

# Sean Lv(吕欣)

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Beijing



## PERSONAL INFORMATION

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### Communication University of China

Professor, School of Animation and Digital Art, Doctoral Supervisor of Digital Media Art, Deputy Director of CUC Network and Future Social Research Center, Deputy Director of Beijing key Laboratory of Digital Animation Technology Research and Development

Mainly engaged in network and intelligent media product design and development, network communication and other related research, is now Deputy Director and Secretary-general of the Network Science, Technology and Intelligent Media Design Committee of the National Institute of Computer Basic Education Research; Secretary-General of the Animation and Digital Media Art Committee of the National Academy of higher Education Film and Television; Special expert for Chinese Internet Association.

## EXPERIENCE

### the Influence of Network Culture on Public Life Style

Presided over the National Social Science Foundation Art Project "the Influence of Network Culture on Public Life Style" **State**

### Key R&D Technology in 2018 Demonstration of Common Key Technologies in Modern Service Industry

Presided over the State Key R D Technology in 2018 Demonstration of Common Key Technologies in Modern Service Industry

### Others

Has completed 1 national project ,2 provincial and ministerial projects and 5 horizontal projects entrusted by UNESCO, HP, Beijing Taiwan New Media Group, China Telecom and other units. Published 3 monographs ,1 translation ,22 core journal papers such as SCI 、 CSSCI 、 EI and 2 software copyrights. Has set up "AI virtual anchor laboratory " and " AI virtual anchor key technology research and development and industry application demonstration research "team, both selected CUC national major key team cultivation project, The aim of these projects is to explore new products, new applications and new scenarios based on AI and virtual simulation technology under 5 G media ecology. Presided over the completion of the AI virtual anchorman, China good voice program "Vworld" virtual singer platform, NDRC virtual anchorman and other projects design and development. At present, China Economic Network AI virtual anchorman production platform and other industry product development.

## HONORS & AWARDS

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The First Prize in teaching achievements in Beijing Teaching Contest

Beijing Quality Undergraduate Courses

Asian Youth Animation and Digital Art Competition Best Digital Creative Award

Been selected in Beijing University "Youth Talent Program "

Third Prize of China University Computer Competition and other 12 awards