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Faculty : Faculty of Humanities and Arts
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Teaching and Research Areas:

Intercultural Communication, Media and Culture, Chinese and Western Culture and Art

Academic Qualifications

2003-2006 Ph.D. / Literary Theory and Aesthetic / Shandong University

1983-1986 Master / Comparative Literature and World Literature / Shaanxi Normal University

1979-1983 Bachelor / Chinese Literature and Language / Shandong Normal University

Teaching Experiences

Present, Professor & Dean / Faculty of Humanities and Arts / Macau University of Science and Technology

2007-2011, Professor / School of Literature and Journalism / Shandong University

2009-2010, Visiting Scholar / Faculty of English / University of Cambridge

Selected Publications

Journal Articles:

Zhang, Z. (2025). On the Aesthetic of Realism and Creative Function in Television Documentaries: A Case Study of *Twenty-Five Years of Lotus Affection* (論電視紀錄片的紀實美學及創作功能——以《二十五載蓮花情》為例) [Chinese]. *Television Research* (電視研究), (01), 37-40. (CSSCI)

Zhang, Z. (2024, December 18). An Interwoven Poetic Chronicle of Prosperity: The Aesthetic of Realism and Deeper Implications in *Twenty-Five Years of Lotus Affection* (心手相連的繁華詩卷——《二十五載蓮花情》的紀實美學與深層意蘊)

[Chinese]. *Guangming Daily* (光明日報), (09).

Zhang, Z., Zhang H. (2024, September 25). The Fourth Industrial Revolution: A Critical Reflection on Technological Enthusiasm (第四次工業革命：技術熱的冷思考) [Chinese]. *Macao Daily* (澳門日報), (C09).

Zhang, Z., Song, W., & Liu, P. (2024). Making and interpreting: Digital Humanities as embodied action. *Humanities and Social Sciences Communications*, 11(1), 1–13. <https://doi.org/10.1057/s41599-023-02548-3> (SSCI)

Zhang, Zhiqing., & Zhang, Zhengwu. (2023). On the Evolution of Visual Culture and its Turn to Virtuality (論視覺文化的流變及其虛擬性轉向) [Chinese]. *Modern Communication: Journal of Communication University of China* (現代傳播—中國傳媒大學學報), 45(11), 90-97. doi:10.19997/j.cnki.xdcb.2023.11.010. (CSSCI)

Zhang, Z. (2022, November 24). Due to Perseverance (應有的堅守) [Chinese]. *Journal of Social Science in Writing* (社會科學報·筆談).

Zhang, Z. (2022). How Digital Humanities reflect “Humanities”? The Inheritance and Protection of Academic Spirit (數字人文何以“人文”?——學術精神的傳承與守護) [Chinese]. *South China Quarterly: Journal of University of Macau* (南國學術—澳門大學學報), (2), 190-198. (CSSCI)

Zhang, Zhiqing., & Zhang, Zhengwu. (2022). The Film Industry and Macau Opportunities in the Digital Media Era (數字媒介時代的電影業與澳門的機遇) [Chinese]. *Journal of Beijing Film Academy* (北京電影學院學報), (02), 119-126. (CSSCI)

Zhang, Zhiqing., & Zhang, Zhengwu. (2022, February 12 & 13). The History, Current Status, and Development Opportunities of Macau’s Film Industry (澳門電影業的歷史、現狀與發展機遇) [Chinese]. *Macao Daily* (澳門日報), (A11).

Zhang, Zhiqing., & Zhang, Zhengwu. (2021). Methodological Misunderstandings and Research Norms in Digital Humanities Research (數字人文研究中的方法論誤區及研究規範) [Chinese]. *Modern Communication: Journal of Communication University of China* (現代傳播—中國傳媒大學學報), 43(10), 17-20. (CSSCI)

Zhang, Z., Men, X. (2021). The Development of Chinese Ecology Films Since the 21st Century (21世紀以來中國生態電影的發展) [Chinese]. *Contemporary Cinema* (當代電影), (02), 153-158. (CSSCI)

Zhang, Z., Liu, J. (2019). The Origin and Enlightenment of Edward Soja’s Third Space Theory (愛德華·索亞第三空間理論的淵源與啟示) [Chinese]. *Modern Communication: Journal of Communication University of China* (現代傳播—中國傳媒大學學報), 41(12), 14-20. (CSSCI)

Zhang, Z., Huangfu, Z. (2017). The Evolution from Comedic Realism to Absurdist Realism: Research on Narrative Aesthetics of Feng Xiaogang's Films (從喜劇寫實主義到荒謬寫實主義的流變——馮小剛電影的敘事美學研究) [Chinese]. *Modern Communication: Journal of Communication University of China* (現代傳播—中國傳媒大學學報), 39(03), 75-78. (CSSCI)

Zhang, Z., Pan, Y. (2015). From Rebellion to Surrender: A Review on Beicun's Creativity of Christian Fiction (從反叛到屈從——北村基督教小說創作論) [Chinese]. *Journal of Henan University· Social Science Edition* (河南大學學報·社會科學版), 55(01), 112-117. doi:10.15991/j.cnki.411028.2015.01.015. (CSSCI)

Zhang, Z. (2012). Western Marxism and 20th-Century Cultural Studies (西方馬克思主義與 20 世紀文化研究) [Chinese]. *Journal of Macau University of Science and Technology* (澳門科技大學學報), (2), 18-22.

Zhang, Z. (2008). The Expansion and Construction of Comparative Literature in the New Era: A Review of the International Symposium on "Thirty Years of Comparative Literature in the New Era" (新時期比較文學的壟拓與建構——“新時期比較文學 30 年”國際學術研討會綜述) [Chinese]. *Journal of Literature, History and Philosophy* (文史哲), (06), 161-163. doi:10.16346/j.cnki.37-1101/c.2008.06.002. (CSSCI)

Zhang, Z. (2008). On Thomas Aquinas's Aesthetic Thought (托瑪斯·阿奎那的美學思想) [Chinese]. *Journal of Yantai University·Philosophy and Social Science Edition* (煙台大學學報·哲學社會科學版), (04), 9-15. doi:10.13951/j.cnki.issn1002-3194.2008.04.002. (CSSCI)

Zhang, Z., Zhang, H. (2008). A Review of the Academic Symposium on "Theories and Practices of Modern and Contemporary Chinese and Western Art Education" ("現當代中西藝術教育的理論與實務"學術研討會綜述) [Chinese]. *Literary Review* (文學評論), (01), 217-219. (CSSCI)

Zhang, Z. (2007). Thomas Aquinas and Aesthetic Thoughts of the 20th-Century (托瑪斯·阿奎那與西方 20 世紀美學思想) [Chinese]. *Journal of Shandong University·Philosophy and Social Sciences Edition* (山東大學學報·哲學社會科學版), (05), 143-149. (CSSCI)

Zhang, Z. (2006). On the Research Significance and Value of Thomas Aquinas (托瑪斯·阿奎那美學思想的研究意義和價值) [Chinese]. *Qilu Journal* (齊魯學刊), (06), 87-92. (CSSCI)

Zhang, Z. (2005). On Weber's "Value Free" (論韋伯的“價值無涉”) [Chinese].

Journal of Literature, History and Philosophy (文史哲), (05), 137-142.
doi:10.16346/j.cnki.37-1101/c.2005.05.023. (CSSCI)

Zhang, Z. (2005). Listening to the “the Echo in the Vacant Valley”: L·Althusser’s Epistemological Methodology and its Significance in Literary Theories (傾聽“響徹空谷的聲音”——阿爾都塞的認識論方法論及其文藝學意義) [Chinese]. *Journal of Shandong University·Philosophy and Social Sciences Edition* (山東大學學報·哲學社會科學版), (01), 103-108. (CSSCI)

Zhang, Z., Yu, Q. (2003). Destroying and Being Destroyed: On Robbe Grillet’s Theory of Novel Writing and His Literary Career (毀滅與被毀滅——論羅伯-格里耶的小說理論與小說創作) [Chinese]. *Journal of Shandong University·Philosophy and Social Sciences Edition* (山東大學學報·哲學社會科學版), (03), 61-65. (CSSCI)

Zhang, Z. (2002). Modern Interpretation of the Historical Evolution of European and American Literature (歐美文學歷史演變的現代闡釋) [Chinese]. *Journal of Literature, History and Philosophy* (文史哲), (06), 154-158. doi:10.16346/j.cnki.37-1101/c.2002.06.029. (CSSCI)

Zhang, Z. (2001). Claude Simon: Adventurer of Narration (克勞德·西蒙：敘述的歷險者) [Chinese]. *Journal of Shandong University·Philosophy and Social Sciences Edition* (山東大學學報·哲學社會科學版), (02), 12-15. (CSSCI)

Books:

Zhang, Z. (2024). *The Aesthetic Thought and View of Art of Thomas Aquinas*. Palgrave Macmillan, Springer Nature Singapore Pte Ltd. <https://doi.org/10.1007/978-981-97-6899-8>

Zhang, Z. (Ed.). (2022). *Macau Under the Historical Prism: A Study of Urban Cultural History and Creative Industries* (歷史稜鏡下的澳門——澳門城市文化歷史與創意產業研究) [Chinese]. Beijing: Higher Education Press (北京:高等教育出版社). ISBN-10 : 7040571293, ISBN-13 : 978-7040571295

Zhang, Z. (Editor-in-Chief). (2015). *Cultural Memory in Urban Development: the Study of the Culture and City Image of Macau* (城市發展中的文化記憶——澳門文化及城市形象研究論文集) [Chinese]. Beijing: Higher Education Press (北京: 高等教育出版社). ISBN 10: 7040423073, ISBN 13: 9787040423075

Zhang, Z. (Ed.). (2011). *The Fragrance of Hometown* (故園香光) [Chinese]. Jinan: Tomorrow Publishing House (濟南: 明天出版社).

Zhang, Z., Wang, Y. (Eds.). (2008). *Foreign Myths and Legends* (外國神話傳說) [Chinese]. Shandong Literature and Art Publishing House (山東文藝出版社). ISBN:

Zhang, Z. (2004). *Survival in Inheritance and Rebellion: A Study of 20th-Century European and American Fiction* (繼承與叛逆中的生存: 20 世紀歐美小說研究) [Chinese]. Jinan: Taishan Publishing House (濟南: 泰山出版社). ISBN: 7-80634-458-6

Zhang, Z. (2002). *European and American Literary History* (歐美文學史論) [Chinese]. Beijing: Science Press (北京: 科學出版社). ISBN: 7-03-010725-X

Research Projects

2022-2024 *AI-Generated Works and Copyright Protection* (**Principal Investigator**)

2018-2020 *Frontier Research Methods in Communication Studies: Methodologies and Selected Applications* (**Principal Investigator**)

2016-2013 *The Current State and Future Development of Urban Cultural and Creative Industries in Macau* (**Principal Investigator**)

2012-2013 *Research on Macau's Culture and Urban Image* (**Principal Investigator**)

2012-2013 *Research on Culture and Communication in Macau and the Greater China* (**Principal Investigator**)

2008-2011 *Comparative Study of Contemporary Chinese and Western Art Education* (**Sub-Project Investigator**)

Academic and Social Appointments

Director of the Macau Media Research Center;

Director of the Academic Committee of the Macau Federation of Cultural Circle;

Vice President of the Chinese Collegial Association for Visual Art;

Director of the China Higher Education Film & Television Industry and Management Research Association;

Vice President of the Comparative Literature Association of Shandong Province.