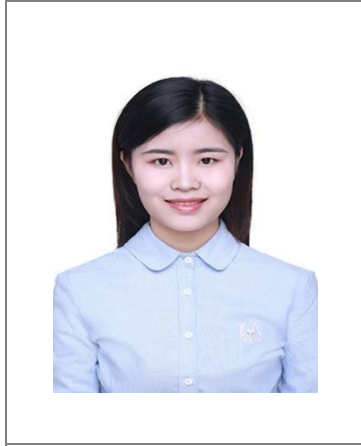


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教育背景

2020-2023 Ph.D.: 四川大學; 管理科學與工程;
2017-2020 Master: 中南大學, 管理科學與工程;
2013-2017 BS/BA: 長沙理工大學, 資訊管理與資訊系統.

工作經驗

2023-Present 助理教授 / 澳門科技大學

教學活動

大資料分析, 管理資訊系統, 供應鏈管理, 運營管理

研究領域

大資料與商業分析, 機器學習, 數位商業.

學術成果

[1] **Shuixia Chen**, Eric W. T. Ngai, Fei Xiao, Zeshui Xu*, From comparison to purchasing: Effects of online behaviors among associated co-visited products on consumer purchase. *Information & Management*, 2024, 61(3), 103938. (SSCI/SCI, ABS3, JCR Q1, IF: 10.328)

[2] **Shuixia Chen**, Zeshui Xu*, Duo Xu, Xunjie Gou, Customer purchase prediction in e-business: A systematic review and future research agenda. *Expert Systems with Application*, 2024, 252, 124261. (SCI, ABS1, JCR Q1, IF: 8.665)

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- [9] **Shuixia Chen**, Jianqiang Wang*, Hongyu Zhang, A hybrid PSO-SVM model based on clustering algorithm for short-term atmospheric pollutant concentration forecasting, Technological Forecasting & Social Change, 2019, 146:41-54. (SSCI , ABS3 , JCR Q1 , IF : 10.884)
- [10] **Shuixia Chen**, Jianqiang Wang*, Tieli Wang, Cloud-based ERP system selection based on extended probabilistic linguistic MULTIMOORA method and Choquet integral operator, Computational and Applied Mathematics, 2019, 38(2):88. (SCI , JCR Q1 , IF : 1.310)

其他專業資格 / 獎項 / 活動

- 2022 四川大學優秀研究生
2022 湖南省優秀碩士畢業論文
2020 湖南省優秀畢業生
2019 研究生國家獎學金
2017 湖南省優秀畢業生