

Meng Jian

Meng Jian, born in Jul. 1954, is teaching as a professor and doctoral supervisor in Journalism School of Fudan University and awarded special allowance by China State Council. He is the head of provincial and ministerial-level news release assessment team for Information Office of the State Council, director of Fudan University National Center for Cultural Innovation Research, vice-president of Communication Association of China, director of Research Center for Visual Culture of Fudan University, etc..

Meng has a great deal of experience both in theory and practice in the fields of journalism and communication, film and TV arts, visual culture, etc.. Meng has more than 20 books composed or compiled, and about 200 academic papers published in China or abroad. Meng has been awarded many provincial and ministerial-level awards.

Meng has led and is leading many important national, provincial and ministerial-level research projects. He is the head of two Major Projects of the National Fund of Social Science, which is rarely seen for a scholar's lifetime in China. One project having been accomplished is "The Strategic Research on National Image Construction and Cross-Cultural Communication". The other is in the process, named "Realization Approach Research on Enhancing the Global Influence of Chinese Culture in the Internet and Digital Era". He has led an Important Project named "Research on System Construction and Implementation Approach of Chinese Media Communication Power" also supported by the National Fund of Social Science. He has finished as the head some other outstanding projects on developing strategies of China, such as "2008 Olympics: A Strategic Research on Foreign Communication of China Image", "2010 World Expo: A Competition Strategy Research on Shanghai Image", "G20 Summit: Research on Image Construction and Communication Strategies of Hangzhou", "BRICS Summit: Research on Image Construction and Communication Strategies of Xiamen", and so on.