李春生



 职称:
 助理教授

 学院:
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部门/领域: 决策科学系

教育背景

2015-2019 香港理工大学 管理学博士

2014-2015 香港理工大学 文学硕士(优异)

2006-2010 江 南 大 学 工程学学士

专业资格

软件测试工程师(STE) 注册采购师(CPPM)

工作经验

2019 至今 助理教授 / 讲师 / 澳门科技大学

研究领域

供应链及运营管理,消费者及组织行为,商业分析,网络分析,数据科学

研究项目

2023-2024: 基于区块链技术的碳排放交易及监测系统设计与研究:主持人. 澳门

科学技术发展基金(FDCT).

2023-2024: 建筑废弃物逆向供应链协调博弈中的可持续资源回收优化研究:主

持人. 澳门科技大学研究基金.

2021-2023: 供应链弹性措施的实施和权重划分:主持人. 澳门高等教育基金.

2022-2023: 电商直播背景下的消费者购买意愿分析:主持人. 澳门科技大学研究基金.

教学活动

DBMZ10 管理学前沿,管理学博士学位必修课程

MBGZ06 商务优化理论,供应链管理专业硕士学位必修课程

MBGZ04 供应链实证分析,供应链管理专业硕士学位必修课程

MBGZ01 全球营运与供应链管理,供应链管理专业硕士学位必修课程

BBAZ16604 商业决策分析,商业分析专业学士学位必修课程

BBAZ16504 决策方法,供应链管理专业学士学位必修课程

BBAZ16011 商务统计,工商管理学士学位必修课程

学位论文

<u>Li, C.S.</u> (2020). Supply chain resilience: Scale development and its performance impact under different business conditions and disruptions. Doctoral Dissertation, The Hong Kong Polytechnic University.

学术期刊论文

- Ki, C. W. C.S., Li, C., Chenn, A. S., Chong, S. M., & Cho, E. (2024). Wise consumer choices in online secondhand luxury (OSHL) shopping: An integrated model of motivations, attitudes, and purchase intentions for OSHL as wise, conspicuous, and sustainable consumption. Journal of Retailing and Consumer Services, 76, 103571.
- Ki, C.W., Chow, T.C., & Li, C.S.* (2023) Bridging the trust gap in influencer marketing: Ways to sustain consumers' trust and assuage their distrust in the social media influencer landscape. International Journal of Human–Computer Interaction, 39(17), 3445-3460.
- <u>Li, C.S.</u>, Wong, C.W.Y.*, Wong, C.Y., Boon-itt, S., & Miao, X. (2023) <u>Empirical</u> research on performance effects of supply chain resilience: Systematic literature review, citation network analysis and future research directions. *International Journal of Shipping and Transport Logistics*, 17(1-2), 80-106.
- Pan, X, Wong, C.W.Y.*, <u>Li, C.S.</u> (2022) <u>Circular economy practices in the waste electrical and electronic equipment (WEEE) industry: A systematic review and <u>future research agendas</u>. *Journal of Cleaner Production*, 365: 132671.</u>

Li, C.S., Wong, C.W.Y.*, Yang, C.C., Shang, G.K.C., & Lirn, T.T.C. (2020) <u>Value of supply chain resilience</u>: <u>Roles of culture, flexibility, and integration</u>. *International Journal of Physical Distribution & Logistics Management*, 50 (1): 80-100.

学术研讨会论文

- Tan, K.Y. ^S, Tian, Y.H., Xu, F. ^S, & <u>Li, C.S.</u>* (2024) Research on Multi-Objective Optimal Scheduling for Power Battery Reverse Supply Chain. 31st EurOMA conference (EurOMA 2024), Barcelona, Spain.
- Tan, K.Y. ^S, Tian, Y.H., Xu, F. ^S, & <u>Li, C.S.</u>* (2023) Research on Multi-Objective Optimal Scheduling for Power Battery Reverse Supply Chain. 30th EurOMA conference (EurOMA 2023), Leuven, Belgium.
- Cheng, F., Wang, L.*, & <u>Li, C.S.</u> (2022) For the fashion or the environment: The role of sustainable impact disclosure on resale platforms. POMS 32nd Annual Conference (POMS 2022), online.
- Peng, Y.Y. S, Xu, M.H. S, Cheng, G.W. S, & Li, C.S.* (2021) Driving Post-pandemic Retail Operations: The Effect of Live Streaming E-commerce. POMS 31st Annual Conference (POMS 2021), online.
- Cheng, G.W. S, Xu, M.Z., Peng, Y.Y. S, & Li, C.S.* (2021) ISO 50001 implementation and cost management in manufacturing industries. POMS 31st Annual Conference (POMS 2021), online.
- <u>Li, C.S.</u>, Wong, C.W.Y.*, Wong, C.Y., & Boon-itt, S. (2019) Supply chain resilience: Theoretical construct and measurement development. POMS 30th Annual Conference (POMS 2019), Washington D.C.

注:*通讯作者;

S 澳门科技大学博士/硕士研究生或本科生

其他服务 / 活动

Editorial Board Member and/or Reviewers (selected)

IEEE Transactions on Systems Man Cybernetics - Systems

IEEE Transactions on Knowledge and Data Engineering

International Journal of Physical Distribution and Logistics Management

International Journal of Production Research;

International Journal of Production Economics

Journal of Business Logistics

Production Planning and Control

Transportation Research Part E: Logistics and Transportation Review

Member

Production and Operations Management Society

European Operations Management Association

Chartered Institute of Logistics and Transport

Session Chair - Production and Operations Management Society (POMS) 30th Annual Conference (2019), Washington D.C.