

Zhang Mengchen



Member of the Zhigong Party and currently serving as an Assistant Professor at Macau University of Science and Technology. Ph.D. from the College of Public Affairs at National Taipei University and Master's degree from the Faculty of Government and Administration at the University of Macau. Previously worked at the School of Social Sciences, Tsinghua University; Chongyang Institute for Financial Studies, Renmin University of China; and the Center for China and World Affairs, Peking University. Published multiple papers in SCI and SSCI indexed journals, as well as in core domestic journals. Participated in various projects under the Ministry of Foreign Affairs, Ministry of Education, and more. Authored over 100 articles on current affairs and policy in outlets such as China Social Science Network, 21st Century Business Herald, Observer Network, China.com, Global Times, China Daily, and more. Represented think tanks in forums such as the Blue Hall Forum of the Ministry of Foreign Affairs and the China Think Tank International Influence Forum. Holds unique insights in the fields of higher education, public policy, and think tank development.

Work Experience

- **January 2022 – Present:** Assistant Professor, School of Liberal Arts, Macau University of Science and Technology.
- **June 2021 – December 2021:** Postdoctoral Researcher, School of International Studies, Peking University.
- **March 2020 – March 2021:** Assistant Researcher, Chongyang Institute for Financial Studies, Renmin University of China.
- **January 2015 – September 2017:** Academic Management, School of Social Sciences, Tsinghua University.

Educational Background

- **2017 – 2021:** Ph.D., Department of Public Administration and Policy, College of Public Affairs, National Taipei University.
- **2011 – 2013:** M.A., Department of Government and Administration, Faculty of Social Sciences, University of Macau.
- **2007 – 2011:** B.A., International Finance, School of International Business, Zhuhai Campus, Beijing Normal University.

Research Interests

- **Public Administration and Policy:** Government governance, public sector governance, public policy.

- **Public Management:** Strategic management, higher education management, think tank development.

Academic Roles

- Reviewer for international journals:
 - *Modern Social Science Research*
 - *Journal of Healthcare Engineering* (SCI ISSN: 2040-2295)

Academic Achievements

- **Journal Articles:**
 - Zhang M. C., Zhu B. W., Huang C. M., & Tzeng G. H. (2021). Systematic evaluation model for developing sustainable world-class universities: An East Asian perspective. *Mathematics*, 9(8), 837. [SCI IF: 2.592]
 - Liu P., Zhang M. C.*, Zhang R., & Zhou Q. (2021). Robust estimation and tests for parameters of some nonlinear regression models. *Mathematics*, 9(6), 599. (Corresponding author) [SCI IF: 2.592]
 - Zhang X., Zhong Q., Zhang R., & Zhang M. C. (2020). People-centered early warning systems in China: A bibliometric analysis of policy documents. *International Journal of Disaster Risk Reduction*, 51, 101877. [SSCI IF: 4.842]
 - Zhang Mengchen & Wu Yinxuan. (2021). On the international influence of new Chinese think tanks: History, current status, and future. *Think Tank Theory and Practice*, 02, 15-23. doi:10.19318/j.cnki.issn.2096-1634.2021.02.03. [CSSCI Extended Edition, Composite Impact Factor: 1.065]
 - Zhang Mengchen. (2021). Strategic comparison of three Chinese universities in building world-class universities: Based on the 5P theory. *Journal of Beijing University of Science and Technology (Social Sciences Edition)*, 02, 125-131. [Composite Impact Factor: 0.723]
 - Wang Wen & Zhang Mengchen. (2021). Rationally viewing the obstacles to Sino-US cultural exchanges. *Frontline*, 02, 36-39. [CSSCI Extended Edition, Composite Impact Factor: 0.652]

English Media Contributions:

- *How to create a world-class university* By Zhang Mengchen | chinadaily.com.cn | Updated: 2020-11-25
- *Withdrawal from WHO bad for US global public health* By Zhang Mengchen | *China Daily Global* | Updated: 2020-07-13
- *Macao can play a bigger role in cooperation zone* By Zhang Mengchen | *China Daily* | Updated: 2022-12-24
- *Tourists pave way for Macao's economic recovery* By Zhang Mengchen | *China Daily* | Updated: 2023-05-04

Project Participation:

- Participated in the 2021-2022 Zhuhai City Philosophy and Social Sciences Planning Project: *Research on sustainable improvement strategies for open neighborhood spaces in old urban areas in the post-pandemic era from the perspective of healthy aging - A case study of community parks in Xiangzhou District, Zhuhai City.*
- Participated in the 2021 National Social Science Fund major project: *Research on globalization paths and the construction of a community with a shared future for mankind under the century-old changes.*
- Led the 2024 Zhigong Party project: *Recommendations for overcoming barriers for foreign nationals working, studying, and traveling in China.*
- Led the 2024 Zhigong Party project: *Research on the construction of an efficient and sustainable transportation and logistics system in the Guangdong-Hong Kong-Macao Greater Bay Area.*

Political Participation:

- *Proposal on Strengthening Think Tank Construction in the Guangdong-Hong Kong-Macao Greater Bay Area to Assist Regional Economic and Social Development and the Implementation of the Belt and Road Initiative.*
- *Proposal on Constructing an Efficient and Sustainable Transportation and Logistics System in the Guangdong-Hong Kong-Macao Greater Bay Area.*
- *Proposal on Overcoming Barriers for Foreign Nationals Working, Studying, and Traveling in China.*
- *Proposal on Deepening the Cultural Exchange and Cooperation Between Zhuhai and the Greater Bay Area to Promote New Paths for Cultural Exchange Between Hong Kong and Macao.*
- *Proposal on Gathering the Strength of the New Generation of Overseas Chinese to Promote High-Quality Economic and Social Development.*

Patents and Software Registrations:

- **Software Name:** Talent Intelligent Scoring Management Platform
- **Completion Date:** August 15, 2023
- **Registration Number:** 2024SR0024924

Published Reports:

- *Semi-decoupling and semi-tightening: Pros and cons of obstacles to Sino-US cultural exchanges and ways to reshape them.* [Notice] Semi-decoupling and semi-tightening: Several experts explore ways to reshape Sino-US cultural exchanges! | Ministry of Education | Renmin University of China | Researcher | Dean.

Co-authored Books:

- *Negative Interest Rate Trap: Lessons from Western Financial Powers* (Published by China Financial Publishing House)

Conference Papers:

- *Research on Human Resource Management Issues in the Context of SOE Reform - A Case Study of Railway Enterprise Human Resource Reform*; Presented at the 2018 Joint and International Academic Conference of Public Administration and Public Affairs in Taiwan, 2018.
- *Comparative Study of Universities in Mainland China, Taiwan, Hong Kong, and Macao - An Analysis from a Strategic Management Perspective*; Presented at the 2019 Joint and International Academic Conference of Public Administration and Public Affairs in Taiwan, 2019.
- *Comparative Analysis of Public Policy Research Trends in Mainland China and the United States Based on Citespace*; Co-authored with Huang Zihan; Presented at the 2019 Joint and International Academic Conference of Public Administration and Public Affairs in Taiwan, 2019.
- *How to Measure Students' Innovation Competences in Higher Education: An East Asian Perspective*; Presented at the 6th IEEE Eurasian Conference on Educational Innovation 2023 (IEEE ECEI 2023).

Awards and Honors:

- **2017:** Professor Hsieh Yen-Keng Excellence in Research Award.
- **2018:** Professor Hsieh Yen-Keng Excellence in Research Award.
- **2018:** Tsai Chen-Liang Scholarship for Outstanding Mainland Chinese Students in Taiwan.
- **2019:** Himalayan Research and Development Foundation Scholarship.
- **2019:** "Gratitude and Heritage" Scholarship, awarded by the China International Financial Creativity Exchange Association.

Student Achievements under Supervision:

- **2023:** Supervised team won the Excellence Award in the "2023 Macao College and University Market Marketing Innovation Program Competition" organized by the Macao Municipal Affairs Bureau.
- **2023:** Supervised team won the Best Presentation Award in the "2023 Macao College and University Market Marketing Innovation Program Competition" organized by the Macao Municipal Affairs Bureau.
- **14th National College E-commerce "Innovation, Creativity and Entrepreneurship" Challenge:** Supervised team won the Provincial First Prize in the Macau Division.
- **14th National College E-commerce "Innovation, Creativity and Entrepreneurship" Challenge:** Supervised team won the Best Entrepreneurship Award in the Macau Division.

Professional Qualifications:

- GHES Nutrition Certification
- National Level 2 Public Nutritionist
- Level 3 Financial Planner (CHFP)
- MHFA Mental Health First Aid Certificate