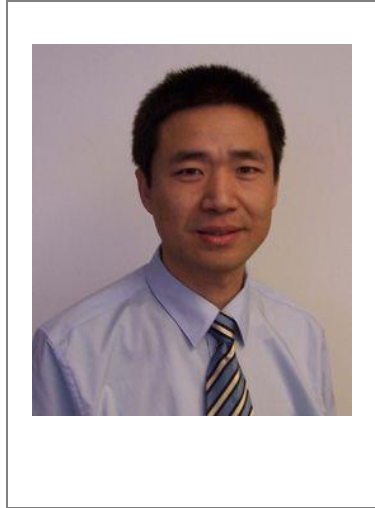


# Zhuo (Joe) Zhang



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## Academic Qualification

2010-2014 Ph.D.: Macau University of Science & Technology, Accounting;  
2005-2007 Master: University of Wisconsin, Accounting, U.S.A  
1990-1994 BS/BA: South-Central University for Nationalities, Accounting, China

## Teaching Activities

Intermediate Accounting, Advanced Financial Accounting, Financial Accounting & Report (FAR), Financial Statement Analysis, etc.

## Research Interest

*Green Innovation, AI, Accounting Fraud & Ethics, Human Resources Capital, Risk Assessment & Control, Sustainability Development, etc.*

## Selected Journal Papers

- Z. Zhang, J. Li, Y.S. Chen, F.J. Chen, Z.H. Liu (2024). Mapping the educational Frontier: Unleashing the Potential of artificial intelligence talents through cooperative planning in the Guangdong-Hong Kong-Macao greater bay area. *Heliyon*, Vol 10 (2), e24168. (SSCI)

- G.X. Tian, Z. Zhang (2023). Exploring the impact of natural Resource utilization on human capital development: A sustainable development perspective. *Resources Policy, Vol 87 (10),104207*. (SSCI).
- G.X. Tian, Z. Zhang (2020). Linking Empowering Leadership to Employee Innovation: The Mediating Role of Work Engagement. *Social Behavior and Personality: An international journal, Vol 48(10), e9320*. (SSCI).
- Q. Cao, Z.Zhang, Y.Q Ding, X.T Cai &H.P Wu (2020).Collaboration and Financing of Social Enterprise Moral Supply Chain Based on Block Chain. *Review of Industrial Economics, Vol (38), 38-62*. (CSSCI)
- G.X. Tian, J. Wang, Z. Zhang, YP Wen. (2019). Self-efficacy and Work performance: The role of work engagement. *Social Behavior and Personality: An international journal, Vol 47(12), e8528*. (SSCI).
- Z. Zhang , J. Wang (2019). Financial Model based on Principle Component Analysis and Support Vector Machine; *Internal Journal of Circuits, Systems and Signal Processing, Vol 13:183-190*.
- J. Wang, Z. Zhang, P. Bei . (2018). Demand Prediction of Papermaking Investment for Public welfare area based on principal component nonlinear regression model. *Paper Asia, Compendium 1:17-21*.
- J. Wang, Z. Zhang, P. Bei. (2018). Product Pricing Model in E-commerce based on strategic behavior of consumers. *Boletin Tecnico, Vol 55(13):137-149*.
- Z.Zhang, J. Wang (2017).International Comparison on Enterprise' Pension accounting. *Finance and Accounting Monthly, Vol 7: 111-117*.
- J. Wang, Z. Zhang. (2016) Influence of American Agriculture Insurance Development model on China. *Agricultural Economics, Vol 4: 117-118*.
- J. Wang, Z. Zhang. (2015). Influence of Business Commercial Circulation Efficiency on Urbanization. *Journal of Commercial Economics, Vol 4: 9-10*.
- Z. Zhang, J. Wang (2015). Research on Earning Quality of China Business publicly traded on US capital market. *Finance and Accounting Monthly, Vol 8: 64-67*.
- Z. Zhang (2014). Stock Percentage Influences Stock Investment Accounting. *Finance and Accounting Monthly, Vol 4: 7-9*.;

### **Major Conference Papers**

- Z. Zhang, X.T.Cai (2018). Analysis of Influence Factors on Corporate Financial Strategy: A case study of a Public Energy Company. *Advances in Economics, Business and Management Research, Vol 56(10):293-296*. FEBM (CPCI)
- Meifang Xiang & Z.Zhang (2018) A Preliminary Study of the Impact of Accounting Students' Exam Usage on Their Exam Performance, *American Accounting Association (AAA) Annual Meeting*;
- Z.Zhang(2018). Empirical Study of Accounting Curriculum Settlement Influence on Professional Ethics Judgment, *American Accounting Association (AAA)-SouthWest (SWAAA) Conference*.

### **Other Professional Activities.**

- 2012 Macau Accountant Manpower Survey. PI.
- US CPA (ID: GU1929-2013), AICPA Regular Member (ID: 6607731)
- Certificate of Chartered Global Management Accountant (No.110042094)
- Certificate of China Professional Accountant
- 2011/2012 University Teaching Excellent Award (M.U.S.T)
- 2009 FedEx Excellent Contribution Award for APAC Program