

# Zixun Zhou



**Title :** Assistant Professor  
**School :** School of Business  
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## Academic Qualification

2019/09-2024/07 Ph.D.: Peking University; Major: Management

2015/09-2019/07 BA: Sun Yat-Sen University, Major: Business Administration

## Working Experience

2024/09-Now Assistant Professor, Macau University of Science and Technology

## Teaching Activities

Business Ethics

Business Ethics and Corporate Social Responsibility

Strategic Management

Introduction to Management

## Research Area

Corporate Social Responsibility

Sustainability

Corporate Governance

## Selected Publications

( \* Denotes corresponding author )

[1] **Zixun Zhou**, Xinyu Zhou\*, Hao Zhong, and Xuezhi Zhang. 2025. Bridging social responsibility and grassroots finance: Evaluating the impact of firms' targeted pairing

assistance on county digital financial inclusion. *Research in International Business and Finance* (JCR Q1 Top), 76, 102839.

[2] **Zixun Zhou**, Xinyu Zhou\*, Xuezhi Zhang, Wei Chen. 2024. Judicial Waves, Ethical Shifts: Bankruptcy Courts and Corporate ESG Performance. *Journal of Business Ethics*, 198, 537-557. (JCR Q1 Top, FT 50, ABS 3)

[3] Chan Ke, Xuezhi Zhang, **Zixun Zhou** (Equal Contribution). 2024. From apathy to activism: Shareholder dissent on director's pay proposals and board effectiveness. *The British Accounting Review*, 56: 101360. (JCR Q1 Top, ABS 3, ABDC A\*)

[4] Wenxin Wu, Minya Xu\*, **Zixun Zhou** (Equal Contribution). 2023. Targeted poverty alleviation disclosure and analyst forecast accuracy: Evidence from a quasi-natural experiment. *Finance Research Letters*, 54:130767. (JCR Q1 Top)

[5] Wenxin Wu, Xuezhi Zhang\*, **Zixun Zhou** (Equal Contribution). 2022. Institutional investors' corporate site visits and pay-performance sensitivity. *Pacific-Basin Finance Journal*, 76: 101875. (JCR Q1)

[6] Xuezhi Zhang, Wenxin Wu\*, **Zixun Zhou**, Lin Yuan. 2020. Geographic proximity, information flows and corporate innovation: Evidence from the high-speed rail construction in China. *Pacific-Basin Finance Journal*, 61, 101342. (JCR Q1, Citation: **117**)

#### Selected Publications in Top-tier Chinese Journal :

[1] **周梓洵**；吴文心\*；徐敏亚；孙澜澜；机构调研与企业“脱虚返实”——来自来自机构投资者治理作用的证据，*管理科学学报*，已接受. <http://jmsc.tju.edu.cn/jmsc/article/abstract/202103040352>（国自科管科学部 A 类期刊）

[2] **周梓洵**；张闫龙；周欣雨\*；企业结对帮扶能助力县域经济增长吗——来自扶贫工作信息披露准自然实验的证据，*中国农村经济*，2023（10）：49-66。（AMI 权威期刊）

[3] 周欣雨；张学志；**周梓洵**\*；吴文心；企业结对帮扶与县域利用外资，*世界经济*，2023，46（02）：105-133。（AMI 顶级期刊）

[4] 张学志；李灿权；**周梓洵**\*；员工持股计划、内部监督与企业违规，*世界经济*，2022，45（03）：185-211。（AMI 顶级期刊，被引量：100）

[5] 武常岐；张昆贤；周欣雨；**周梓洵**\*；数字化转型、竞争战略选择与企业高质量发展——基于机器学习与文本分析的证据，*经济管理*，2022，44（04）：5-22.（人大复印《企业管理研究》2022 年第 9 期全文转载，被引量：610+，0.1%高被引文章）

CNKI Citation for Chinese Publication: 800+

Google Citation for English Publication: 150+ (as of August 25)

#### Other Professional Activities

Ad hoc reviewer for *Journal of Business Ethics*, *Management and Organization Review*, *Applied Economics*, *Applied Economics Letters*, *Economic Modelling*, *Finance Research Letters*

Member of AOM, IACMR, SMS

### **Selected Honors/Awards**

[1] 2023 *IACMR Biennial Conference* Nomination for Best Paper in Macro-Direction

[2] “*Rising Scholar Award*” at the 2nd Peking University Doctoral Forum in Economic Sciences

[3] First Prize for Excellent Paper at the 7th National Graduate Student Academic Annual Conference in Economics

[4] Peking University Academic Innovation Award, 2019-2020; 2020-2021