

# 宋少华



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## 教育背景

2019-2023 Ph.D.: 北京交通大学，物流管理与工程；  
2017-2019 Master: 北京交通大学，物流管理与工程；  
2013-2017 BS: 北京交通大学，物流管理。

## 工作经验

2023-Present 助理教授 / 澳门科技大学

## 教学活动

供应链3D模拟与应用，商务统计，管理决策方法，数据驱动方法与应用，管理信息系统

## 研究领域

全渠道零售运营，数字供应链，供应链韧性，可持续供应链

## 学术期刊论文

**Song, S.**, Tappia, E., Song, G.\*, Shi, X., & Cheng, T. C. E. (2024). Fostering supply chain resilience for omni-channel retailers: A two-phase approach for supplier selection and demand allocation under disruption risks. *Expert Systems with Applications*, 239, 122368. [SCI, JCR Q1]

**Song, S.**, Shi, X., Tappia, E., Song, G.\*, Melacini, M., & Cheng, T. C. E. (2022). Why does omni-channel allow retailers to foster supply chain resilience? Evidence from

sequential mixed methods research. *International Journal of Logistics Research and Applications*. DOI: 10.1080/13675567.2022.2159350 [SSCI, JCR Q2]

**Song, S.**, Shi, X., Song, G.\* , & Huq, F. A. (2021). Linking digitalization and human capital to shape supply chain integration in omni-channel retailing. *Industrial Management & Data Systems*, 121(11), 2298-2317. [SCI, JCR Q2]

Song, G., & **Song, S.**\* (2021). Fostering supply chain integration in omni-channel retailing through human resource factors: empirical study in China's market. *International Journal of Logistics Research and Applications*, 24(1), 1-22. [SSCI, JCR Q2]

Shi, X., Li, J., Huang, A.\* , **Song, S.**, & Yang, Z. (2021). Assessing the outbreak risk of epidemics using fuzzy evidential reasoning. *Risk Analysis*, 41(11), 2046-2064. [SCI, JCR Q1]

**Song, S.**, Shi, X., & Song, G.\* (2020). Supply chain integration in omni-channel retailing: a human resource management perspective. *International Journal of Physical Distribution & Logistics Management*, 50(1), 101-121. [SSCI, JCR Q1]

Song, G., **Song, S.**\* , & Sun, L. (2019). Supply chain integration in omni-channel retailing: a logistics perspective. *The International Journal of Logistics Management*, 30(2), 527-548. [SSCI, JCR Q2]

宋光, **宋少华\***, & 施先亮. (2023). 数字化对全渠道供应链整合的驱动机理及绩效影响研究: 基于供应链实践观视角. *北京交通大学学报 (社会科学版)*, 22(4), 126-136. [CSSCI 扩展版]

宋光, 王妍, **宋少华\***, & 施先亮. (2019). 全渠道零售策略下的供应链整合与企业绩效关系研究. *管理评论*, 31(6), 238-246. [CSSCI]

## 学术研讨会论文

**Song, S.**\* , Shi, X., & Song, G. (2018, July). The effect of omni-channel retailer's logistics integration on firm performance. In 2018 15th International Conference on Service Systems and Service Management (ICSSSM) (pp. 1-6).

**Song, S.**\* , & Shi, X. (2018, July). Research on consumer satisfaction of online shopping fruits based on self-collection: from a logistics perspective. In 2018 6th International Symposium on Project Management (ISPM) (pp. 1134-1142).

注: \* 通讯作者.

## 其他

### 研究项目

2024-2025 供应链弹性和可持续性双目标下的采购策略优化研究. 主持人. 澳门科技大学研究基金

**担任审稿人**

*Annals of Operations Research*

*Computers & Industrial Engineering*

*International Journal of Physical Distribution & Logistics Management*

*Electronic Commerce Research and Applications*

*Asia-Pacific Journal of Operational Research*

**其他活动/奖励**

2021-2022 米兰理工大学，管理工程系，联合培养博士研究生（国家公派）

2022 博士研究生国家奖学金

2018 硕士研究生国家奖学金

2017 北京市优秀毕业生