

呂嬋



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教育背景

2010-2014 Ph.D.: 澳門大學; 會計;
2008-2010 Master: 澳門大學, 歐洲事務;
2003-2008 BS/BA: 澳門大學, 工商管理.

工作經驗

2022-今 副教授 / 澳門科技大學
2014-2022 助理教授 / 澳門科技大學

教學活動

管理會計導論
會計學專題之「研方究法」
管理會計學
成本與管理會計

研究領域

管理會計、財務會計、環境會計、公司治理

學術成果

Chan Lyu, Wynne Chin, Hongfeng Zhang, Vincent Liu (2021) "Value added or overload? A study of the countervailing effects of non-core features on mobile banking apps" *Journal of Consumer Behaviour*. Vol.21, issue 3, pp. 602-613. (SSCI)

Chan Lyu, Jose Luis Roldan, Wynne Chin, Vincent Liu, Congdong Li (2021) “Value or image? The effects of restaurant–supplier co-creation on consumers’ behavioral intentions” *British Food Journal*. 124 (3), pp.795-810. (SCI)

Shengzhong Huang, **Chan Lyu**, and Xiaojun Lin (2018) “Is Labor Related to the Duality of Earnings Smoothing?” *Sustainability*, Vol.10, issue 12, pp.4396. (SSCI)

Yu Zhang, Xianming Wu, Hao Zhang and **Chan Lyu** (2018) “Cross-Border M&A and the Acquirers’ Innovation Performance: An Empirical Study in China”, *Sustainability*, Vol.10, jissue 6, pp.1796. DOI: 10.3390/su10061796 (SSCI)

Zhang, Hao; Sun, Xinbo; **Lyu, Chan** (2018), “Exploratory Orientation, Business Model Innovation and New Venture Growth”, *Sustainability*, Vol.10, issue 1, pp.56. (SSCI)

Lyu, Chan, Desmond C.Y. Yuen, X. Zhang (2017), “Individualist collectivist culture ownership concentration and earnings quality”, *Asia Pacific Journal of Accounting & Economics*, Vol.24, issue 1-2, pp. 23-42. (SSCI).

其他專業資格 / 獎項 / 活動

2016 – 今 澳洲註冊會計師

2010 ICABLIM2010 Best Paper Award