

嚴鴻基



職稱： Assistant Professor
學院： 商學院
電郵： hkim@must.edu.mo
電話： (853) 8897-2844

教育背景

2011-2014 **Ph.D.: Chinese Academy of Social Science; Applied Ethics**
1997-1999 **Master: Willamette University, MBA/MPA;**
1993-1997 **BA: Wester Oregon University, Economics.**

工作經驗

2014-Present **Assistant Professor / Macau University of Science and Technology**
2008-2014 **Jingdou Language Centre / Instructor**
2001-2008 **Project Manager / Chinese Cultural Publishing**

教學活動

Business Communication; Business Ethics.

研究領域

Public Ethics; Public Relations; Technology Ethics; Corporate Social Responsibility

學術成果

Iwaloye, O.J., Im, H.K. (2022, June). The Emergence of Resources Seeking Chinese Firms' Specific Advantages in Emerging Market. Sustainability.
Im, H.K. (2022, Apr). Ethical Dilemma and Challenges in Facebook's Product Customization. MSI Conference Paper.

Im, H.K. (2021, Aug). The Promotion and Challenges of the Covid-19 Vaccination Drive – Case Studies from Hong Kong and Macau

Im, H.K. (2018). A Brief Analysis of the Social Impact by Modern Catholic Church in Macao. Christian Scholarship. 20.

其他專業資格 / 獎項 / 活動

Best Conference Paper Award, CMIC, 2021.