

Muyao, He



Position: Lecturer
Faculty : Faculty of Humanities and Arts
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Teaching and Research Areas

Design for Policy, Service Design, Inclusive Design, Interdisciplinary Approaches, Public Sector Innovation, Digital Services, Interaction Design, Disabilities Studies, Museology.

Education

2020.09-Now: PhD in Service Design at the Royal College of Art, UK

2018.09-2019.01: Semester Study in Art and Business at the Sotheby's Institute of Art, UK

2015.09-2016.12: MA in Communication Design at the University of Southampton, UK

2010.09-2014.06: BA in Graphic and Fashion Design at the Chongqing Jiaotong University, China

Employment

2025.03-Now: Lecturer at Faculty of Humanities and Arts, Macau University of Science and Technology, Macau, China

2017.05-2025.02: Lecturer at the Art Design College, Chongqing Jiaotong University, Chongqing, China

2016.05-2017.04: Teaching Assistant at the Art Design College, Chongqing Jiaotong University, Chongqing, China

Awards

1. 2019. 12. *The project 'One-piece quilt-bag for migrant workers' was selected for the 13th National Exhibition of Fine Arts*, The 13th National Exhibition of Fine Arts, China 2019
2. 2017.08-2018.11. *National third prize of China*, China College Students' Entrepreneurship Competition in 2018, China 2018
3. 2017.08-2018.11. *Award of Excellence in Chongqing Municipality*, The 4th China College Students' 'Internet Plus' Innovation and Entrepreneurship Competition in 2018, China 2018
4. 2017.08-2018.07. *National second prize of China*, The 3rd National Innovation and Entrepreneurship Competition of Intelligent Transportation for College Students, China 2018
5. 2017.08-2018.06. *First prize of Chongqing Jiaotong University*, The 4th China College

Students' 'Internet Plus' Innovation and Entrepreneurship Competition in 2018, China 2018

Publications

1. Muyao He (2018) 'Exploring the Strategy of Bridge Design from Four Aspects' in *Artists of China*, Volume 08 (ISSN 1007-8932), P.176.
2. Muyao He (2018) 'Discussions on Strengthening Arts Education for Civil Engineering Students' in *Ju She (Journal of Xi'an Academy of Fine Arts)*, June (ISSN 1674-1900), P.169.
3. Muyao He (2018) 'Research on Website Interface Art Design Integrating User Characteristics' in *Modern Electronic Technology*, Volume 41 No. 13 (ISSN 1004-373X), P.133-137.
4. Muyao He (2017) 'Analysis of Mobile Application Interface Design Based on User Cognitive Characteristics' in *Contemporary Education Research and Teaching Practice*, Volume 09 (ISSN 2095-6711), P.221.
5. Muyao He (2016) 'Current Status and Development Trend of Visual Communication Design in Contemporary China' in *Business Conditions*, Volume 45 (ISSN 1673-4041), P.141.
6. Muyao He (2016) 'Research on Multimedia Artistic Expressions in Visual Communication Design' in *Shenzhou Magazine*, July (ISSN 1009-5071), P.137.

Projects

1. 2021-2023, Project Holder, "Intelligent Networked Cloud Ping for Mechanical Stereo Parking Facilities Based on NB-LOT Technology", Number: cstc2018jscx-msybX0272, Project for the Chongqing Science and Technology Plan.
2. 2017-2019, Project Partner, "Research on the Integration Mechanism of 'Art+Engineering' Professional Courses for University Students in the Perspective of Life Education - Using the Example of Bridge Engineering Design", Number: 2018RSJY005, Chongqing Jiaotong University 2018 Life Education Projects for College Students.

Others

1. Member of United Nations Educational, Scientific and Cultural Organization (UNESCO) Inclusive Policy Lab
2. Member of International Council of Museums (ICOM)