

曾帆



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教育背景

2018-2021 Ph.D.: 香港理工大学，商业分析;
2016-2017 Master: 英国曼彻斯特大学，国际时尚零售;
2012-2016 BS/BA: 华南农业大学，经济学.

工作经验

2021-现在 助理教授 / 澳门科技大学

教学活动

人工智能，商业分析，营运管理，物流与运输，社交媒体分析

研究领域

人工智能，商业分析，营运管理，物流与运输，社交媒体分析

学术成果

1. Zeng, F., Pang, C., & Tang, H. (2025). The impacts of natural marine disasters on shipping industry in China: An event study. *Journal of Sea Research*, 204, Article 102569. [SCI, JCR Q1]
2. Zeng, F., Pang, C., & Tang, H. (2024). Sensors on Internet of Things systems for the sustainable development of smart cities: A systematic literature review. *Sensors*, 24(7), 2074-2109. [SCI, JCR Q2]

3. Zeng, F., Pang, C., & Tang, H. (2023). Sensors on the Internet of Things systems for urban disaster management: A systematic literature review. *Sensors*, 23(17), 7475-7495. [SCI, JCR Q2]
4. Zeng, F., Lo, C. K. Y., & Lee, S. H. N. (2022). Will communication of job creation facilitate diffusion of innovations in the automobile industry? *Sustainability*, 14(1), 36-57. [SCI, SSCI, JCR Q2]
5. Zeng, F., Lee, S. H. N., & Lo, C. K. Y. (2020). The role of information systems in the sustainable development of enterprises: A systematic literature network analysis. *Sustainability*, 12(8), 3337-3365. [SCI, SSCI, JCR Q2]
6. Zeng, F., Lee, S. H. N., & Heung, C. M. (2019). Consumer attitudes toward downward extensions: An exploration of Giordano's extension in Hong Kong. *Fashion and Textiles*, 6(1), 1-24. [SCI, JCR Q1]

学术研讨会论文

1. Yuen, K. M., Zeng, F. (corresponding author), & Lo, C. K. Y. (2021). Sustainable communication and customer engagement on social media. In *Advances in National Brand and Private Label Marketing* (pp. 105–113). Springer International Publishing. [CPCI-SSH]

研究项目

2023-2024 综述物联网如何促进智慧城市的可持续发展——基于实证研究的视角 (主持人, 澳门科技大学基金会, 已结题)

其他专业资格 / 奖项 / 活动

特约审稿人

2025-现在 International Journal of Production Research

2025-现在 Scientific Reports

2024-现在 Canadian Journal of Civil Engineering

2023-现在 Service Science

2023-现在 香港航运和贸易研究联盟成员