10 亚太可沟通城市研究联盟首次论坛聚焦“数字生活与城市形象”《上海观察》《文汇报》IP Shanghai 平台,《中国新闻社》《央视网》《光明日报》等 14 家媒体报道

2023 - 6 AIGC 技术会改变人在城市的行为模式吗 | 未来城市大哉问, 澎湃新闻

2023 - 4 访谈 | ChatGPT、技术耦合、人的光晕, 上海观察

2023 - 3 上海市社联 360 实验室, 面对 Chatgpt, 我们不焦虑。

2022 - 10 BMW 卓越城市讲堂-我们说到城市韧性时, 说的是什么, 澎湃新闻

2022 - 8 - 18 共 414.5 万观众涌入直播间听戏, 谁说传统不当代, 《文汇报》

2022 - 7 又开始卷了! 今年高校录取通知书流行“简约风”还是暗暗较劲比拼“高级感”《文汇报》

2022 - 2 - 8 疫情下, 碳酸饮料为何会异军突起 《南方周末》

2021 - 1 - 1 那么多网红照, 只是刷了个热闹, 这些工业遗存, 你真看懂了么? 《上观新闻》

2020 - 12 人气峰值突破 2.5 亿, B 站跨年晚会传递了怎样的青年文化? 《文汇报》

2020 - 10 媒介域联盟五人圆桌会议, 《网易》, B 站等多个平台直播。

2020 - 10 媒介域联盟讲座第三期: 领读《地理媒介》网易, B 站等多个平台直播。

2020 - 11 科学汇: 网络时代的“不安全感”从何而来, 网易, 上海广播电台播出

2020 - 10 澎湃问吧, 发布个人专栏。

2020 - 5 人文与科学的对话: 网络安全与日常生活。上海广播电台播出。

2020 - 4 技术物与象征符号: 口罩的道德调节, 《澎湃市政厅》栏目刊出。

2020 - 3 罗翔网课, 国风视频为何如此火? 带你解读 B 站青年文化, 《上海观察》, 《解放日报》, 《光明网》, 《半月谈》, 《新华社》转发。

2020 - 3 2020 年书目推荐书评, 《红秀 Grazia 杂志》

2020 - 3 为 408 研究小组 | 2019UABB 深圳双年展“编码纪”撰写展评

2020 - 3 腾讯“双百云课”新媒体公益精品课计划讲师《数字城市与公共参与的新可能》

2020 - 2 - 17 疫情中的众生百态: 社会科学怎么看》《解放日报》《上海观察》

2019 - 6 - 25 复杂小区: 垃圾分类实践: 要相互看见, 也要协商参与和监督, 《澎湃市政厅直播》

2019 - 12 - 31 复杂小区: 垃圾分类成效, 政策, 习惯, 《澎湃市政厅直播》

2019 悦悦书店: 数字砖瓦之间: 智能城市的日常生活, 网上直播讲座

2019 陆家嘴读书会: 抖音和大屏幕让你的城市“活”起来了么? 东方财经、浦东电视频道播出。

2019 上街: 城市漫步作为媒介的城市, 对谈会实录, 《澎湃市政厅》

2017 希望你过得没我好: 520 宁波一商场“致前任留言”吸睛, 《南方都市报》

2017 你真的只是被朋友圈绑架了吗, 《文汇报》教育版

2016 上海人为何还在使用南市卢湾这些已消失的地名, 《澎湃新闻》-文化课栏目

2014 高校有钱后到底该怎么花, 《文汇报》-青观察专栏

2011 适应海外“自主学习”, 先学会找资源, 《文汇报》教育版

2007 文章链接: <http://media.people.com.cn/GB/22114/84301/84302/5783321.html>, 《人民网》评论

### Professional Practices [业界实践]

2006 - 2008 Freelance editor, Shanghai Online English Version [兼职编辑, 上海在线, 英文版]  
2003 - 2005 Freelance writer, Shanghai Star [兼职撰稿, 上海英文星报]

2002 - 2003 Intern, Shanghai Daily [实习, 上海日报]  
 2002 - 2003 Intern, Shanghai Oriental Television [实习, 上海东方卫视英文频道]

**Journal Review [期刊审稿]**

2021 - present Journal of Broadcasting & Electronic Media  
 2018 - present Asian Studies Review  
 2012 - present Media Psychology  
 2012 - present Computer and Human Behavior  
 2008 - present Cyber-psychology, Behavior & Network  
 2009 - present Journal of Computer-mediated Communication  
 2011 - present Asian Journal of Communication  
 2012 - present Journalism and Mass Communication  
 2012 - present Chinese Journal of Communication  
 2012 - present Internet Research  
 2012 - present AEJMC Annual Conference Paper Reviewer  
 2011 - present ICA Annual Conference Paper Reviewer  
 2013 - present 《国际新闻界》  
 2017 - present 《新闻大学》  
 2018 - present 《四川大学学报》  
 2018-present 《新闻记者》

**Organization Services [组织服务]**

2016-至今 可沟通城市研究联盟和亚洲可沟通城市研究联盟发起人  
 2018 - 2020 China Virtual Reality Innovation League, Journalism and Communication Team leader  
 [中国虚拟仿真创新联盟, 新闻传播学科副组长]  
 2016 - present Shanghai Lujiazui Thinktank, Specialist  
 [上海陆家嘴智库, 专家]  
 2019 - present Network of Communicative Cities Research, Steering Committee member  
 [可沟通城市全球研究网络组委会成员]  
 2016 - present Judge, Fudan University Graduate Student Forum  
 [复旦大学新闻学院研究生论坛, 评委]  
 2016 - present Judge, Chinese Advertising Association, Collegiate Award  
 [中国广告协会学院奖, 评委]  
 2015 - 2020 Freelance Writer, Shanghai Oriental Networks  
 [上海东方网, 英语频道, 专栏作者]  
 2013 - 2020 Invited Lecturer for Shanghai Oriental Lecture Series  
 [上海东方大讲坛, 讲师]  
 2013 - 2018 Commentator, Shanghai Education News Center  
 [上海教育新闻宣传中心, 新闻评论员]  
 2005 - 2006 Evaluation Specialist, Shanghai Pudong District Language Standard Office  
 [上海浦东语言文明办公室, 评估专员]  
 2005 - 2006 Government PR Trainer, Shanghai Songjiang District Social Security Bureau  
 [上海松江区社保局, 政府公关培训讲师]

**Honor and Awards [奖励证书]**

Pan Ji. (2019). Temporality alignment: How WeChat transforms government communication in Chinese cities. National

Communication Association, The Association for Chinese Communication Studies, Top paper award.

Pan Ji (2017). WeChat as a frame: How credibility perception of information and of platform affects the spread of food-safety information online. National Communication Association, The Association for Chinese Communication Studies, Top paper award.

Pan Ji (2018). Capital of politics, law and entertainment: A frame analysis of Shanghai's images on global media, Third prize for the 12th Shanghai Journalism Awards [《政治法律与休闲之都：全球媒体上海城市形象的框架分析》第12届(2018)上海新闻论文奖三等奖]

Pan Ji (2019). "Media Convergence", Shanghai curriculum of excellence. [2019年潘霁(主讲)复旦大学《媒介融合》获评上海市精品课程]

Instruct undergraduates to compete in the China Advertisement Associate Collegiate Award, win 2017 Best Work Award [指导本科学学生参加广告协会学院奖, 作品获2017年佳作奖]

Pan Ji. (2016). The assessment system for communicative cities: A study based in Shanghai, Top paper award for the 4th China Journalism & Communication Research. [2016年第四届全国新闻传播学科优秀论文奖《可沟通城市指标体系建构：基于上海的研究》]

Pan Ji. (2010). Bryce Rucker Award, University of South Carolina

Pan Ji. (2014). Best Research Award of the Year, Shanghai University of Finance and Economics [上海财经大学人文学院2014年优秀科研奖]

Pan Ji. (2010). Shanghai Senior Interpretation Certificate, [上海高级口译证书]

Shanghai University Faculty Certificate [上海高校教师资格证书]

German Language Certificate, Sixth Grade [德语六级证书]