

王維禹



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學院： 商學院
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教育背景

2019.9-2024.2 Ph.D.: 里斯本大學, 經濟學 (榮譽學位);
2023.1-2023.7 訪問博士生, 維戈大學;
2014.9-2016.1 Master: 謝菲爾德大學, 金融學;
2010.9-2014.7 BS: 安徽財經大學, 經濟學.

工作經驗

2024.9-Present 助理教授 / Macau University of Science of Technology
2023.10-2024.8 講師 / 助理教授 / University of Lisbon
2019.9-2024.7 博士生研究員 / UECE Research Center at ISEG-ULisbon
2018.7-2019.9 金融學專任教師 / Chuzhou University
2016.3-2017.11 財富顧問 / China Merchants Bank

教學活動

研究生教學：財務會計與報告，會計道德規範，會計學
本科生教學：財務會計導論，財務報表分析

研究領域

公司金融，創業金融，企業生存能力與可持續性，國際創業

學術成果

- Wang, W*, & Guedes, M. J., 2025. Timing and experience in global markets: unraveling the impact of servitization on new manufacturing venture survival. *International Entrepreneurship and Management Journal*. (SSCI, JCR Q1)
- Shen, Y., Ma, J., & Wang, W*, 2024. Supply chain digitization and enterprise ESG performance: a quasi-natural experiment in China. *International Journal of Logistics Research and Applications*. (SSCI, JCR Q1)

- Wang, W*., & Guedes, M. J., 2024. Firm failure prediction for small and medium-sized enterprises and new ventures. *Review of Managerial Science*. (SSCI, JCR Q1)
- Fu. Y., Shen, Y., Song, M., & Wang, W., 2024. Does artificial intelligence reduce corporate energy consumption? New evidence from China. *Economic Analysis and Policy*, 83, 584-161. (SSCI, JCR Q1)
- Chen, R., Huo, W., Wang, W., 2021. Institutional arrangements and monetary partners of RMB internationalization. *Finance & Economics*. (in Chinese, CSSCI)

學術會議論文

- Navigating the Liability of Outsidership: International Servitization, Export Region Diversification, and Survival of New Manufacturing Exporters, with Guedes, M. J., *13th Portuguese Finance Network Conference*, Algarve, Portugal, July 2025.
- Sailing Against the Wind: International Servitization and Survival of New Manufacturing Exporters, with Guedes, M. J., *XIX Iberian International Business Conference*, Évora, Portugal, October 2024.
- Internationalization and New Venture's Survival: The Moderating Role of Family Ownership, with Guedes, M. J. & González-Loureiro, M., *49th Conference of the European International Business Academy*, Lisbon, Portugal, December 2023.
- Service Intensity and International Newly Established Manufacturers Survival, with Guedes, M. J., *3rd International Conference on Entrepreneurial Motivation*, Valencia, Spain, October 2023.
- Familiness, hero or villain? On familiness protection against the hazards of going international early, with Guedes, M. J. & González-Loureiro, M., *XVIII Iberian International Business Conference*, Granada, Spain, October 2023.
- Firm Failure Prediction: The Case of Small and Medium-Sized Enterprises and New Ventures in Portugal, with Guedes, M. J., *11th UECE Conference on Economic & Financial Adjustments*, Lisbon, Portugal, July 2023.

科研專案

- Macau University of Science and Technology Faculty Research Grants, No. FRG-25-018-MSB, 2024.12-2025.12, principal investigator.

其他專業資格 / 獎項 / 活動

European International Business Academy 2024

Session Chair for 11th UECE Conference on Economic & Financial Adjustments

Reviewer: Journal of Small Business Management, International Journal of Logistics-
Research and Applications, Eurasian Business Review, etc.

榮譽

2024: PhD Degree Approved with Distinction cum Laude, University of Lisbon

2017: Client Service Star, China Merchants Bank

2014: Outstanding Graduate, AUFE (Top 5%)

2013: First Prize Scholarship, AUFE (Top 1%)