

嚴鴻基



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教育背景

2011-2014 中國社會科學院；應用倫理博士
1997-1999 Master: Willamette University, MBA/MPA;
1993-1997 BA: Wester Oregon University, Economics.

工作經驗

2014-Present Assistant Professor / Macau University of Science and Technology
2008-2014 Jingdou Language Centre / Instructor
2001-2008 Project Manager / Chinese Cultural Publishing

教學活動

商務溝通；企業倫理。

研究領域

科技倫理，公共倫理，公共關係，企業社會責任

學術成果

Iwaloye, O.J., Im, H.K. (2022, June). The Emergence of Resources Seeking Chinese Firms' Specific Advantages in Emerging Market. Sustainability.
Im, H.K. (2022, Apr). Ethical Dilemma and Challenges in Facebook's Product Customization. MSI Conference Paper.
Im, H.K. (2021, Aug). The Promotion and Challenges of the Covid-19 Vaccination Drive – Case Studies from Hong Kong and Macau

Im, H.K. (2018). A Brief Analysis of the Social Impact by Modern Catholic Church in Macao. Christian Scholarship. 20.

其他專業資格 / 獎項 / 活動

Best Conference Paper Award, CMIC, 2021.