

# Hou Minghua

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Faculty : UIC  
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## ***Teaching and Research Area :***

Culture-incorporated approach in EFL teaching; Comparative culture and history; language and history

## ***Academic Qualification***

2013 – 2017 Ph.D / World History / Zhejiang University  
2009 – 2011 Master / English Education / University of Wisconsin, Platteville  
1997 – 2001 Bachelor / English / Hubei Normal University

## ***Teaching Experience***

2024 – Present Lecturer / UIC / Macau University of Science and Technology  
2021 – 2024 Lecturer / School of General Education / Beijing Normal University-Hong Kong Baptist University (United International College)  
2017 – 2021 Lecturer / English Department / Zhejiang University of Finance and Economics  
2013- 2017 Teaching Assistant/History Department/ Zhejiang University  
2001- 2013 Lecturer / English Department /Yangtze University

## ***Courses Regularly Taught***

- English for Academic Purposes
- Survey of Western Culture
- European Intellectual Tradition
- History of Western Civilization
- Intercultural Communication

## ***Representative Publication***

### *Journal Articles:*

Hou, M. 2021. 'Language, Printing Media and National Identity: An Inquiry Centered on the Printing and Publishing Ventures of William Caxton', *Medieval and Renaissance Studies*, No.5, 77-89.

Hou, M. 2019. 'The Reform of Undergraduate English Major Programme in Chinese Universities', *Contemporary Foreign Language Studies*, 6, 53-54.

Hou, M. 2018. 'The Language Factor in the Construction of Pre-conquest English Identity', *Forum of Finance and Economics*, 240, 234-239.

Hou, M. 2017. 'The English Language and English National Identity', *Zhejiang Academic Journal*, 223, 195-200. (CSSCI)

Hou, M. 2016. Review. 'The Language and Community of Early Modern Europe: A Book Review', *Academics*, 217 (6), 239-244. (CSSCI)

Hou, M. 2008. 'A New Approach in EFL Public Speaking Course', *English Language Teaching*, 1(2), 67-70.

Hou, M. 2006. 'Public Speaking Class as an Effective EFL course', *Yangtze University Bulletin*, 31(3), 149-150.

Hou, M. 2006. 'On the Symbolic Meaning of Color Words in Chinese and Western Culture', *Science and Technology Herald*, 1(1), 226.

#### *Academic Books / Monographs:*

Hou, M. 2021. *The Community of English: The Language Factor in the Construction of Early Modern English Identity*. Hangzhou: Zhejiang Gongshang University Press.

#### *Conference Proceedings:*

Hou, M. 2023. 'Cultivating Global Competence in an Integrated Curriculum', paper presentation at 6th Global English Education China Assembly.

Hou, M. 2017. 'The English Language and Identity in Early Anglo-Saxon England', paper presentation at 2017 World Ancient History China Conference.

#### ***Professional Qualification and Award***

University Undergraduate Teaching Award, Yangtze University, 2006

Teaching Qualification Certificate in Higher Education (Mainland China), 2006