

Shi Lin (Elaine)



Title: Assistant Professor

Faculty: School of Business

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Academic Qualification

2009-2014 Ph.D.: City University of Hong Kong, College of Business, Strategic Management

2005-2009 LL.B.: Peking University, School of International Studies, Diplomacy

Working Experience

2023-present Assistant Professor/ Macau University of Science and Technology

2020-2023 Assistant Professor/ Huaqiao University

2016-2020 Assistant Professor/ Macau University of Science and Technology

2015-2016 Research Associate/ Xi'an Jiaotong-Liverpool University

2014-2015 Macroeconomic Analyst/ Xiamen Xiangyu Co., Ltd

Teaching Activities

Strategic Management, Sociology, Public Relations: Theory and Practice, Management, etc

Research Areas

Strategic Management, Organizational Development, Innovation

Selected Publications

Scholars Hub profile: <https://scholar.must.edu.mo/scholar/106004>

Shi, L. (2023). Exploring a market-like organizational system's performance by considering the efficiency/effectiveness trade-off in micro-level exchanges. *Management Decision*, 61(1), 269-289. <https://doi.org/10.1108/MD-09-2021-1227>

Shi, L., Mai, Y., & Wu, Y. J. (2022). Digital transformation: A bibliometric analysis. *Journal of Organizational and End User Computing*, 34(7), 1-20.

Shi, L., & Yang, H. (2021). Attention stability, strategic stability, and firm performance in hypercompetitive environments. *Academy of Management Annual Meeting Proceedings*, (1), 11350.

Shi, L., Shi, G. C., & Qiu, H. G. (2019). General review of intelligent agriculture development in China. *China Agricultural Economic Review*, 11(1), 39-51. <https://doi.org/10.1108/CAER-05-2017-0093>

Shi, L. (2017). Constraints on the way to intended change. *Proceedings of China Marketing International Conference*, 219-248.

Conference papers

Shi & Martinsons “A Quantum Approach to Planned Organizational Change: Constraints, Resources, and Temporary Results”, *Academy of Management Annual Meeting*, August 2023

Shi & Yang “Attention stability, strategic stability, and firm performance in hypercompetitive environments”, *Academy of Management Annual Meeting*, August 2021

Shi & Jing “Distinct momentum strategies of search and learning for organizational development”, *Academy of Management Annual Meeting*, August 2021

Shi “Capturing sustained growth from a bottom-up exchange process: A complex adaptive systems model”, *Strategic Management Society Annual Conference*, London, October 2020

Sun and **Shi***, “What’s hindering the development of intelligent agriculture? Empirical evidence from online data mining on farmer’s needs”, *the Annual Meeting of the Chinese Economic Society of Australia*, Perth, Jul 2017

Shi, “Constraints on the way to intended change”, *China Marketing International Conference*, Beijing, Jul 2017

Honors/Awards

Best Paper, Academy of Management Annual Meeting, 2021

First runner-up, the 7th City Literary Award (Hong Kong & Macao), 2012

Certificate of merit in Teaching Students: First Steps, City University of Hong Kong, 2011

Postgraduate Scholarship, City University of Hong Kong, 2009-2013

Fei Xiaotong Scholarship, Peking University, 2008

Other Professional Qualifications and Activities

Software development, strategic management system of organizational change and development v1, 2024

Software development, market trading system simulation v1, 2021

Session Chair/Moderator, AOM, 2021

Workshop on "Teaching Methods", IACMR, 2020

Shanghai Jiaotong University, Organizational Management, Visiting Scholar, 2019-2020

CEIBS "Case Master Camp", 2018

Reviewer of SSCI Journals and international academic conferences on management, 2018-present

Session Chair, AAOM, 2012

Exchange program, Danish Institute for Study Abroad (DIS), Denmark, 2007