

# Zhang Zhiqing Ph.D.



Position: Professor, Dean  
Faculty: Faculty of Humanities and Arts  
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## Teaching and Research Areas:

Intercultural communication; Media and culture;  
Chinese and Western culture and art

## Academic Qualifications

2003 - 2006 Ph.D. / Major in Literary Theory and Aesthetic / Shandong University, China  
1983 - 1986 Master / Major in Comparative Literature and World Literature / Shanxi Normal University, China  
1979 - 1983 Bachelor / Major in Chinese Literature and Language / Shandong Normal University, China

## Teaching Experiences

2011 - Present Professor, Dean / Faculty of Humanities and Arts / Macau University of Science and Technology, Macau, China  
2007 - 2011 Professor / School of Literature and Journalism / Shandong University, China  
2009 - 2010 Visiting scholar / Department of English / University of Cambridge, U.K.  
2002 - 2002 Director / Comparative Literature and World Literature Institute / Shandong University  
1999 - 2007 Associate Professor / School of Literature and Journalism / Shandong University  
1986 - 1999 Lecturer / School of Literature and Journalism / Shandong University

## Researcher outputs

### Journal Articles

Zhang, Zhiqing. "Making and interpreting: Digital Humanities as embodied action". *Humanities & Social Sciences Communications*. Springer Nature. 2024  
<https://www.nature.com/articles/s41599-023-02548-3> (A&HCI/SSCI, IF 3.5, first author)

Zhang, Zhiqing. "On the Evolution of Visual Culture and its Turn to Virtuality". *Modern Communication* 2023: 11 (CSSCI, first author)

Zhang, Zhiqing. "Due to Perseverance". *Journal of Social Science in Writing* (Shanghai) November 24<sup>th</sup>, 2022 (single author)

- Zhang, Zhiqing. "How Digital Humanities reflect 'humanities'? — The inheritance and protection of academic spirit". *Southland Academic* 2022: 2 (CSSCI, single author)
- Zhang, Zhiqing. "The Film Industry and Macao Opportunities in the Digital Media Era". *Journal of Beijing Film Academy* 2022: 2 (CSSCI, first author)
- Zhang, Zhiqing. "The History, Current Situation and Development Opportunities of Macau's Film Industry". *Macau Daily* February 12<sup>th</sup> part 1 and 13<sup>th</sup> part 2, 2022 (first author)
- Zhang, Zhiqing. "Methodological misunderstandings and research norms in Digital Humanities research". *Modern Communication* 2021: 10 (CSSCI, first author)
- Zhang, Zhiqing. "The Development of Chinese Ecological Films since the New Century". *Contemporary Cinema* 2021: 2 (CSSCI, first author)
- Zhang, Zhiqing. "The Origin and Enlightenment of Edward Sawyer's Third Space Theory". *Modern Communication* 2019: 12 (CSSCI, first author)
- Zhang, Zhiqing. "The Evolution from Comedy Realism to Absurd Realism---Research on Narrative Aesthetics of Feng Xiaogang's Film". *Modern Communication* 2017: 3 (CSSCI, first author)
- Zhang, Zhiqing. "Submission and Rebellion---On Beicun's Christian Novel Creation", *Journal of Henan University* 2015: 1 (CSSCI, first author)
- Zhang, Zhiqing. "Western Marxism and 20th Century Cultural Studies". *Journal of Macau University of Science and Technology* 2012: 2 (single author)
- Zhang, Zhiqing. "The Expansion and Construction of Comparative Literature in the New Era". *Journal of Literature, History and Philosophy* 2008: 6 (Scopus, single author)
- Zhang, Zhiqing. "The Aesthetic Thoughts of Thomas Aquinas". *Journal of Yantai University* 2008: 4 (CSSCI, first author)
- Zhang, Zhiqing. "The Theory and Practice of Modern and Contemporary Chinese and Western Art Education" *Literary Review* 2008: 1 (CSSCI, first author)
- Zhang, Zhiqing. "Thomas Aquinas and Western Aesthetic Thought in the 20th Century". *Journal of Shandong University* 2007: 5 (CSSCI, single author)
- Zhang, Zhiqing. "The Research Significance and Value of Thomas Aquinas' Aesthetic Thought". *Qilu Journal* 2006: 6 (CSSCI, single author)
- Zhang, Zhiqing. "On Weber's 'Value Irrelevance'". *Journal of Literature, History and Philosophy* 2005: 5 (Scopus, single author)
- Zhang, Zhiqing. "Listening to the voice that resounds in the empty valley – Althusser's epistemological methodology and his literary and artistic significance". *Journal of Shandong University* 2005: 1 (CSSCI, single author)
- Zhang, Zhiqing. "Destroying and being destroyed – Robbe-Grillet's Novel Theory and Novel Creation". *Journal of Shandong University* 2003: 3 (CSSCI, first author)

Zhang, Zhiqing. “Modern Interpretation of the Historical Evolution of European and American Literature”. *Journal of Literature, History and Philosophy* 2002: 6 (Scopus, single author)

Zhang, Zhiqing. “Claude Simon: The Narrative Adventurer”. *Journal of Shandong University* 2001: 2 (CSSCI, single author)

### **Monograph**

Zhiqing Zhang, *The Aesthetic Thought and View of Art of Thomas Aquinas*, ISBN 978-981-97-6898-1, ISBN 978-981-97-6899-8 (eBook), Palgrave Macmillan, Springer Nature Singapore Pte Ltd. 2024.

Zhang, Zhiqing (Editor). *Macao under the Historical Prism*. Beijing: Higher Education Press, 2022.

Zhang, Zhiqing (Chief editor). *Cultural Memory in Urban Development*. Beijing: Higher Education Press, 2015.

Zhang, Zhiqing (Chief editor). *The Beauty and Power of Design*. Macau ISBN 978-99937-53-41-4, 2013.

Zhang, Zhiqing (Chief editor). *The Fragrance of Hometown*. Jinan: Tomorrow Publishing House, 2011.

Zhang, Zhiqing (Editor). *Foreign Myths and Legends*. Jinan: Shandong Publishing House of Literature and Art, 2008.

Zhang, Zhiqing. *Survival in Inheritance and Rebellion*. Jinan: Taishan Publishing House, 2004.

Zhang, Zhiqing. *European and American Literary History*. Beijing: Science Press 2002.

### **Book Chapters**

Zhang, Zhiqing. “Zen, My Back Yard”, Jinan: Tomorrow Publishing House, 2011.

Zhang, Zhiqing. “Existing in inheritance and treason: Study on 20th Century Occident Novels”, Jinan: Taishan Publishing House, 2004.

Zhang, Zhiqing. “The Occident Literature Historical Comments”, Beijing: Science Press, 2002.

### **Research Projects**

2022 - 2024 *Creation of AI and Protection of Copyright* Principal Investigator

2018 - 2020 *Frontier Research Methods in Communication Studies: Examples of Methodology and Application* Principal Investigator

2016 - 2019 *Current Situation and Future Construction of Macau’s Urban Cultural Creativity* Principal Investigator

2012 - 2013 *Macau’s Culture and City Image* Principal Investigator

2012 - 2013 *Culture and Communication in Macau and Greater China* Principal Investigator

2008 - 2011 *Comparative Study of Contemporary Chinese and Western Art Education* Sub-Project Investigator

**Academic and social service**

Director of the Macau Media Research Center

Director of the Academic Committee of the Macau Federation of Cultural Circles

Vice President of the Chinese Collegial Association for Visual Art

Vice Director of the Research Association of University Film and Television Industry and Management

Vice President of the Shandong Comparative Literature Association