

Dengdeng, Li



Position: Lecturer
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Teaching and Research Areas

Research on Fashion Design in the Context of Contemporary Design Studies, Research on Jewellery Design and Craftsmanship, Research on Sustainable Development of Fashion

Education

2021.03-2023.08

PhD in Fashion Design, Dongmyung University, Korea (Fashion Design Major, Jewellery Research Field)

2014.09-2016.11

Master of Design in Fashion Design (Jewellery Design), Accademia di Belle Arti di Milano, Italy

2010.09-2014.07

Beijing Institute of Fashion Technology, Jewellery Design and Craftsmanship (Bachelor of Design)

Industry experience

Professor, Moda Arte e Benessere università (MBA), Italy

Member of the Society of North American Goldsmiths (SNAG)

Member of the Specialised Committee on Arts and Crafts Design of the Teaching Steering Committee for Art and Design in Vocational Colleges and Universities, Ministry of Education (MOE)

Employment:

2024.09-Now: Lecturer, Faculty of Humanities and Arts, Macau University of Science and Technology

2017.04-2020.12: Director of Jewellery Design and Craft, Shanghai Institute of Business and Technology

Curation:

2024.11.01-11.17 'WE-Jewellery Design Exhibition', Macau University of Science and Technology, Macau

2024.06-07.10 'From Tradition to Future-Sustainable Fashion Journey', Taipei, Taiwan, China
2021.11.01-12.05 '2021 KSCF International Exhibition', Dongmyung University, Busan, Korea
2019.05.01-06.01 'Colourful Fashion Exhibition under the Belt and Road', Donghua University, Shanghai, China

Exhibition:

1. 2024.6 Wearable Traditions' in "From Tradition to Future - Journey of Sustainable Fashion", Sustainable Future of Fashion and Textile (SFFT), World Textile University Alliance (WTUA), Global Sustainable Fashion Week (GSFW), Taiwan, China
2. 2022.11 The design work 'Alien World' was invited to participate in the 1st K-Fashion Presentation (제 1 회 K 패션프레젠테이션(K-Fashion Presentation) 공모전, organised by: Korea Fashion Styling Association, Busan Fashion Business Centre (한국패션조형협회, 부산패션비즈니스센터), South Korea Busan
3. 2021.11 Design work selected for the first 'ESSERE - Boundless - International Youth Art and Design Exhibition', organised by the Brela Academic Union in Milan, Italy, in collaboration with several institutions worldwide, Milan, Italy.
4. 2021.10 The design work 'Liu Guan Zhang' was selected and published in the Beijing Jewellery Art Biennale 2021, jointly organised by the Jewellery and Jade Jewellery Management Centre of the Ministry of Land and Resources and the Beijing International Design Week Organising Committee, Beijing, China
5. 2017.11 Design work 'lighter than a feather' to participate in the 2017 Beijing Jewellery Art Biennale jointly held by the Jewellery and Jade Jewellery Management Centre of the Ministry of Land and Resources and the Beijing International Design Week Organising Committee, and published in the book 'Jewellery - Parallel' published by Oriental Publishing House and People's Oriental Publishing Media, Beijing, China

Journal Articles:

1. In January 2025, as the first author, he published the paper 'The Relationship between Technology, Culture and Consumer Behaviour under the Influence of Virtual Fashion' in Journal of Art and Design Theory, ISSN: 1008-2832, Issue No.: CN11-3909/J, Article No.: 1008-2832(2025)01-0105-04.
2. December 2024, '14th Five-Year Plan' general higher education undergraduate ministry-level planning textbook 'Jewellery Design' (2nd edition) was published by Zhuang Dongdong, Xu Guorui, Li Dengdeng, editors. Publisher: China Textile Press. ISBN: 978-7-5529-2159-4
3. In November 2024, the paper 'Research on design-driven innovation strategy for sustainable development of jewellery industry' was published as the first author in the Journal of Gemstones and Gemmological Sciences, Vol. 26, No. 5, DOI:10.15964/j.Cnki.0277jgg.2024.05.001, and was published in the Journal of Gemstones and Gemmological Sciences, Vol. 26, No. 5.
4. 4. In January 2023, the paper was published in the Korean core journal '조형미디어학', with the title 'A Study on Emotional Evaluation of Chinese Modern Jewelry Style Reflecting Traditional Culture', ISSN 2734-0031.

5. August 2022, second author of the ssci paper 'A STUDY OF THE RELATIONSHIP BETWEEN THE PSYCHOLOGICAL SENSORY EFFECTS OF COLOR AND CLOTHING DESIGN', Journal name: Psychiatria Danubina. ISSN:0353-5053.
6. August 2022, first author of the ssci paper ANALYSIS ON THE EXPRESSION OF OPTIMISTIC EMOTIONAL FACTORS IN LIGHT COLOR CLOTHING DESIGN, Journal name: Psychiatria Danubina. ISSN. 0353-5053. retrieval number: L24Q2022-0219.
7. Publication of the book 'Research on the Aesthetics of Modern Jewellery Design' in August 2020 (Beijing University of Technology Press, Standard Book Number: ISBN 978-7-5639-6544-1)
8. March 2019 Professional Article 'Application and Innovation of Enamel Craft in Jewellery Design' published in the book 'Tiangong', Sponsor: Shanxi Science and Technology News Publishing Media Group. Guiding unit: China Light Industry Jewellery Centre, China Arts and Crafts Society. issn 2095-7556 Domestic publication number: CN14-1374/J