# **BU Luofan (Luther)**



Title: Assistant Professor
Faculty: School of Business
Email: lfbu@must.edu.mo

Address: Avenida Wai Long, Taipa, Macau

**Tel:** (853) 88973562

## **Academic Qualification**

2020-2025 Ph.D.: Hong Kong Baptist University, Accounting 2017-2020 Master: Zhongnan University of Economics and Laws,

Accounting

2013-2017 BBA: Shanghai University of International Business and

Economics, Auditing

## **Working Experience**

2018-2020 Research Assistant, Hong Kong Baptist University

## **Teaching Activities**

Intermediate Accounting
Introduction to Managerial Accounting

#### **Research Areas**

Bank Loan Contracts
Corporate Disclosure
Corporate Social Responsibility
Human Capital in Accounting

#### **Selected Publications**

Rezaee, Zabihollah, Gaoguang Zhou, and **Luofan** (**Luther**) **Bu**. (2024). Corporate social irresponsibility and the occurrence of data breaches: A stakeholder

- management perspective. *International Journal of Accounting Information Systems*, 53, 100677. (JCR Q2, cited by 6)
- Wang, Xiongyuan, **Luofan** (**Luther**) **Bu**, and Xuan Peng. (2021). Internet of things adoption, earnings management, and resource allocation efficiency, *China Journal of Accounting Studies*, 9(3), 333-359. (cited by 23)
- **Bu, Luofan** (**Luther**), Kam Chan, Ahrum Choi, and Gaoguang Zhou. (2021). Talented inside directors and corporate social responsibility: A tale of two roles. *Journal of Corporate Finance*, 70, 102044. (JCR Q1, cited by 36)
  - presented at the 8th Conference of the World Accounting Frontiers Series (WAFS) 2019, Best Paper Award, Macau SAR.
- Wang, Xiongyuan, **Luofan** (**Luther**) **Bu**. (2019). International Export Trade and Enterprise Innovation Research Based on a Quasi-natural Experiment of "CR Express". *China's Industrial Economics* (in Chinese), 10, 10:80-98. (CSSCI, cited by 186)

#### **Other Professional Activities**

Ad-hoc Referee: Journal of Business Ethics, British Accounting Review, Corporate Governance: an International Review.

### Honors/Awards

- Mamdam Kowk Chung Bo Fun PhD Student Research Excellence Awards (2024), Hong Kong Baptist University, Hong Kong SAR.
- University of Shanghai John Yuen Memorial Scholarship (2024), Hong Kong Baptist University, Hong Kong SAR.
- Dean's Postgraduate Research Scholarship (2021), School of Business, Hong Kong Baptist University, Hong Kong SAR.
- Lazaridis Institute Prize, CAAA Annual Conference (2020), Canada.
- Best Paper Award, the 8th Conference of the World Accounting Frontiers Series (2019), University of Macau, Macau SAR.