JIANG Huimin

Title:	Assistant Professor
Faculty：	School of Business
Email address：	hmjiang@must.edu.mo
Tel：	(853) 8897-2364

Academic Qualification

2010 - 2014   Ph.D.: The Hong Kong Polytechnic University, Industrial and Systems Engineering

2006 - 2009   Master: Nankai University, Systems Engineering

2002 - 2006   BA: Xiangtan University, Automation

Working Experience

2020 - Present   Assistant Professor / Macau University of Science and Technology

2018 - 2020   Assistant Professor / Shenzhen University

2018   Research Fellow / The Hong Kong Polytechnic University

2017 - 2018   Postdoctoral Fellow / The Hong Kong Polytechnic University

2013 - 2017   Research Associate /The Hong Kong Polytechnic University

Teaching Activities

Applied statistics; Business statistics; Electronic commerce; Information technology service management

Research Areas

Computational modelling and optimization; Artificial intelligence; New product design and development; Opinion mining; Analysis of dynamic customer preference

Selected Publications

Journal papers

Huimin Jiang, Farzad Sabetzadeh, and Chen Zhang (2024). An intelligent adaptive neuro-fuzzy inference system for modeling time-series customer satisfaction in product design. *Systems,* 12(6), 224.

Huimin Jiang, and Farzad Sabetzadeh (2023). A Multi-Objective Optimization-Algorithm-Based ANFIS Approach for Modeling Dynamic Customer Preferences with Explicit Nonlinearity. _Mathematics_, 11(21), 4559.

Huimin Jiang, Xianhui Wu, Farzad Sabetzadeh, and Kit Yan Chan (2023). Developing explicit customer preference models using fuzzy regression with nonlinear structure. _Complex & Intelligent Systems_, 9, 4899-4909.

Huimin Jiang, Farzad Sabetzadeh, and Kit Yan Chan (2023). Developing Nonlinear Customer Preferences Models for Product Design Using Opining Mining and Multiobjective PSO-Based ANFIS Approach. _Computational Intelligence and Neuroscience_, 2023, 6880172.

Huimin Jiang, Farzad Sabetzadeh, Zhijun Lin, and Huajun Tang (2022). Nonlinear time series fuzzy regression for developing explainable consumer preferences models based on online comments. _IEEE Transactions on Fuzzy Systems_, 30(10), 4460-4470.

Huimin Jiang, Gaicong Guo,Farzad Sabetzadeh, Kit Yan Chan (2022). Model variational consumer preferences based on online reviews using sentiment analysis and PSO-based DENFIS approaches. _Journal of Intelligent & Fuzzy Systems_, 43(3), 2407-2418.

Huimin Jiang, C.K. Kwong, G.E. Okudan Kremerc, and W.Y. Park (2019). Dynamic modelling of customer preferences for product design using DENFIS and opinion mining. _Advanced Engineering Informatics_, 42, 100969.

Huimin Jiang, C. K. Kwong, C.Y. Chan and K. L. Yung (2019). A Multi-Objective Evolutionary Approach for Fuzzy Regression Analysis. _Expert Systems with Applications_, 130(2019), 225-235.

Huimin Jiang, C.K. Kwong, W.Y. Park and K.M. Yu (2018). A multi-objective PSO approach of mining association rules for affective design based on online customer reviews. _Journal of Engineering Design_, 29(7), 381-403.

Huimin Jiang, C. K. Kwong and K. L. Yung (2017). Predicting future importance of product features based on online customer reviews. _Journal of Mechanical Design_, 139(11), 111413-1-10.

Huimin Jiang, C. K. Kwong and Woo-Yong Park (2017). Probabilistic fuzzy regression approach for preference modeling. _Engineering Applications of Artificial Intelligence_, 64(2017), 286-294.

C. K. Kwong, **Huimin Jiang** and X. G. Luo (2016). AI-based methodology of integrating affective design, engineering, and marketing for defining design specifications of new products. _Engineering Applications of Artificial Intelligence_, 47(2016), 49-60.

Huimin Jiang, C. K. Kwong, K. W. M. Siu and Y. Liu (2015). Rough set and PSO-based ANFIS approaches to modeling customer satisfaction for affective product design. _Advanced Engineering Informatics_, 29(3), 727-738.

Huimin Jiang, C. K. Kwong, Y. Liu and W. H. Ip (2015). A methodology of integrating affective design with defining engineering specifications for product design. _International_

Journal of Production Research, 53(8), 2472-2488.

Huimin Jiang, C. K. Kwong, W. H. Ip and Zengqiang Chen (2013). Chaos-based fuzzy regression approach to modeling customer satisfaction for product design. *IEEE Transactions on Fuzzy Systems*, 21(5), 926-936.

Huimin Jiang, C. K. Kwong, Zengqiang Chen and Y. C. Ysim (2012). Chaos particle swarm optimization and T–S fuzzy modeling approaches to constrained predictive control. *Expert Systems with Applications*, 39(1), 194-201.

H. M. Jiang, C. K. Kwong, W. H. Ip and T. C. Wong. (2012). Modeling customer satisfaction for new product development using a PSO-based ANFIS approach. *Applied Soft Computing*, 12(2), 726-734.

Book chapter
Huimin Jiang, C. K. Kwong, and X. G. Luo (2016). Intelligent Quality Function Deployment. Title of book: Intelligent Decision Making in Quality Management, vol. 97, 327-362. Switzerland: Springer.

Conference papers
Huimin Jiang, and Farzad Sabetzadeh (2022). Defining the Settings of Product Attributes for Product Design Using an Innovative NSGA-II. *2022 International Conference on Frontiers of Artificial Intelligence and Machine Learning (FAIML 2022)*, Hangzhou,1-8.

Huimin Jiang, Chunsheng Li, and Farzad Sabetzadeh (2021). Modelling Time Series Customer Preference Based on E-commerce Website. *Proceedings of the 2021 3rd International Conference on Economic Management and Cultural Industry (ICEMCI 2021)*, Xi'an, 3222-3227.

Huimin Jiang, Farzad Sabetzadeh, and C.K.Kwong (2021). Dynamic analysis of customer needs using opinion mining and fuzzy time series approaches. *2021 IEEE International Conference on Fuzzy Systems (FUZZ-IEEE)*, Luxembourg, 1-6.

Huimin Jiang, Gaicong Guo, and Farzad Sabetzadeh (2021). Opinion mining and DENFIS approaches for modelling variational consumer preferences based on online comments. *Proceedings of 2nd International Conference on Advanced Intelligent Technologies (ICAIT 2021)*, Xi'an. In the book Advanced Intelligent Technologies for Industry, 285, 229-238.

Other Professional Activities

Research project

  2020-2022   Dynamic modelling of customer preferences and optimization for
                      product design using online customer reviews/Principal