

Prof. Dr. Tse-Ping DONG

Current Employment:

- ◆ Distinguished Professor/PhD supervisor, National Taiwan Normal University
Director, Global Innovation Entrepreneurship Research Centre, National Taiwan Normal University

Educational Background

- ◆ Doctor of Business, College of Management, National Taiwan University
Major: Technology Management Double Minor: Economy, Law
- ◆ Master of Business, College of Management, National Taiwan University
- ◆ Bachelor of Science, College of Science, National Taiwan University

Professor Dong is a well-known scholar in film and television media and cultural and creative industry management in the cross-strait and Asia-Pacific region. His main research areas include cultural and creative industries, e-commerce and digital content, by particularly studying on entertainment industry business models, business strategy research, innovation and entrepreneurship and investment, and intellectual property and Asia-Pacific business strategy. His research expertise is based on the business management profession, combined with academic theory and practical application, to conduct interdisciplinary research on cross-strait and emerging economies high-tech industries in the Asia-Pacific region by integrating business management, finance, technology and law. He has published more than forty academic works, of which nearly 30 are published in the first-class internationally renowned journals such as SSCI, SCI, TSSCI and EI, and five are published in top journals. He is currently a reviewer of several SSCI and TSSCI journals, a long-term consultant and examiner of the authorities of Taiwan Central Government and the local towns and city, and a consultant and expert of private sector companies.

Important working experience:

- Director, Department of Business Administration, College of Management, National Taiwan Normal University
- Academic event organiser, College of Management, National Taiwan Normal University
- Editor, *Bluebook of Cross-strait Creative Economy: Annual Research Report on Cross-strait Creative Economy* (2015, 2017)

- Examiner, National Development Fund Investment and Examination Commission (2015-present)
- Jury, Government Information Office Film Fund
- Examiner, Taipei Department of Economic Development Government Go Incubation Board for Startup and Acceleration Firms (GISA) (2014-present)
- Commission member, Taoyuan city/Miaoli city First Film and Television Commission
- Commission member, Yilan Chung Hsing Cultural and Creative Industry Subsidy/Film and Television Park
- Vice chairman, Chinese Asia Pacific Arts Cultural Exchange Association (CAAC) (2015--present)
- Director/supervisor, Taiwan Film Education Institute (2010--present)
- Consultant, Taipei Trade Association (2015--present)
- Consultant, Taiwan Film-related Creative Industries Association – TFCIA (2015--present)

Awards

- Ministry of Science and Technology Outstanding Research Award, 2014-2018 (for four consecutive years)
- National Science Councils Outstanding Research Award, 2011-2013 (for three consecutive years)
- Outstanding Service Teacher Award, College of Management, National Taiwan Normal University, 2015
- Distinguished Professor, Academic excellence National Taiwan Normal University, 2015
- Academic excellence, National Taiwan Normal University, 2013-2014
- US Fulbright Scholar, UCSD/ UCLA/ UC Berkeley 2011-2012

Public university working experience:

- Adjunct Professor, Department of Motion Picture / Department of Applied Media, National Taiwan University of Arts
- Adjunct Assistant Professor, International Filmmaking Training Course, Department of Filmmaking, Taipei National University of the Arts
- Adjunct Assistant Professor, Business Administration, National Taiwan University
- Adjunct Professor, College of Technology and Engineering / College of Arts / College of Education / College of Music, National Taiwan Normal University

- Adjunct Professor, Cultural and Creative Industry Management, National Taipei University of Education

Government examiner/Consultant

- Examiner, National Development Fund Investment and Examination Commission
- Examiner/consultant, Cultural Creative Industries Subsidy, Ministry of Culture
- Examiner, Digital Content Subsidy, Ministry of Economic Affairs
- Examiner/consultant/visiting commission member, Department of Higher Education / Department of Technological and Vocational Education / Youth Development Administration, Ministry of Education
- Jury, Government Information Office Film Fund
- Examiner, Government Go Incubation Board for Startup and Acceleration Firms (GISA), Taipei Department of Economic Development
- Examiner, New Taipei City Cultural and Creative Industry Subsidy
- Commission member, Taoyuan city/Miaoli city First Film and Television Commission
- Commission member, Yilan Chung Hsing Cultural and Creative Industry Subsidy/Film and Television Park
- Examiner, Kaohsiung Pop Music Centre Pre-operational Mid-term Examination Commission ,Bureau of Cultural Affairs Kaohsiung City Government
- External examination expert, National Development Fund, Executive Yuan
- Commission member (4th session), Service Division Commission, National Archives Administration, National Development Council
- Examiner, Cultural and Creative Industry Concessional Loan Technology Examination Commission, Industrial Development Bureau, Ministry of Economic Affairs
- Examiner/visiting commission member, Audiovisual Media Art / Project plan, National Culture and Arts Foundation
- Adjunct planner, Hsin-chu Biomedical Science Park Business Planning Biomedical Industry Group, National Taiwan University
- Counseling and Planning