

*Yin Jun, male, Ph.D. in art, Professor of Jiangnan University, doctoral supervisor. Wuxi City and Jiangnan University jointly build a humanities and social science base, director of "Wuxi ancient canal cultural and creative center". Director of China Animation society; director of micro film professional committee of China Academy of film and television; Secretary General of animation and digital media art professional teaching steering committee of Jiangsu University; director of Jiangsu Media Art Research Association; director of Jiangsu Association of Arts and crafts designers branch; deputy director of Jiangsu Digital Art Design Expert Committee. The final judge of the Sixth National Digital Art Design Competition organized by China electronic video industry association of the Ministry of industry and information technology and the expert committee of digital art design of China; and the judge of Xiamen International Animation Festival Golden Dolphin animation competition.*

*Research field and direction: mainly engaged in the teaching and research of digital media art design, animation art design, interactive art design and digital entertainment content design related to cultural creativity and digital entertainment.*

*In recent years, more than 60 academic papers have been published in national authoritative and core journals. Published 16 monographs and textbooks. Presided over and participated in a number of national, provincial and municipal scientific research and educational reform projects. Such as: presided over the national social science fund key projects of art; presided over the Ministry of Education Humanities and social science fund planning projects. In 2018, the monograph won the third prize of the 15th excellent achievement award of philosophy and Social Sciences sponsored by the people's Government of Jiangsu Province, the third prize of the 13th excellent achievement award of philosophy and Social Sciences sponsored by the people's Government of Jiangsu Province in 2014, and the third prize of the ninth excellent achievement award of philosophy and social sciences research sponsored by Jiangsu Provincial Education Department. In 2017, he won the second prize of Jiangsu Provincial Teaching Achievement Award.*

*He has created or directed students to produce a large number of animation and digital image works and won many awards: in 2019, he won the gold award of the multimedia animation professional group of the Fourth Asia Industrial Design Competition in Japan; in 2016, he won the silver award of the 14th Pusan International Environmental Art Festival in South Korea; in 2014, his animation works were selected into the awards sponsored by the Ministry of culture, China Federation of literary and art circles and China Artists Association The 12th National Art Exhibition, etc.*