

宋少华



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教育背景

2019-2023 Ph.D.: 北京交通大学, 物流管理与工程;
2017-2019 Master: 北京交通大学, 物流管理与工程;
2013-2017 BS: 北京交通大学, 物流管理.

工作经验

2023-至今 助理教授 / 澳门科技大学

教学活动

供应链 3D 模拟与应用, 商务统计, 管理决策方法, 数据驱动方法与应用, 管理资讯系统

研究领域

全渠道零售运营, 数字供应链, 供应链韧性, 可持续供应链

学术期刊论文

Zheng, L., Song, G., **Song, S.***, Huang, N., & Cheng, T. C. E. (2025). How do talent and technology factors affect supply chain robustness and resilience? Evidence from Chinese manufacturers. *Industrial Management & Data Systems*, 125(3), 899-920. [SCI, JCR Q1]

- Song, S.**, Tappia, E., Song, G.*, Shi, X., & Cheng, T. C. E. (2024). Fostering supply chain resilience for omni-channel retailers: A two-phase approach for supplier selection and demand allocation under disruption risks. *Expert Systems with Applications*, 239, 122368. [SCI, JCR Q1]
- Song, S.**, Shi, X., Tappia, E., Song, G.*, Melacini, M., & Cheng, T. C. E. (2024). Why does omni-channel allow retailers to foster supply chain resilience? Evidence from sequential mixed methods research. *International Journal of Logistics Research and Applications*, 27(9), 1505-1528. [SSCI, JCR Q2]
- Song, S.**, Shi, X., Song, G.*, & Huq, F. A. (2021). Linking digitalization and human capital to shape supply chain integration in omni-channel retailing. *Industrial Management & Data Systems*, 121(11), 2298-2317. [SCI, JCR Q1]
- Song, G., & **Song, S.*** (2021). Fostering supply chain integration in omni-channel retailing through human resource factors: empirical study in China's market. *International Journal of Logistics Research and Applications*, 24(1), 1-22. [SSCI, JCR Q2]
- Shi, X., Li, J., Huang, A.*, **Song, S.**, & Yang, Z. (2021). Assessing the outbreak risk of epidemics using fuzzy evidential reasoning. *Risk Analysis*, 41(11), 2046-2064. [SCI, JCR Q1]
- Song, S.**, Shi, X., & Song, G.* (2020). Supply chain integration in omni-channel retailing: a human resource management perspective. *International Journal of Physical Distribution & Logistics Management*, 50(1), 101-121. [SSCI, JCR Q1]
- Song, G., **Song, S.***, & Sun, L. (2019). Supply chain integration in omni-channel retailing: a logistics perspective. *The International Journal of Logistics Management*, 30(2), 527-548. [SSCI, JCR Q2]
- 宋光, **宋少华***, & 施先亮. (2023). 数字化对全渠道供应链整合的驱动机理及绩效影响研究: 基于供应链实践观视角. 北京交通大学学报 (社会科学版), 22(4), 126-136. [CSSCI 扩展版]
- 宋光, 王妍, **宋少华***, & 施先亮. (2019). 全渠道零售策略下的供应链整合与企业绩效关系研究. 管理评论, 31(6), 238-246. [CSSCI]
- 注: * 通讯作者.

其他

研究项目

- 2025-2026 竞争与风险环境下全渠道策略的价值剖析及优化研究. 主持人. 澳门科技大学基金会
- 2024-2025 供应链弹性和可持续性双目标下的采购策略优化研究. 主持人. 澳门科技大学基金会

担任审稿人

Journal of Business Ethics

Journal of Business Research

Annals of Operations Research

Computers & Industrial Engineering

International Journal of Physical Distribution & Logistics Management

Electronic Commerce Research and Applications

Asia-Pacific Journal of Operational Research

参加国际会议

Chaired a Parallel Session on AI Integration for Operational Efficiency in the 15th POMS-HK International Conference held at The Chinese University of Hong Kong (2025).

其他活动/奖励

2021-2022 米兰理工大学，管理工程系，联合培养博士研究生（国家公派）

2022 博士研究生国家奖学金

2018 硕士研究生国家奖学金

2017 北京市优秀毕业生