

陈艳



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学历

2002 - 2006 美国亚利桑那州立大学工业工程系运筹学博士
1996 - 1999 厦门大学系统科学系统工程硕士
1992 - 1996 厦门大学系统科学系统工程学士

工作经验

2013 – 目前 澳门科技大学决策科学系，副教授
2006 – 2013 澳门科技大学决策科学系，助理教授

教学活动

商务预测 研究方法 高级营运管理 质量管理

研究领域

数字平台运营 行为运营管理 路径规划和调度 建模和仿真

代表性期刊文章（通讯作者和学生分别用*和^S表示）：

- Li, X., Balasubramanian, H., **Chen, Y.** *, & Pang, C. (2024). Managing conflicting revenue streams from advertisers and subscribers for online platforms. *European Journal of Operational Research*, 314(1), 241-254.
- Li, X., Wu, M. ^S, Shi, C., & **Chen, Y.** * (2023). Impacts of green credit policies and information asymmetry: From market perspective. *Resources Policy*, 81, 103395.

- Zhang, J. ^S, Kuo, Y.H., Li, X., & **Chen, Y.*** (2021). Coordinating Supply Chain Financing for E-commerce Companies through a Loan Contract. *SAGE Open*, 11(4), 21582440211065455.
- **Chen, Y.**, Tang, T. ^S, Li, Y., & Fan, D.* (2021). Does Interest Alignment between Hotels and Online Travel Agencies Intensify Review Manipulations? *Industrial Management & Data Systems*, 121(6), 1435-1456.
- Kuo, Y. H., Balasubramanian, H., & **Chen, Y.*** (2020). Medical Appointment Overbooking and Optimal Scheduling Tradeoffs between Schedule Efficiency and Accessibility to service. *Flexible Services and Manufacturing Journal*, 1-30.
- **Chen, Y.**, Kuo, Y. H.* , Fan, P^S., & Balasubramanian, H. (2018). Appointment overbooking with different time slot structures. *Computers & Industrial Engineering*, 124, 237-248.
- **Chen, Y.**, Tang, H.* , Nie, T., & Lin, X. ^S (2015). Integration of Congestion-related Emissions in a Transit Bus Scheduling Problem During Rush Hours. *Environmental Engineering & management Journal*, 14(8).
- **Chen, Y.*** , Pfund, M.E., Montgomery, D.C. and Fowler, J.W. (2010). Robust Scaling Parameters for Composite Dispatching Rules, *IIE Transactions* · 42(11), 842-853
- Pfund, M.E., Fowler, J.W.* , Gadkari, A., and **Chen, Y.** (2008). Scheduling jobs on parallel machines with ready times and setup times, *Computers & Industrial Engineering*, 54, 764-782.
- **Chen, Y.**, Toni, F. and Ye, N.* (2004). Quality of service requirements of network applications on the internet, *Information · Knowledge · Systems Management*, 4, 55-76

学术会议论文: (*Students indicated with ^S*)

- Li, Y. ^S, **Chen, Y.**, Guo, G. ^S, Wu, H. ^S, & Yuan, Z. (2022). Integrated routing for a vehicle-robot pickup and delivery system with time constraints. arXiv preprint arXiv:2202.04550, Best Oral Presentation.
- Li, C. N. ^S, **Chen, Y.**, Luan, H. J. ^S, Wang, L. S. ^S, Sun, L. X. ^S, Wang, T. X. ^S, & Li, X. (2020, December). Launch Strategies for Upgraded Products with Consideration of Self cannibalization. In 2020 IEEE International Conference on Industrial Engineering and Engineering Management (IEEM) (pp. 166-170). IEEE, shortlisted for the best paper (top 3%).
- Tang, T. ^S, Huang, L. ^S, & **Chen, Y.** (2020, December). Evaluation of Chinese Sentiment Analysis APIs Based on Online Reviews. In 2020 IEEE International Conference on Industrial Engineering and Engineering Management (IEEM) (pp. 923-927). IEEE.
- Liu, Y. ^S, Li, Q. Y. ^S, & **Chen, Y.** (2020, December). What Makes Consumers More Strategic? Evidence from an Experimental Study. In 2020 IEEE International Conference on Industrial Engineering and Engineering Management (IEEM) (pp. 660-664). IEEE.

- Fang, Y. ^S, **Chen, Y.**, & Li, X. (2017, December). Joint decision making about price and duration of discount airfares. In 2017 IEEE International Conference on Industrial Engineering and Engineering Management (IEEM) (pp. 31-34). IEEE.
- Fan, P., Fan, D. ^S, Kuo, Y. H., & **Chen, Y.** (2016, December). Modeling and evaluation of overbooking rules for primary health care clinic with different patient behavior. In 2016 IEEE International Conference on Industrial Engineering and Engineering Management (IEEM) (pp. 861-865). IEEE.
- **Chen, Y.**, Kuo, Y. H., Balasubramanian, H., & Wen, C. (2015, December). Using simulation to examine appointment overbooking schemes for a medical imaging center. In Proceedings of the 2015 Winter Simulation Conference (pp. 1307-1318). IEEE Press.
- **Chen, Y.**, Zhang, J. ^S, Yang, Y. ^S, Li, X., & Kuo, Y. H. (2014, July). 3-Party Loan Contract Based Purchase-Order Financing. In 2014 Seventh International Joint Conference on Computational Sciences and Optimization (pp. 163-167). IEEE.
- **Chen Y.**, Chow K.H. , and Nie T. (2012). The ways for improving the operations of hospital industry- The case in Macau. International Conference on Low-carbon Transportation and Logisticss, and Green Buildings, Beijing, China, 2012
- **Chen Y.**, Fowler, J.W., Wu T., Callarman T., Ambrose E. and Hargaden V. (2006). An adaptive distributed simulation framework for a server fulfillment supply chain. The 2nd IEEE Conference on Automation Science and Engineering (CASE 2006), Shanghai, China, October, 2006

科研项目:

2021 - 2021	新冠肺炎疫情对澳门居民生活模式的影响
2019 - 2021	Service Operations Management with Bounded Rational Consumers under Sharing Economy
2020 - 2020	新冠肺炎疫情对澳门居民生活模式的影响
2018 - 2019	就社会须具备什么条件才能开展工会法的讨论调研服务
2014 – 2017	Simulation Optimization for Health-care Management: A Polyhedral Investigation
2013 – 2015	Travel Demand Survey of Residents in Public Housings
2010 - 2015	Annual survey on taxi service level and passenger satisfaction in Macau
2009 – 2011	Evaluate economic impacts of MICE(meetings, incentives, conventions and exhibitions) tourism on Macao
2009 – 2010	Evaluation of Socioeconomic Impacts of Macao LRT
2005 – 2006	Distributed Decision Support Framework for Adaptive Supply Chain
2004 - 2005	Dynamic Business Rules for Supply Chain Optimization
2003 – 2004	Scheduling of Semiconductor Wafer Fabrication Facilities