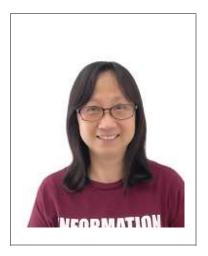
Ip Kwai Fun, Rachael



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Academic Qualification

2010	City University of Hong Kong
2001	The University of Hong Kong
1998	City University of Hong Kong
1995	City University of Hong Kong

Ph.D. in Information SystemsM.Ed. in ICT in EducationMPhil. in Information SystemsBA in Information Systems

Teaching Activities

Information Systems Accounting Information Systems Operations Management Research Methodology

Working Experiences

9/2011 - current	Assistant Professor
	Department of Decision Sciences
	School of Business
	Macau University of Science and Technology, Macau
7/2001 - 8/2011	Instructor I
	Department of Information Systems
	School of Business
	City University of Hong Kong, Hong Kong

7/1999 – 6/2001 Demonstrator I
Department of Information Systems
School of Business
City University of Hong Kong, Hong Kong

Research Interest

Education and Technology Strategic Information Systems Time Banking Charity Project Quality of Library Services

Selected Journal Papers

Ip, Rachael & Wagner, Christian. (2020). LibQual+® as a predictor of library success: Extracting new meaning through structured equation modeling. *The Journal of Academic Librarianship*, 46(2), 2020, 102102.

Major Conference Papers

Ip, Rachael K.F., Huang, Yun & Lo, Peter P.W. (2021). The development of Technological Pedagogical Content Knowledge (TPACK) measurement tool for online education, In 27th Annual Americas Conference on Information Systems, AMCIS 2021.

Ip, Rachael K.F., Huang, Yun & Kuan, Felix. (2019). The persuasive effect of e-Wordof-Mouth (eWOM) in social networking sites (SNSs), 2019 International conference of International Business Information Management Association (ibima), April 10-11, Granada, Spain.

Huang, Y., Ip, Rachael K.F. & Gao, F. (2019). Optimization model on Peak-Valley time electricity consumption. In 2019 IEEE International Conference on Industrial Engineering and Engineering Management (IEEM), IEEE.

Huang, Yun & Ip, Rachael K.F. (2019). Making pricing and inventory decisions in a supply chain with retailer competition. Procedia CIRP, 83, 805-807.

Huang, Y., Ip Rachael K.F. & Liang, W. (2019). Game model for optimizing microgird PPP project. In 2019 IEEE 6th International Conference on Industrial Engineering and Applications (ICIEA), IEEE.

Ip, Rachael, Kwok, Terry, Wang, W.Y., Wu, K.Z., Xu, S.D. & Ye, K.X. (2018). Factors influencing the intention to use Alipay – instrument development and validation, *2018* 4th *ICCE International conference on social science (ICCE-ICSS 2018),* June 2018, Paris, France.

Ip, Rachael, Iong, Sarah, Wu, Michelle & Yang, Susan. (2017). A preliminary study on teaching quality assessment from the perspective of 'students as customers, *IEEE International conference on teaching, assessment, and learning for engineering (IEEE TALE 2017)*, December 2017, Hong Kong.

Ip, Rachael, Pang, Peggy & Wu, Michelle. (2017). What drives people to flaunt in social networking sites? *Proceedings of the* 8th *International conference on e-Education, e-Business, e-Management and e-Learning (IC4E 2017),* Kuala Lumpur, Malaysia.

Other Professional Activities.

Member of Editorial Review Board, Journal of Global Information Management (JGIM).

Member of Association of Information Systems Member of IEEE Education Society

Reviewers of multiple international journals, e.g. Information Systems Journal, Journal of Librarianship &Information Science, Decision Support Systems, Library Hi Tech, Knowledge Management & E-Learning: An International Journal.

Reviewers of multiple international conferences, e.g. International Conference on Information Systems (ICIS), Pacific Asia Conference on Information Systems (PACIS), Americas' Conference on Information Systems (AMCIS), Hawaii International Conference on Systems Sciences (HICSS).

Honors/Awards.

Outstanding Performance Award in Online Teaching

Excellent Teacher Award 2013-2014, Macau University of Science and Technology

2008 Citation of Excellence Award by Emerald Management Review

International Conference on Information Systems (ICIS) Doctoral Consortium Fellow 2006, Milwaukee, Wisconsin, USA