

# Iwaloye Ojo Olukayode



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**Faculty :** School of Business  
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**Office** Block O, Room O958  
**Hobby** Teaching, Researching and Consulting  
Activities

## Academic Qualification

**2008 -2014** Ph.D.: Catholic University/University of Saint Joseph; Business Administration;  
**2001 -2003** Master: University of Lagos, Marketing;  
**1994 -1999** Master: University of Lagos, Business Administration;

## Working Experience

**2014 - Present** Assistant Professor / University of Science and Technology, Macau  
**2009 - 2012** Lecturer / University of Saint Joseph, Macau  
**2005 – 2008** Lecturer / Redeemer's University, Nigeria

## Teaching Activities

International Business  
Business Strategy  
Multinational Business Corporation Management  
Business Communication

## Research Areas

Bilateral Trade Agreements  
Emerging markets Ownership and Location Specific Advantages  
Chinese MNC's Management

## **Selected Publications**

- Ojo Olukayode Iwaloye, Hong Kei Im, Adeniyi Damilola Olarewaju, Ayantunji Gbadamosi, Jose Alves, Michael Trimarchi. The Emergence of Resources Seeking Chinese Firms' Specific Advantages in Emerging Market. *Sustainability*. 2022; **14** (14):8345.
- Zhang J. H; Peng X; Liu C; Chen Y; Zhang H; Iwaloye O.O (2020) Public satisfaction with the healthcare system in China during 2013–2015: a cross-sectional survey of the associated factors. *BMJ Open* 2020;10:e034414. doi: 10.1136/bmjopen-2019-034414
- Zhang, J.H.; Zhang, H.; Liu, C.; Jiang, X.; Zhang, H.; Iwaloye, O. O. (2020). Association between Religion and Health in China: Using Propensity Score Matching Method. *Religions*, *11*, 37.
- Iwaloye, O. O. (2019). A Conceptual Framework and Research Propositions on Resource Seeking Chinese firm's Mode of Market Entry in Emerging Markets. *Interciencia Journal*, 2019/11
- Iwaloye, O. O. (2015). Supporting Infrastructures Provisions: An Ownership or Location Advantages for Resources seeking Chinese firms in Developing Markets. *International Journal of Arts and Commerce*.
- Gbadamosi, A., Iwaloye, O. O., & Bamber, D. (2009). An exploratory study of students' consumption of non-alcoholic beverages in Nigeria. *Nutrition & Food Science*.

## **Other Professional Activities**

- Iwaloye, O. O., and Shi, G. J. (2016). Market Receptiveness and Product Positioning Model of Chinese Firms in Emerging Markets. In *Handbook of Research on Consumerism and Buying Behavior in Developing Nations* (pp. 99-119). IGI Global.
- Iwaloye, O.O (2010) The Influence of Government Policies on Bilateral Trade in China and Nigeria. In Ivo Carneiro De Sousa, Diakite, A.D and Iwaloye, O.O (Ed), *New Type of Exchange, Cultural Identity and Emerging Relations in a Globalized World*. Macau: USJ Press
- Amadasun, A. B, & Iwaloye, O.O. (2010). Building Development States in Africa: in Search of a Chinese Alternative. In H, S. Yee (Ed.), *China's Rise: Threat or opportunity* (pp. 320). UK: Routledge
- Ivo Carneiro De Sousa, Diakite, A.D and Iwaloye, O.O (2010) *New Type of Exchange, Cultural Identity and Emerging Relations in a Globalized World*. Macau: USJ Press

## **Honors/Awards**

Funding Vice President of African Chamber of Commerce, Macau