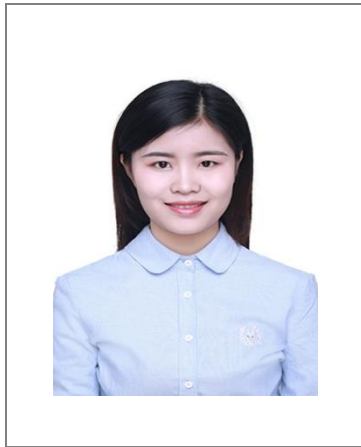# 陈水霞

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教育背景

2020-2023　　Ph.D.: 四川大学；管理科学与工程；

2017-2020　　Master: 中南大学，管理科学与工程；

2013-2017　　BS/BA: 长沙理工大学，信息管理与信息系统.

工作经验

2023-Present　助理教授 / 澳门科技大学

教学活动

大数据分析，管理信息系统，供应链管理，运营管理

研究领域

大数据与商业分析，机器学习，数字商业.

学术成果

[1] **Shuixia Chen**, Eric W. T. Ngai, Fei Xiao, Zeshui Xu*, From comparison to purchasing: Effects of online behaviors among associated co-visited products on consumer purchase. Information & Management, 2024, 61(3), 103938. (SSCI/SCI，ABS3，JCR Q1，IF：10.328)

[2] **Shuixia Chen**, Zeshui Xu*, Duo Xu, Xunjie Gou, Customer purchase prediction in e-business: A systematic review and future research agenda. Expert Systems with Application, 2024, 252, 124261. (SCI, ABS1, JCR Q1, IF：8.665)

[3] **Shuixia Chen**, Eric W. T. Ngai, Yaoyao Ku, Zeshui Xu*, Xunjie Gou, Chenxi Zhang, Prediction of individualized hotel booking cancellations: Integration of machine learning and probability model based on interpretable feature interaction. Decision Support Systems, 2023, 170, 113959. https://doi.org/10.1016/j.dss.2023.113959. (SCI，ABS3，JCR Q1，IF：6.969)

[4] **Shuixia Chen**, Zeshui Xu*, Xinxin Wang, Chenxi Zhang, Ambient air pollutants concentration prediction during the COVID-19: A method based on transfer learning, Knowledge-based Systems, 2022, 258, 109996. (SCI，JCR Q1，IF：8.139)

[5] **Shuixia Chen**, Zeshui Xu*, Marinko Skare, The impact of COVID-19 on the service business industry: insights from a bibliometric review, Total Quality Management and Business Excellence, 2022, 34(5-6): 580-614. (SSCI, ABS2, JCR Q3, IF：0.99)

[6] **Shuixia Chen**, Zeshui Xu*, Xinxin Wang, Marinko Skare, A bibliometric analysis of natural disasters and business management in tourism. Journal of Business Economics and Management, 2022, 23(2): 305-326. (SSCI，JCR Q2，IF：2.596)

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[8] **Shuixia Chen**, Jianqiang Wang*, Xiaokang Wang, Hongyu Zhang, Customer purchase prediction from the perspective of imbalanced data: A machine learning framework based on factorization machine, Expert Systems with Application, 2021, 173, 114756. (SSCI/SCI, ABS1, JCR Q1, IF：8.665)

[9] **Shuixia Chen**, Jianqiang Wang*, Hongyu Zhang, A hybrid PSO-SVM model based on clustering algorithm for short-term atmospheric pollutant concentration forecasting, Technological Forecasting & Social Change, 2019, 146:41-54. (SSCI，ABS3，JCR Q1，IF：10.884)

[10] **Shuixia Chen**, Jianqiang Wang*, Tieli Wang, Cloud-based ERP system selection based on extended probabilistic linguistic MULTIMOORA method and Choquet integral operator, Computational and Applied Mathematics, 2019, 38(2):88. (SCI，JCR Q1，IF：1.310)

其他专业资格 / 奖项 / 活动

2022　　四川大学优秀研究生
2022　　湖南省优秀硕士毕业论文
2020　　湖南省优秀毕业生
2019　　研究生国家奖学金
2017　　湖南省优秀毕业生