

# 周梓洵 Zixun Zhou



职称： 助理教授  
学院： 商学院  
电邮： zxzhou@must.edu.mo  
电话： (853) 88973678

## Academic Qualification 教育背景

2019-2024 Ph.D.: Peking University; Major: Management  
2019-2024 博士，北京大学，专业：管理  
2015-2019 BA: Sun Yat-Sen University, Major: Business Administration  
2015-2019 学士，中山大学，专业：工商管理

## Working Experience 工作经验

2024-Now Assistant Professor, Macau University of Science and Technology  
2024-至今 助理教授，澳门科技大学

## Teaching Activities 教学活动

Strategic Management 战略管理  
Introduction to Management 管理学导论

## Research Area 研究领域

Corporate Social Responsibility 企业社会责任  
Sustainability 可持续发展  
Corporate Governance 公司治理

## Selected Publications 代表性学术成果

(\* Denotes corresponding author)

- [1] **Zixun Zhou**, Xinyu Zhou\*, Xuezhi Zhang, Wei Chen. 2024. Judicial Waves, Ethical Shifts: Bankruptcy Courts and Corporate ESG Performance. *Journal of Business Ethics*, 1-21. <https://doi.org/10.1007/s10551-024-05780-2> (JCR Q1 Top, FT 50, ABS 3)
- [2] Chan Ke, Xuezhi Zhang, **Zixun Zhou** (Equal Contribution). 2024. From apathy to activism: Shareholder dissent on director's pay proposals and board effectiveness. *The British Accounting Review*, 56: 101360. (JCR Q1 Top, ABS 3, ABDC A\*)
- [3] Wenxin Wu, Minya Xu\*, **Zixun Zhou** (Equal Contribution). 2023. Targeted poverty alleviation disclosure and analyst forecast accuracy: Evidence from a quasi-natural experiment. *Finance Research Letters*, 54:130767. (JCR Q1 Top)
- [4] Wenxin Wu, Xuezhi Zhang\*, **Zixun Zhou** (Equal Contribution). 2022. Institutional investors' corporate site visits and pay-performance sensitivity. *Pacific-Basin Finance Journal*, 76: 101875. (JCR Q1)
- [5] Xuezhi Zhang, Wenxin Wu\*, **Zixun Zhou**, Lin Yuan. 2020. Geographic proximity, information flows and corporate innovation: Evidence from the high-speed rail construction in China. *Pacific-Basin Finance Journal*, 61, 101342. (JCR Q1, Citation: **97**)

#### Selected Publications in Top-tier Chinese Journal :

- [1] **周梓洵**；吴文心\*；徐敏亚；孙澜澜；机构调研与企业“脱虚返实”——来自来自机构投资者治理作用的证据，*管理科学学报*，已接受. <http://jmsc.tju.edu.cn/jmsc/article/abstract/202103040352> (国自科管科学部 A 类期刊)
- [2] **周梓洵**；张闰龙；周欣雨\*；企业结对帮扶能助力县域经济增长吗——来自扶贫工作信息披露准自然实验的证据，*中国农村经济*，2023 (10)：49-66. (AMI 权威期刊)
- [3] 周欣雨；张学志；**周梓洵**\*；吴文心；企业结对帮扶与县域利用外资，*世界经济*，2023，46 (02)：105-133. (AMI 顶级期刊)
- [4] 张学志；李灿权；**周梓洵**\*；员工持股计划、内部监督与企业违规，*世界经济*，2022，45 (03)：185-211. (AMI 顶级期刊，被引量：100)
- [5] 武常岐；张昆贤；周欣雨；**周梓洵**\*；数字化转型、竞争战略选择与企业高质量发展——基于机器学习与文本分析的证据，*经济管理*，2022，44 (04)：5-22. (人大复印《企业管理研究》2022 年第 9 期全文转载，被引量：349，0.1%高被引文章)

CNKI Citation for Chinese Publication: 489

Google Citation for English Publication: 113 (as of October 24)

#### Other Professional Activities 其他专业资格

Ad hoc reviewer for *Journal of Business Ethics*, *Management and Organization Review*

Member of AOM, IACMR, SMS

#### Selected Honors/Awards 代表性荣誉/奖励

- [1] 2023 IACMR Biennial Conference Nomination for Best Paper in Macro-Direction

[2] “*Rising Scholar Award*” at the 2nd Peking University Doctoral Forum in Economic Sciences

[3] First Prize for Excellent Paper at the 7th National Graduate Student Academic Annual Conference in Economics

[4] Peking University Academic Innovation Award, 2019-2020; 2020-2021