

YAO GUOQIANG



Titles: Professor, National First-Class Recording Engineer,
Doctoral Supervisor

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Teaching and Research Field

Film and television sound art creation and theory, Film and television sound art history, Film and television sound aesthetics, Film and television sound anthropology, Film and television sound art education, Film and television sound industry management.

Education

In 2012-2012, University of Minnesota/Research Management Training

In 2011-2011, University of Edinburgh, Scotland, UK/Talent Training

In 2003-2004, Tsinghua University / Film and Television Communication major/Domestic Visiting Scholar

In 2000-2001, Peking University/Aesthetics major/Domestic Visiting Scholar

In 1999-2000, Graduate class of Beijing Film Academy/Film Master course

In 1978-1982, Beijing Film Academy/Film recording major/Bachelor of Arts degree

Teaching Experience

2019-present, Fujian Normal University/School of Media/Lecture Professor, Minjiang Scholar

2018-present, Adjunct Professor and Doctoral Supervisor of Macau University of Science and Technology / School of Humanities and Arts

2016-Present, Shanghai University/Shanghai Film Academy/Adjunct professor, doctoral supervisor

In 1997-2019, Beijing Film Academy/School of Sound/professor, doctoral supervisor, national first-class recording engineer

Academic Achievements

Journal Article:

(1) Has Published Art and Management Articles

On the Construction and Presentation of Film Sound Spatial Sense, Film Review, Issue 5, 2022.

On the Interdisciplinary Nature of Art Theory Disciplines: Taking Anthropological Research on Film Sound Art as an Example, Film Review, Issue 1, 2021.

Exploring the Changes and Aesthetic Significance of Artificial Intelligence Technology and Film Recording Technology, Journal of Communication University of China, Issue 7, 2020.

From Silence to "Spatial Sound": The Development and Transformation Path of Film and "VR Virtual Shadow" Sound in the Context of New Generation Technology, "New Film, Issue 5, 2020.

70 Years of Discipline Construction and Talent Cultivation in New China's Film Sound Art, *Film Review*, Issue 20, 2019.

Film and television sound education requires a global perspective, discipline creation, and professional expansion, *China Art Daily*, October 11, 2019.

Exploring the History of the Establishment and Cancellation of Beijing Film Engineering Institute, *Film Review*, Issue 11, 2019.

From "Film" to "Virtual Shadow": On the Transformation of Sound and Painting Art Guided by Virtual Reality, *Journal of Communication University of China*, Issue 12, 2018.

A review of research on the dissemination and cultural identity of ethnic music in the era of globalization, *Beauty and the Times*, 2018, Issue 6 (Part 2).

"Internet plus" China's digital music industry is looking forward to the development trend, *New Film*, 2018, Issue 3.

Research on Future Audio Production Technology in Virtual Reality Technology, *Film Review*, Issue 9, 2017.

On the Contradiction and Coexistence between Virtual Reality and Traditional Film, *Journal of Communication University of China*, Issue 7, 2017.

Collection and Comparison: Academic Achievement Analysis of Chinese Film Sound Based on Big Data, *Modern Film Technology*, Issue 4, 2017.

Exploration of the Historical Development of Recording Art Related Majors in Sound Science (Part 1/2), *Modern Film Technology*, Issue 1/2, 2017.

The Value of Sound Art in the Creation of Major Theme Films, *China Literature and Art Review*, Issue 3, 2016.

Creation and Inheritance: The Development Process and Reflection of Chinese Film and Television Sound Discipline and Recording Major, *Journal of Communication University of China*, Issue 3, 2016.

System Construction: New Consciousness in Film Sound Theory Research, *Journal of Zhejiang Media College*, Issue 1, 2016.

Systematic Consciousness: A New Path in Film Sound Theory Research, *Modern Film Technology*, Issue 9, 2016.

Inheritance and Innovation: An Analysis of the Development of Sound in Chinese Film in the New Era, *Tang Du Studies Journal*, Issue 1, 2016.

The Voice of Chinese Film's 110 Year History, published in the 8th issue of the *China Film Museum Journal* in 2015.

Summary of the 2015 China Film Technology Forum, *Film Art*, Issue 6, 2015.

Glorious and Compassionate Sentiment towards Perfection - A Discussion with Hu Weili on the Music Creation of "Taking Tiger Mountain with Wisdom", *Film Art*, Issue 2, 2015.

A magnificent song of compassion - A discussion on music creation for the movie "Taking Tiger Mountain with Wisdom", *Contemporary Film*, Issue 2, 2015.

Truth may not necessarily be beautiful "and" beauty is a choice ": On the Principles of Realistic Film Sound Creation, *Journal of Communication University of China*, Issue 2, 2015.

Analysis of Chinese Film Sound Art Creation from the Perspective of Local Culture, *Journal of Zhejiang Media College*, Issue 1, 2014.

On the Entertainment Tragedy of Domestic Feature Films, *"Major Meishi Film Research"*, Issue 3, 2013.

A Brief Analysis of Sound Creation in Chinese Film Sound, *"Southern Communication"*, November 2012.

Cross border Integration and Comprehensive Penetration: Gamification Style of Digital Age Films, "Southland Communication," November 2012.

The spirit of realism will never go out of style, "Literary and Art Daily, 4th edition, December 14, 2011.

Research on the Development Strategy of Scientific Research and Academic Research in Higher Art Colleges, Journal of Northeast Normal University, Issue 7, 2009.

The diversified trend of film sound creation concepts, Journal of Beijing Film Academy, Issue 2, 2009.

Walking Across Borders - Dialogue with Famous Chinese Film Composers, Journal of Beijing Film Academy, Issue 5, 2007.

The Basic Rules of Simultaneous Recording in Film and Television - Analysis of the "Three Principles of Simultaneous Recording" (Part 2), World Professional Sound and Lighting, 2006, Issue 2.

The Basic Rules of Simultaneous Recording in Film and Television - Analysis of the "Three Principles of Simultaneous Recording" (Part 1), World Professional Sound and Lighting, 2006, Issue 1.

Research Report: Research on the Artistic Creation of Contemporary Chinese Film Phonographers, Journal of Beijing Film Academy, Issue 5, 2005.

Yesterday, Today, and Tomorrow of China's Film Sound Industry, "China Film Yearbook - Special Issue on the Centenary of Chinese Film, July 2005.

A tragic and heroic elegy, Contemporary Film, Issue 6, 2004.

Passionate Romanticism, Contemporary Film, Issue 5, 2004.

Translation: Voices in Movies - What Do We Hear? "World Cinema, Issue 3, 2004.

Analysis of Classic Sound Theory: A Review of Ainham's Film Sound Perspective, Journal of Beijing Film Academy, Issue 1, 2003.

Comparison between French Film 'New Wave' and Chinese Film 'Fifth Generation', Journal of Beijing Film Academy, Issue 3, 2002.

Love who is who and who is exclusive, Contemporary Film, Issue 2, 2002

Youthful Whispers - A Time of Discoloration and Distortion, Contemporary Film, Issue 1, 2002.

The harmonious unity of the "three natures", Journal of Beijing Film Academy, Issue 2, 2000.

Analysis of Sound Creation in the Video "My 1919", Contemporary Film, Issue 2, 2000.

The Diversified Styles and Applications in Film Music Creation in the 1990s, Contemporary Film, Issue 1, 2000.

Overview and Prospects of Digital Film Sound Technology Development, Contemporary Film, Issue 1, 2000.

The creative concept of the voice of the new generation of filmmakers, Contemporary Film, Issue 1, 2000.

Trends in Chinese Film Sound Art Creation from the Perspective of the Sound Society Award, Contemporary Film, Issue 1, 2000.

Understanding the Sound Art Concept of High Tech Films, Contemporary Film, Issue 6, 1999.

Let the 'National Anthem' Sing Forever - Analyzing the Sound Concept of the Gift Video 'National Anthem', Contemporary Film, Issue 5, 1999.

Starting from the 5th National Film and Television Program Sound Society Award, Journal of Beijing Film Academy, Issue 4, 1999.

Read and interpret the movie "That Mountain, That Man, That Dog" and that sound, Contemporary Film, Issue 4, 1999.

The Sound Concept of the "New Generation of the Internet", Contemporary Film, Issue 3, 1999.
Interpretation of Zhang Yimou's Video Sound Art Concept from the Film "Not One Less",
Contemporary Film, Issue 2, 1999.

(2) Published Articles on Technology and Technology

Based on the 6G + blockchain film sound development and innovation trends, "Film review" no. 08,2020.

Research on the new form of audio-visual media and the reform of digital media in higher education under the background of "Internet +", modern film technology, No. 02,2020.

Research on the development of new forms of sound art based on new media technology, modern film technology, No. 04,2018.

The future of VR audio-visual technology, China art daily, March 22,2017.

Prospects of new audio-visual technology of virtual reality under the background of Internet + , modern film technology, No. 05,2017.

New Opportunities and New Dreams: Present Situation and development trend of sound art creation and sound recording technology in China, modern film technology, No. 11,2015.

On the role and application of environmental sound in movies, modern film technology, No. 09(2014) .

Challenges and opportunities-an analysis of the status quo and future trends of digital surround sound system in cinemas. Modern film technology, No. 10,2013.

The concept, creativity and development strategy of ADSS in 3D, Journal of Beijing Film Academy, No. 05,2011.

Summary of the 2001 television program Sound Production Technology Quality Award, film and television technology, No. 12,2001.

The recording technology and the sound creation concept of the instant live TV special documentary, Film and television technology, No. 08,2001.

Overview and prospect of the development of digital sound technology in film, contemporary film, No. 01(2000) .

Ring screen film "Dragon City scenery" digital multi-channel audio recording new technology, "Film and television technology," No. 09,1999.

Development and application of digital technology in Film Recording, Journal of Beijing Film Academy, No. 02,1999.

Discussion on recording technology of Super 16mm film and TV series, Film and TV technology, No. 01,1998.

The recording technology and production of "A glimpse of China", film technology, No. 12,1990.

Academic Monograph

Edited By: 2015 China Film Science and Technology Forum Anthology Sound Art Volume, China Film Publishing House, 2016/05.

Monograph: Film Sound Art and recording technology: history, Creation and theory (Vol. 3) , China Film Press, November 2015.

Read more: Sound production handbook-concepts, technology and equipment, China Radio and television press, January 2014.

Editor: Opportunities and challenges: international communication of Chinese film and television (second volume) , China Film Press, June 2013.

Editor: Opportunities and challenges: international communication of Chinese film and television

(Middle Volume) , China Film Press, June 2013.

Monograph: Film Sound Art and recording technology: history, Creation and theory (Vol. 2) , China Film Press, May 2012.

Monograph: Film Sound Art and recording technology: history, Creation and theory (Vol. 1) , China Film Publishing House, September 2011.

State-level“11th five-year plan” teaching material: film and television sound creation and recording production course, China Film Publishing House, 2011-03. Editor: screenplay: Dialogue with contemporary Chinese film composers, China Film Press, June 2009.

Editor: on-screen reproduction-a dialogue with a contemporary Chinese film recorder, China Film Press, July 2005.

Read more:Sound in film and television: recording technology and artistic creation, Huaxia Press, August 2004.

Monograph: Film and Television Sound Art and Technology, China Radio and television press, 2003,01.

Editor: Extension and expansion of aesthetic space: The Theory of Film Sound Art, China Film Press, March 2002.

Monograph: Video recording-sound Creation and technical production, Beijing Broadcasting Institute Press, March 2002.

Research Projects

2019, national social science foundation art project“Historical Construction and theoretical research on sound in Chinese films”team leader.

2017, national social science foundation major project“China Social Science Thesaurus (film and television)” sub-project“Film and television sound branch” team leader.

2012, he was the leader of the project“Research on the present situation and development countermeasures of the sound discipline construction in Beijing universities under the background of cultural development”.

2012, head of the project“Research on the art of onomatopoeia in sound creation in Chinese films”, funded by the Ministry of Education's Humanities and social sciences research program.

2011, Beijing Philosophy and Society Planning Project · Beijing Municipal Commission of education social science key project“Contemporary Chinese film sound art and technology research” team leader.

2010, head of“From practice to theory: Research on sound creativity of Chinese films”, a cultural and art science research project of the Ministry of Culture.

In 2009, he was the head of the project“Research on art and technology of film sound”.

2007, head of the project“Research on video sound technology and Art”, Beijing Municipal Commission of Education Science and technology innovation platform.

2006, head of the humanities and social sciences project“Study on contemporary Chinese film composers”, Beijing Municipal Commission of Education.

2005, head of the research project“Study on Chinese film composers” of the state administration of radio, film and television (ministry level) .

2004, head of the excellent talent training project“Research on the history of Chinese film recording” of the Organization Department of the Beijing Municipal Committee of CPC.

2003, head of the research project“Contemporary Chinese film recording engineer research” of Beijing Municipal Education Commission.

1997, head of the first scientific research (natural science) project“Music Recording Technology” of

the Ministry of Radio, Film and television.

Academic Institutions and Social Service

Chairman of the academic and professional committee of ATV School of Media Arts, Singapore.

Vice-chairman of the Academic Committee of the Academy of Film and Television of China's institutions of higher learning, chairman of the micro-film Professional Committee.

President of the China Film Association Sound Arts Committee.

Director of Professional Committee of Film and Television Sound of China Recording Engineer Association.

Director and researcher of the Academic Committee of Guangdong Southern Academy of Film Engineering and Technology.

National Social Science Foundation Art Major, Key, planning, youth projects and post-project evaluation experts.

Vice President of the International Hollywood Society.

Director of China Film Critics Society.