

# 石琳



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## 教育背景

2009-2014 博士： 香港城市大學，商學院，戰略管理；  
2005-2009 學士： 北京大學，國際關係學院，外交专业

## 工作經驗

2023-今 澳門科技大學，助理教授  
2020-2023 華僑大學，助理教授  
2016-2020 澳門科技大學，商學院，助理教授  
2015-2016 西交利物浦大學，國際商學院，高級研究員  
2014-2015 象嶼集團/象嶼股份有限公司，研究中心，宏觀經濟研究員

## 教學活動

戰略管理、社會學、公共關係理論與實務、管理學等

## 研究領域

戰略管理、組織發展、創新

## 學術成果

澳門科技大學學者庫：<https://scholar.must.edu.mo/scholar/106004>

**Shi, L.** (2023). Exploring a market-like organizational system's performance by considering the efficiency/effectiveness trade-off in micro-level exchanges. *Management Decision*, 61(1), 269-289. <https://doi.org/10.1108/MD-09-2021-1227>

**Shi, L., Mai, Y., & Wu, Y. J.** (2022). Digital transformation: A bibliometric analysis. *Journal of Organizational and End User Computing*, 34(7), 1-20.

**Shi, L., & Yang, H.** (2021). Attention stability, strategic stability, and firm performance in hypercompetitive environments. *Academy of Management Annual Meeting Proceedings*, (1), 11350.

Shi, L., Shi, G. C., & Qiu, H. G. (2019). General review of intelligent agriculture development in China. *China Agricultural Economic Review*, 11(1), 39-51. <https://doi.org/10.1108/CAER-05-2017-0093>

Shi, L. (2017). Constraints on the way to intended change. *Proceedings of China Marketing International Conference*, 219-248.

會議論文

Shi & Martinsons “A Quantum Approach to Planned Organizational Change: Constraints, Resources, and Temporary Results”, *Academy of Management Annual Meeting*, August 2023

Shi & Yang “Attention stability, strategic stability, and firm performance in hypercompetitive environments”, *Academy of Management Annual Meeting*, August 2021

Shi & Jing “Distinct momentum strategies of search and learning for organizational development”, *Academy of Management Annual Meeting*, August 2021

Shi “Capturing sustained growth from a bottom-up exchange process: A complex adaptive systems model”, *Strategic Management Society Annual Conference*, London, October 2020

Sun and Shi\*, “What’s hindering the development of intelligent agriculture? Empirical evidence from online data mining on farmer’s needs”, *the Annual Meeting of the Chinese Economic Society of Australia*, Perth, Jul 2017

Shi, “Constraints on the way to intended change”, *China Marketing International Conference*, Beijing, Jul 2017

### 榮譽/獎項

Best Paper, Academy of Management Annual Meeting, 2021

第七屆城市文學獎（港澳）銀獎，2012

Certificate of merit in Teaching Students: First Steps, City University of Hong Kong, 2011

Full Postgraduate Scholarship, City University of Hong Kong, 2009-2013

費孝通獎學金，北京大學，2008

### 其他專業資格/活動

軟件開發，組織發展與變革的戰略管理系統 V1，2024

軟件開發，市場交易系統動態發展模擬軟件 V1，2021

管理學會議（AOM）分會場主席/協調人，2021

「教學的學問與方法」工作坊，IACMR，2020

上海交通大學，安泰經管學院，訪問學者，2019-2020

中歐國際工商學院「案例大師成長營」，2018

SSCI 期刊和管理學國際學術會議評審，2018-今

亞洲管理學會議（AAOM）分會場主席/協調人，2012

國際交流項目，Danish Institute for Study Abroad (DIS)，丹麥，2007