

安庆祥



職稱：助理教授

學院：博雅學院

電郵：qxan@must.edu.mo

辦公室：O728

地址：澳門氹仔澳門科技大学

教研領域：IT在酒店与旅游管理的应用，人工智能，UGC Analytics

學歷 Academic Qualification

2023年12月	哲学博士 中佛罗里达大学罗森酒店管理学院
2016年5月	信息技术与决策管理硕士 北德克萨斯大学
2013年5月	酒店管理硕士 北德克萨斯大学
2008年6月	经济学学士 贵州财经大学

工作經驗 Working Experience

2024年8月至今	澳门科技大学博雅学院助理教授
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教學活動 Teaching Activities

- IT 相关课程
- 智慧旅遊濟源的營銷方法
- 服務質素和零售管理專題
- 综合度假村管理
- 會展運營與策劃

學術期刊論文 Journal Papers

- Pizam, A., Ozturk, A. B., Hacikara, A., An, Q., Chaulagain, S., Adela, B., Buhalis, D., Fuchs, G., Hara, T., Meira, J., García Revilla, R., Sethi, D., Shen, Y., & State, O. (2023). Hotel Customers' Use Intentions of Robotics: Role of Utilitarian and Hedonic Values. *Journal of Hospitality and Tourism Technology*. [SSCI].
- An, Q., & Ozturk, A. B. (2022). Assessing the effects of user-generated photos on hotel guests' price, service quality, overall image perceptions and booking intention. *Journal of Hospitality and Tourism Technology*, 13, 608-625. [SSCI].
- An, Q., Ma, Y., Du, Q., Xiang, Z., & Fan, W. (2020). Role of User-Generated Photos in Online Hotel Reviews: An Analytical Approach. *Journal of Hospitality and Tourism Management*, 45, 633-640. [SSCI].

4. **An, Q.,** Le, L. H., Ozturk, AB, & Hancer, M. (2024). Assessing the Effects of Text-Image Congruence on Hotel Guests' Information Perceptions and Booking Intention. *International Journal of Hospitality Management*. [SSCI]. [under review]
5. **An, Q.,** Ozturk, AB., & Okumus, F. (2024). The Effects of User-Generated Photos and Users' Profile on Hotel Guests' Perceived Information Quality, Credibility, Value, and Booking Intention. *Journal of Hospitality Marketing & Management*. [SSCI]. [under review]

學術會議 Academic Conferences

Stand-Up Presentations

1. **An, Q.,** Varga, S., Okumus, F., & Ozturk, AB. (2024). Social Loafing in Hospitality and Tourism Education: Why Do the Students Slack Off in Teamwork? The 29th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Miami, FL, U.S.A., Jan. 4-6, 2024.
2. **An, Q.,** Okumus, F., & Ozturk, AB. (2023). How Cyberslacking Impacts Hospitality Education. Sunshine State Teaching and Learning Conference, Orlando, U.S.A., May. 15-17, 2023.
3. **An, Q.,** Okumus, F., & Ozturk, AB. (2023). Why Do Students Slack Off in Teamwork?. Sunshine State Teaching and Learning Conference, Orlando, U.S.A., May. 15-17, 2023.
4. **An, Q.,** Ridderstaat, J., & Ozturk, AB. (2022). A Photo Worth Thousands of Words: The Effects of User-Generated Photos on Online Hotel Review Helpfulness. The 27th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Houston, TX, U.S.A., Jan. 7-8, 2022.
5. **An, Q.,** & Ozturk, AB. (2021). Understanding the Comparative Importance of Online Review Attributes on Perceived Online Hotel Review Helpfulness. The 26th Annual Graduate Education and Graduate Student Research Conference in Hospitality & Tourism, Houston, TX, U.S.A., Jan. 7-9, 2021.
6. **An, Q.,** Ma, Y., Du, Q., Xiang, Z., & Fan, W. (2018). Characteristics of User-Generated Photos in Online Hotel Review. The 23rd Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Dallas, TX, U.S.A., January 5-8, 2018.

Poster Presentations

1. **An, Q.,** Varga, S., Okumus, F., & Ozturk, AB. (2024). Clicking Instead of Learning: How Cyberslacking Impacts Hospitality and Tourism Education. The 29th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Miami, FL, U.S.A., Jan. 4-6, 2024.
2. **An, Q.,** Lin, B., Fu, X., Ozturk, AB., & Hua, N. (2023). Assessing the Effects of User-Generated Contents on Tourists' Visiting Intention. The 28th Annual Graduate Education and Graduate Student Research Conference in Hospitality & Tourism, Los Angeles, CA, U.S.A., Jan. 6-7, 2023.
3. **An, Q.,** Le, L. H., Ozturk, AB, Hancer, M., & Altin, M. (2022). Role of Text-Image Congruence on Hotel Guests' Trustworthiness, Attitude, Fluency Perception, and Booking Intention. The 40th EBES Conference, Istanbul, Turkey. Jul. 6-8, 2022

4. **An, Q., & Ozturk, AB.** (2021). Assessing the Effects of Text-Image Congruence on Hotel Guests' Information Perceptions and Booking Intention. The 6th World Research Summit for Tourism and Hospitality, Orlando, FL, U.S.A., Dec. 14-15, 2021.
5. **An, Q., & Ozturk, AB.** (2021). How User-Generated Photos and Users' Profile Embedded Within Online Reviews Influence Hotel Guests' Perceived Information Quality, Credibility, And Value of Online Reviews. The 26th Annual Graduate Education and Graduate Student Research Conference in Hospitality & Tourism, Houston, TX, U.S.A., Jan. 7-9, 2021.
6. **An, Q., & Ozturk, AB.** (2020). Assessing the Impact of User-Generated Photos on Hotel Guests' Brand Image and Price Perceptions. The 25th Annual Graduate Education and Graduate Student Research Conference in Hospitality & Tourism, Las Vegas, NV, U.S.A., Jan. 3-5, 2020.

外部活動 **Service**

學術期刊匿名審稿人 **Ad-Hoc Reviewer (2019 - Present)**

International Journal of Hospitality Management (SSCI)
International Journal of Contemporary Hospitality Management (SSCI)
Journal of Hospitality and Tourism Research (SSCI)
Journal of Hospitality Marketing & Management (SSCI)
Journal of Hospitality and Tourism Management (SSCI)
Journal of Hospitality and Tourism Technology (SSCI)
Annals of Operations Research