Zhuo (Joe) Zhang



Title: Associate Professor
Faculty: School of Business

Email zzhang@must.edu.mo

address:

Tel: (853) 8897-2849 Fax: (853) 2882-3281

Office: 0718

Address: Avenida Wai Long, Taipa, Macau

Dept/Fields:

Department of Accounting &Finance /Accounting

Academic Qualification

2010-2014 Ph.D.: Macau University of Science & Technology, Accounting;

2005-2007 Master: University of Wisconsin, Accounting, U.S.A.

1990-1994 BS/BA: South-Central University for Nationalities, Accounting, China

Teaching Activities

Intermediate Accounting, Advanced Financial Accounting, Financial Accounting & Report (FAR), Financial Statement Analysis, etc.

Research Interest

Green Innovation, AI, Accounting Fraud & Ethics, Human Resources Capital, Risk Assessment & Control, Sustainability Development, etc.

Selected Journal Papers

• Z. Zhang, J. Li, Y.S. Chen, F.J. Chen, Z.H. Liu (2024). Mapping the educational Frontier: Unleashing the Potential of artificial intelligence talents through cooperative planning in the Guangdong-Hong Kong-Macao greater bay area. *Heliyon, Vol 10 (2), e24168.* (SSCI)

- G.X. Tian, Z. Zhang (2023). Exploring the impact of natural Resource utilization on human capital development: A sustainable development perspective. *Resources Policy, Vol 87 (10),104207.* (SSCI).
- G.X. Tian, Z. Zhang (2020). Linking Empowering Leadership to Employee Innovation: The Mediating Role of Work Engagement. *Social Behavior and Personality: An international journal*, Vol 48(10), e9320. (SSCI).
- Q. Cao, Z.Zhang, Y.Q Ding, X.T Cai &H.P Wu (2020). Collaboration and Financing of Social Enterprise Moral Supply Chain Based on Block Chain. *Review of Industrial Economics*, *Vol* (38), 38-62. (CSSCI)
- G.X. Tian, J. Wang, Z. Zhang, YP Wen. (2019). Self-efficacy and Work performance: The role of work engagement. *Social Behavior and Personality: An international journal*, Vol 47(12), e8528. (SSCI).
- Z. Zhang , J. Wang (2019). Financial Model based on Principle Component Analysis and Support Vector Nachine; *Internal Journal of Circuits, Systems and Signal Processing*, Vol 13:183-190.
- J. Wang, Z. Zhang, P. Bei . (2018). Demand Prediction of Papermaking Investment for Public welfare area based on principal component nonlinear regression model. *Paper Asia*, Compendium 1:17-21.
- J. Wang, Z. Zhang, P. Bei. (2018). Product Pricing Model in E-commerce based on strategic behavior of consumers. *Boletin Tenico*, *Vol* 55(13):137-149.
- Z.Zhang, J. Wang (2017).International Comparison on Enterprise' Pension accounting. Finance and Accounting Monthly, *Vol* 7: 111-117.
- J. Wang, Z. Zhang. (2016) Influence of American Agriculture Insurance Development model on China. *Agricultural Economics*, Vol 4: 117-118.
- J. Wang, Z. Zhang. (2015). Influence of Business Commercial Circulation Efficiency on Urbanization. *Journal of Commercial Economics*, *Vol* 4: 9-10.
- Z. Zhang, J. Wang (2015). Research on Earning Quality of China Business publicly traded on US capital market. *Finance and Accounting Monthly*, *Vol* 8: 64-67.
- Z. Zhang (2014). Stock Percentage Influences Stock Investment Accounting. *Finance and Accounting Monthly, Vol* 4: 7-9.;

Major Conference Papers

- Z. Zhang, X.T.Cai (2018). Analysis of Influence Factors on Corporate Financial Strategy: A case study of a Public Energy Company. *Advances in Economics, Business and Management Research*, Vol 56(10):293-296. FEBM (CPCI)
- Meifang Xiang & Z.Zhang (2018) A Preliminary Study of the Impact of Accounting Students' Exam Usage on Their Exam Performance, American Accounting Association (AAA) Annual Meeting;
- Z.Zhang(2018). Empirical Study of Accounting Curriculum Settlement Influence on Professional Ethics Judgment, *American Accounting Association (AAA)-SouthWest (SWAAA) Conference*.

Other Professional Activities.

- 2012 Macau Accountant Manpower Survey. PI.
- US CPA (ID: GU1929-2013), AICPA Regular Member (ID: 6607731)
- Certificate of Chartered Global Management Accountant (No.110042094)
- Certificate of China Professional Accountant
- 2011/2012 University Teaching Excellent Award (M.U.S.T)
- 2009 FedEx Excellent Contribution Award for APAC Program