

葛杜安博士是華盛頓州立大學酒店管理學院的董事教授兼塔可鐘傑出教授，也是《*Journal of Hospitality Marketing & Management*》（SSCI Q1 期刊，影響因數: 12.5）的主編。Dr Gursoy 獲得了中華人民共和國教育部授予的長江學者稱號。Dr. Gursoy 還獲得了 2019 年 Michael D. Olsen 研究成就獎、2021 年國際酒店與餐飲教育協會（ICHRIE）終身研究成就獎。他連續三年或得科睿唯安“前 1% 高被引科學家”獎項（2021, 2022, 2023, 2024）。Dr Gursoy 在同行評審的期刊上發表了 250 多篇研究論文，並出版了 12 本書。他的穀歌學術引用次數超過 42,000 次，h 指數為 98（穀歌學術個人主頁：<https://scholar.google.com/citations?user=p9ndUsYAAAAJ&hl=en>）。他被公認為並始終排名為全球最具影響力的酒店與旅遊學者之一。在美國，他在商業與管理類研究者中排名第 78，在全球同類研究者中排名第 136。

Dr Gursoy 經常受邀在國際酒店與旅遊會議上發表主旨演講。他還是多個行業和學術協會的活躍成員。他也是多所大學的訪問教授，包括中國，南非，模里西斯，義大利，馬來西亞，澳大利亞。

Dr. Dogan Gursoy is Regents Professor and Taco Bell Distinguished Professor in Hospitality Business Management at Washington State University and the editor of *Journal of Hospitality Marketing & Management* (SSCI IF: 11.9). He is the recipient of the Changjiang (Yangtze River) Scholar (長江學者) award from the Ministry of Education of China. He is also the recipient of the 2019 University of Delaware's Michael D. Olsen Research Achievement Award, as well as the 2021 ICHRIE Lifetime Research Achievement Award. Dr. Gursoy is also one of the few hospitality and tourism scholars who received the top 1% Highly Cited Researcher Award and Recognition from Clarivate in 2021, 2022, 2023 and 2024.

As a leading hospitality and tourism scholar, Dr. Gursoy focuses on topics such as effects of artificial intelligence on consumer attitudes and behaviors, use of artificially intelligent devices in service delivery, sustainability, services management, tourist behavior, and hospitality and tourism marketing. Dr. Gursoy has published over 250 research publications in refereed journals and 12 books. The scientific impact of his publications is evident in the cumulative h-factor of 98 and over 42,000 citations (google scholar profile: <https://scholar.google.com/citations?user=p9ndUsYAAAAJ&hl=en>). He is recognized and consistently ranked as one of the most prolific hospitality and tourism scholars worldwide. He is also ranked as the number 78 researcher in the United States in Business and Management category and the number 136 researcher worldwide in the same category.

Dr. Gursoy receives frequent invitations to give keynote speeches at international hospitality and tourism conferences. He is a Research Fellow for School of Tourism and Hospitality, University of Johannesburg, South Africa, Research Fellow for International Center for Sustainable Tourism and Hospitality, University of Mauritius, Mauritius, visiting professor at Sapienza University of Rome, Italy, University of Naples Federico II, Italy, Taylors University, Malaysia, Visiting Adjunct Professor at School of Marketing, Curtin Business School, Curtin University, Perth WA, Australia. He also served as Visiting Foreign Expert Faculty at the Department of Tourism Management, School of Business Administration, Southwestern University of Finance and Economics, Chengdu, China.