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澳門科技大學 O 座六樓 O607 室
教研領域：酒店与旅游企业管理

學歷 Academic Qualification

2006 年 12 月 哲学博士
宾夕法尼亚州大学
2001 年 6 月 管理学硕士（优秀毕业研究生）
中山大学管理学院
1998 年 6 月 经济学学士（推荐免试研究生资格）
中山大学管理学院

工作經驗 Working Experience

2022 年 8 月至今 澳门科技大学博雅学院教授、博士生导师
2013 年 6 月-2022 年 7 月 中山大学管理学院副教授、常任教职、博士生导师
2019 年 3 月-2021 年 2 月 国家自然科学基金委员会管理科学部
工商管理学科流动编制项目主任
2015 年 7 月-2016 年 1 月 普渡大学访问学者
2010 年 5 月-2013 年 6 月 中山大学管理学院助理教授
2008 年 1 月-2010 年 4 月 华南理工大学经济与贸易学院副教授，硕士生导师
2009 年 2 月-12 月 俄克拉荷马州立大学博士后研究员、访问教师
2006 年 8 月-2008 年 1 月 华南理工大学旅游与酒店管理学院系主任、副教授，硕士生导师
2001 年 7 月-2002 年 7 月 广州大学经济与管理学院助教

教學活動 Teaching Activities

1. 商业伦理与企业社会责任
2. 领导与组织行为
3. 品牌管理
4. 战略管理
5. 消费者行为学
6. 综合度假村管理

學術期刊論文 Journal Papers

国际期刊论文

最新发表与引用情况: <https://scholar.google.com/citations?user=ApZkPCUAAAAJ&hl=en>

论文浏览: <https://www.researchgate.net/profile/Xinyuan-Zhao-2>

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- [4] Bai, J., Zhao, X., Huan, T.-C., & Leong, A. M. W. (2025). Overqualification in the socialization context: How being relatively qualified leads to leadership emergence. *International Journal of Contemporary Hospitality Management*, 37(3): 681-699.
<https://doi.org/10.1108/IJCHM-03-2024-0367>
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所获奖励

2024 年 09 月	斯坦福大学与 Elsevier 联合发布的全球前 2%顶尖科学家“2023 年度科学影响力排行榜”（World's Top 2% Scientists）
2023 年 11 月	斯坦福大学与 Elsevier 联合发布的全球前 2%顶尖科学家“2022 年度科学影响力排行榜”（World's Top 2% Scientists）
2023 年 03 月	爱思唯尔 2022 年度“中国高被引学者”
2022 年 04 月	爱思唯尔 2021 年度“中国高被引学者”
2021 年 04 月	爱思唯尔 2020 年度“中国高被引学者”
2018 年 12 月	国家级教学成果奖（二等奖）
2018 年 05 月	第八届广东省教育教学成果奖（高等教育）一等奖
2018 年 01 月	何氏教育基金“杰出教学贡献奖”二等奖
2017 年 08 月	International Journal of Contemporary Hospitality Management 杰出评审专家
2017 年 06 月	Journal of Hospitality & Tourism Management 优秀论文奖
2016 年 12 月	何氏教育基金“杰出科研贡献奖” 二等奖

2016 年 07 月	Journal of Hospitality & Tourism Research 杰出评审专家奖
2016 年 05 月	国家旅游局优秀研究成果奖（论文类三等奖）
2014 年 01 月	亚东教育基金优秀奖
2013 年 01 月	何氏教育基金“杰出科研贡献奖” 一等奖
2012 年 12 月	中山大学 2012 年教职工年度考核优秀
2012 年 12 月	中山大学管理学院优秀班主任
2011 年 12 月	中山大学管理学院优秀班主任
2008 年 04 月	华南理工大学教学优秀二等奖
2007 年 11 月	广东省首届社会科学学术年会（广东省委宣传部和广东省社科联主办）优秀论文二等奖
2005 年 11 月	美国宾夕法尼亚州大学学费资助（全校竞争）
2005 年 06 月	组织行为学教学会奖学金
2001 年 06 月	笹川良一奖学基金优秀论文奖
2001 年 06 月	中山大学优秀毕业研究生
2000 年 10 月	宝洁奖学金
1999 年 12 月	中山大学研究生院优秀研究生奖学金
1997 年 12 月	ICI 奖学金
1997 年 12 月	中山大学优秀学生奖学金
1996 年 12 月	中山大学优秀学生奖学金

研究课题

1. 主持，文旅深度融合的游客体验管理研究，国家自然科学基金（重点项目；72332010），165 万元立项资助，在研。
2. 主持，顾客不文明行为对酒店业一线员工工作-家庭冲突和偏离行为的影响机制研究，澳门科技大学研究基金（FRG-22-114-SLA），3 万元立项资助，已结项。
3. 主持，工作-家庭冲突中的道德困境与获得感，国家自然科学基金（面上项目；72172161），50 万元立项资助，在研。
4. 主持，基于工作重塑与员工认同感视角的灵活雇佣关系跨层次影响机制研究，国家自然科学基金（面上项目；71872191），48 万元立项资助，已结项。
5. 主持，角色困境下的道德判断与职场疏离感，广东省自然科学基金（面上项目；2021A1515011978），10 万元立项资助，在研。
6. 主持，共享经济中的员工多重职业身份：前因、结果与作用机制的跨层次研究，广东省自然科学基金（自由申请项目；2018A030313502），10 万元立项资助，已结项。
7. 主持，灵活雇佣关系何以让企业和员工双赢：基于工作重塑与员工认同感视角的跨层次研究，教育部人文社会科学研究规划基金项目（18YJA630151），10 万元立项资助，已结项。
8. 主持，企业生活友好组织文化的利益相关者均衡机制研究，广东省自然科学基金（自由申请面上项目；2014A030313177），10 万元立项资助，已结项。
9. 主持，新生代员工工作-家庭期望与家庭友好组织文化，国家自然科学基金（青年科学基金项目；71102097），18.5 万元立项资助，后评估：优秀。
10. 主持，外来务工人员工作家庭冲突及其对策研究:以珠三角为例，教育部人文社会科学研究一般项目（规划项目；08JA840012），7 万元立项资助，已结项。

11. 主持，广东外来务工人员工作家庭冲突及其对策研究——基于‘自我调节’视角，广东省哲学社会科学“十一五”规划青年项目（07YH01），2 万元立项资助，已结项。
12. 主持，广州企业外来务工人员工作家庭冲突及其管理对策实证研究，广州市哲学社会科学“十一五”规划青年课题（07Q6），0.5 万元立项资助，已结项。

学术服务

1. 期刊编委

- International Journal of Contemporary Hospitality Management (SSCI/9.0/ Q1/2024)
- Journal of Hospitality Marketing & Management (SSCI/11.0/Q1/2024);
- Journal of Hospitality & Tourism Research (SSCI/5.3/Q1/2024);
- Journal of Human Resources in Hospitality & Tourism;
- 《中国科学基金》.

2. 客座编辑

- Special Issue of “Ethical and Sustainable Practices in the Tourism and Hospitality Industry in China”, International Journal of Contemporary Hospitality Management.

3. 匿名评审专家: Academy of Management Annual Conferences; Journal of Occupational and Health Psychology; Annals of Tourism Research; Tourism Management; Journal of Hospitality & Tourism Research; International Journal of Hospitality Management; Cornell Hospitality Quarterly; Journal of Foodservice Business Research; Journal of Human Resources in Hospitality & Tourism; Journal of Hospitality Marketing and Management; Journal of Quality Assurance in Hospitality & Tourism; Journal of China Tourism Research。